

CREATION & CARE

# Enhanced profile,

### better orientation, more business opportunities!

With a clear focus on trends, consumer behaviour and new potential, we are further developing spoga gafa together with the international garden, BBQ and outdoor industry. In 2026, we are presenting a revised trade fair concept, which refines the existing theme worlds and expands them to include new product and experiential offers. For more visibility, a more precise target address and additional business opportunities for your company.

Living – Style, comfort and atmosphere for outdoor living Garden furniture, decoration, shading solutions and much more.

**Object.Europe – 100% Design. 100% Europe.** Rew Curated exhibition space for exclusive European outdoor furniture manufacturers with full production in Europe.

**BBQ – The entire world of grilling** BBQs, pizza ovens, accessories and much more.

Flavour Market rew Clever use of food trends: Cross-selling between BBQ hardware and culinary offers.

Creation & Care – Extensive ranges for the design and care of green living spaces Tools, machines, light and shading technology, equipment,

Outdoor Adventure – Mega trend outdoor experiences e Camping and picnic equipment, games & sports in the garden, outdoor leisure sports equipment and much more.

## Garden Sourcing Hub – Hub for international product sourcing new

The new section for Asian exhibitors from the garden lifestyle, BBQ and outdoor adventure segments - focuses on volume and range diversity.

#### Stand costs

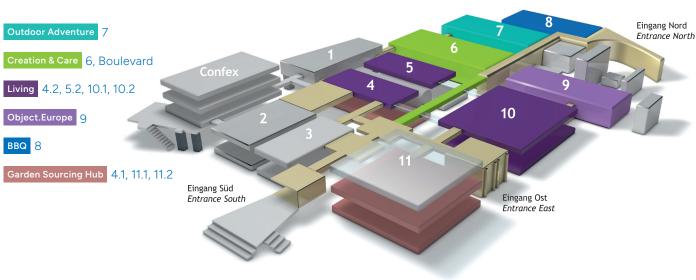
For registration up until 16.09.2025 incl.: Up to 250 m<sup>2</sup>: EUR 232.00 per m<sup>2</sup> over 251 m<sup>2</sup>: EUR 226.00 per additional m<sup>2</sup> over 501 m<sup>2</sup>: EUR 220.00 per additional m<sup>2</sup> Outdoor space: EUR 130.00 per m<sup>2</sup> (only secondary placement)

#### Your target group is present

Garden centres, hardware and DIY stores, department stores, specialised furniture retail, specialised BBQ, sport and outdoor retail, e-commerce, distributors, hospitality and contract business buyers, architects, planners and many more.



Register now for spoga gafa 2026!



#### Hall plan 2026

soils and much more.