

# spoga gafa

spoga  
gafa

cologne

Cologne, Germany,  
22-24 June 2026

New  
schedule:

Monday to  
Wednesday



LIVING

BBQ

OUTDOOR ADVENTURE

CREATION & CARE

# Enhanced profile,

## better orientation, more business opportunities!

With a clear focus on trends, consumer behaviour and new potential, we are further developing spoga gafa together with the international garden, BBQ and outdoor industry. In 2026, we are presenting a revised trade fair concept, which refines the existing theme worlds and expands them to include new product and experiential offers. For more visibility, a more precise target address and additional business opportunities for your company.

### Living – Style, comfort and atmosphere for outdoor living

Garden furniture, decoration, shading solutions and much more.

### Object.Europe – 100% Design. 100% Europe. <sup>new</sup>

Curated exhibition space for exclusive European outdoor furniture manufacturers with full production in Europe.

### BBQ – The entire world of grilling

BBQs, pizza ovens, accessories and much more.

### Flavour Market <sup>new</sup>

Clever use of food trends: Cross-selling between BBQ hardware and culinary offers.

### Creation & Care – Extensive ranges for the design and care of green living spaces

Tools, machines, light and shading technology, equipment, soils and much more.

### Outdoor Adventure – Mega trend outdoor experiences <sup>new</sup>

Camping and picnic equipment, games & sports in the garden, outdoor leisure sports equipment and much more.

### Garden Sourcing Hub – Hub for international product sourcing <sup>new</sup>

The new section for Asian exhibitors from the garden life-style, BBQ and outdoor adventure segments – focuses on volume and range diversity.

#### Stand costs

For registration up until 16.09.2025 incl.:

Up to 250 m<sup>2</sup>: EUR 232.00 per m<sup>2</sup>

over 251 m<sup>2</sup>: EUR 226.00 per additional m<sup>2</sup>

over 501 m<sup>2</sup>: EUR 220.00 per additional m<sup>2</sup>

Outdoor space: EUR 130.00 per m<sup>2</sup> (only secondary placement)

#### Your target group is present

Garden centres, hardware and DIY stores, department stores, specialised furniture retail, specialised BBQ, sport and outdoor retail, e-commerce, distributors, hospitality and contract business buyers, architects, planners and many more.



Register now for  
spoga gafa 2026!

## Hall plan 2026

Outdoor Adventure 7

Creation & Care 6, Boulevard

Living 4.2, 5.2, 10.1, 10.2

Object.Europe 9

BBQ 8

Garden Sourcing Hub 4.1, 11.1, 11.2

