



26-29 October 2025
Cologne

idd-cologne.com

interior design days cologne



Exclusive. idd cologne

Inspiring design, high-quality brands and an innovative concept: interior design days cologne (idd cologne) will make its debut from 26 to 29 October 2025 in Cologne! Be part of the new industry platform for residential, hospitality and contract interiors and reach a select audience of premium retailers, interior design professionals and passionate enthusiasts from all over Europe.



Comprehensive. The exhibition segments.

idd cologne offers a wide range of high-end products and brings the leading manufacturing companies together in one place - for inspiring innovations and pioneering trends from all areas of the premium interior design world.

- Branded furniture
- Outdoor furniture
- Kitchen furniture
- Bathroom furniture and fittings
- Beds and mattresses
- Decorative lighting
- Textiles and carpets
- Flooring and wall decorations
- Fireplaces and hearths
- Bespoke interior construction
- Artwork and accessories
- Wellness and sauna (additional opportunities thanks to the co-location with aquanale - International Trade Fair for Sauna.Pool.Ambience., at the Cologne trade fair grounds)





Relevant. The target groups.

idd cologne is the gathering place for the premium interior design community. By placing a greater focus on the hospitality and contract sectors, idd cologne also showcases the vital role played by exclusive design in hotels, restaurants, public spaces and related businesses.

- Premium furniture retail
- Contract furnishings
- Hospitality planning and procurement
- Interior design professionals
- Corporate VIPs and facility management
- Real estate and property
- End customers with a passion for design

International. Global reach with a European focus.

idd cologne is the key to unlocking Europe's most important furniture market and reaching crucial target groups in continental Europe. This is where major international players meet a design-savvy audience with strong purchasing power - generating targeted business opportunities in one of the world's foremost interior design clusters.



Convincing. Voices from the industry.

Leo Lübke, President of the Association of the German Furniture Industry (VDM) and Managing Partner of COR

"idd cologne is the new unmissable event for the interior design industry's premium segment. With its prime timing in October and focus on cultivating business connections, the trade fair offers the ideal opportunity for companies aiming to successfully launch their products come spring. The German interiors industry is joining forces with Koelnmesse to make this new event a success. Having collaboratively planned the event, we're now working side by side to bring it to fruition, setting the stage for a spectacular premiere in Cologne in October 2025."

Dr Frank Oehmke, Managing Partner of interlübke (Lübke GmbH)

"With its focus on exclusive design, outstanding quality and industry-relevant trends, idd cologne, the new premium interior design event in Cologne, is a must for anyone keen to present and experience the crème de la crème of premium interiors. We are looking forward to being part of the premiere in October 2025!"

Wolfgang Kettner, Managing Partner of Kettner GmbH & Co. KG

"Furnishing is all about the interplay of space, materials, light and ambience - and idd cologne brings this to life. Trade visitors and design enthusiasts will encounter a holistic outlook on interior design, rather than a mere product showcase. Inspiring living spaces will stir emotions, unveil fresh perspectives and set trends in the high-end segment. We are eagerly anticipating this new premium trade fair, with the spotlight this year on highly customisable solutions, facilitated by flexible furnishing systems."





Inspiring. The event programme.

High-calibre speakers, inspiring talks and exclusive networking formats offer unique insights into design trends, innovations and market potential - at the trade fair and in the city. The event extends beyond the exhibition halls into the heart of Cologne, with "idd cologne downtown" transforming the city into a vibrant centre of furniture design through exhibitions, showrooms and hotspots of creativity.

Central. Cologne, a destination for interior design.

Koelnmesse celebrated its 100th anniversary in 2024 - an extraordinary achievement that underscores Cologne's international prominence as a trade fair destination. With excellent infrastructure, a vibrant design and cultural scene, and global appeal, the city is the perfect location for idd cologne.



Effective. Our services to ensure your success.

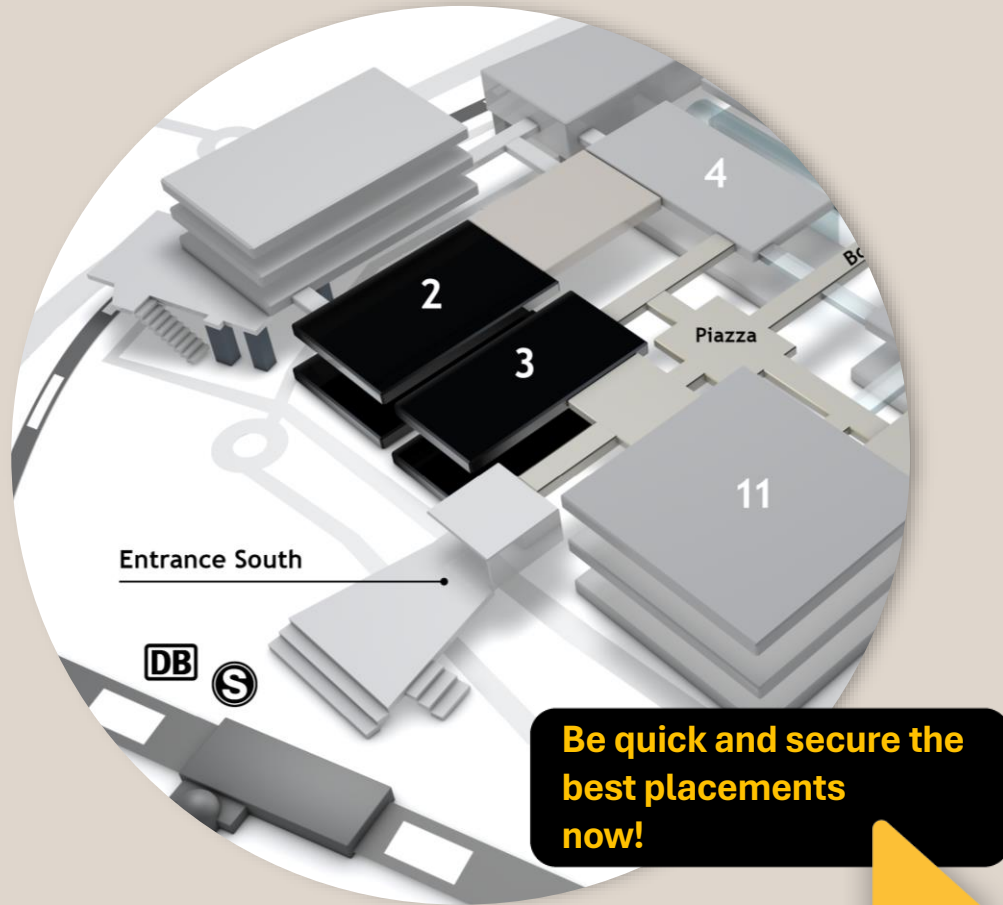
Cross-media communication - press events, international media coverage and targeted communication campaigns ensure maximum visibility among the relevant decision makers well in advance of the event.

Make a big impression with the marketing package - take advantage of a combination of digital and print media to put your products and your company in the spotlight - for greater reach, more leads and added success!

Free visitor tickets - with unlimited free ticket codes, it's easy to invite your business partners and increase relevant visitor traffic to your stand.

Be part of idd cologne now!

Register now and take advantage of attractive early-bird booking conditions & premiere discounts:



Early-bird offer until 31 May 2025: €240.00/m² plus VAT
Premiere discounts until 31 May 2025:

<u>Size</u>	<u>Discount</u>	<u>Costs/m²</u>
Up to 99m ²	20%	€192
100m ² - 499m ²	30%	€168
500m ² and more	40%	€144

From 1 June 2025: €276.00/m² plus VAT
Premiere discounts from 1 June 2025:

<u>Size</u>	<u>Discount</u>	<u>Costs/m²</u>
Up to 99m ²	20%	€220,80
100m ² - 499m ²	30%	€193,20
500m ² and more	40%	€165,60

- plus proportional energy costs: €19.50/m²
- plus AUMA fee: €0.60/m²
- plus media services

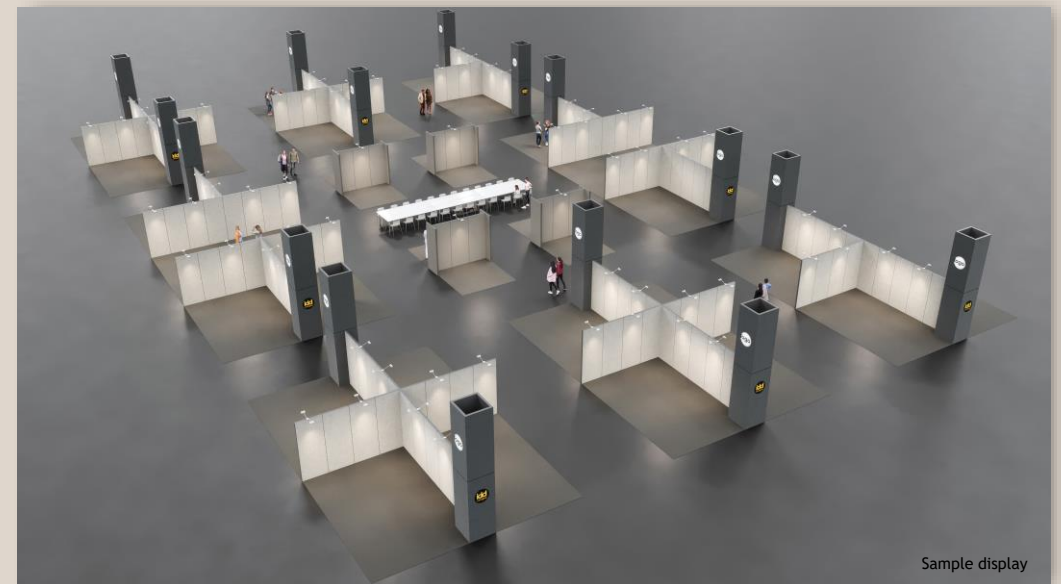
Our high-quality idd community stand construction packages. Your all-in-one solution.

We offer two different stand construction solutions from which you can choose the one that suits you best.

CURTAIN SPACES



ELEMENT SPACES



Our high-quality idd community stand construction packages. **CURTAIN SPACES**



- Stand space according to your chosen package
- Stand construction 3-point truss system in black; dimmable LED spotlights (27 sqm: 10 units; 54 sqm: 15 units); total stand height 4.00 meters
- Stand perimeter made of fabric (floor-to-ceiling, slightly translucent, folded, color: white)
- Velour carpeting “Gris Moyen 1897”
- Power connection up to 8 kW
- Daily stand cleaning, waste bin and coat rack
- 1.5 sqm large, separate storage cabin
- Marketing package, AUMA fee, flat-rate energy

Early Bird until 31st May 2025:

27 sqm corner stand
15,119.00 € (plus VAT)

54 sqm two corner stand
24,029.00 € (plus VAT)

54 sqm terrace stand with 2 open sides
26,039.00 € (plus VAT)

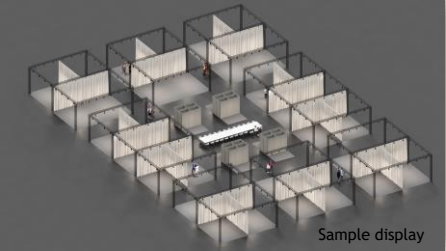
Regular price from 1st June 2025:

27 sqm corner stand
15,889.00 € (plus VAT)

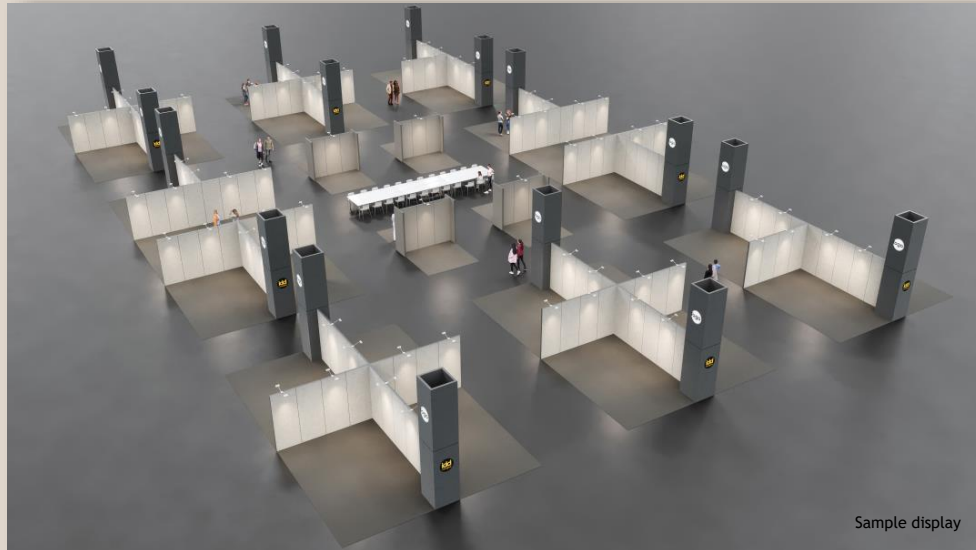
54 sqm two corner stand
25,589.00 € (plus VAT)

54 sqm terrace stand with 2 open sides
27,589.00 € (plus VAT)

Our high-quality idd community stand construction packages. **CURTAIN SPACES**



Our high-quality idd community stand construction packages. **ELEMENT SPACES**



- Stand space according to the package you have selected
- Stand rear walls made of fabric-covered elements, color: beige; wall height: 2.50 meters; floodlights (24 sqm: 5 units; 48 sqm: 8 units; additional illumination via spotlights from the hall ceiling)
- Carpeting made of gray-brown velour "GC. Fonce 1896"
- Power connection up to 8 kW
- One logo graphic as digital print on tower
- Daily stand cleaning, waste bin and coat rack
- 0.5 sqm large (24 sqm stand) or two 0.5 sqm large (48 sqm stand) lockable storage units
- Marketing package, AUMA fee, flat-rate energy fee

Early Bird until 31st May 2025:

24 sqm corner stand
13,659.00 € (plus VAT)

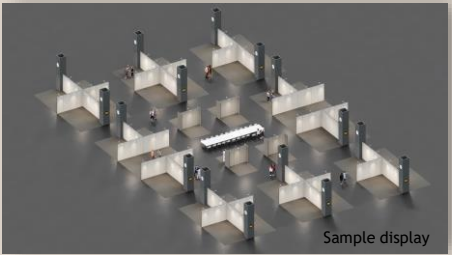
48 sqm two corner stand or terrace stand with 2 open sides
23,369.00 € (plus VAT)

Regular price from 1st June 2025 :

24 sqm corner stand
14,349.00 € (plus VAT)

48 sqm two corner stand or terrace stand with 2 open sides
24,749.00 € (plus VAT)

Our high-quality idd community stand construction packages. **ELEMENT SPACES**



We look forward to hearing from you!

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Do you have any questions? Would you like an individual consultation? We're glad to help.

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You can find your local contacts in your country here:

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