

INTERNATIONAL
HARDWARE FAIR
SAUDI ARABIA

المعرض الدولي
للمعدات
والأدوات



16 - 18 June 2025

Riyadh International Convention and
Exhibition Center (RICEC)



Saudi Arabia's largest
trade fair for the hardware
and tools sector

Enquire to exhibit:

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Organized by:

dmg events

koelnmesse



Capitalize on Saudi Arabia's \$9.27 billion hardware and tools sector

The Saudi Arabian market for hardware and building materials is expected to generate sales of \$9.27 billion in 2024 and grow to an estimated \$10.39 billion by 2028, driven by major infrastructure projects and Vision 2030.

International Hardware Fair Saudi Arabia, taking place from 16 - 18 June 2025, at the Riyadh International Convention and Exhibition Center, is your key opportunity to connect with industry professionals across construction, architecture, manufacturing, and retail.

Discover the future of hardware at this premier event, organized by Koelnmesse and dmg events, and place your brand at the forefront of Saudi Arabia's thriving market.



9,000+
Visitors



3
Days of
Networking

200+
Exhibitors



25+
Exhibiting
Countries



Why Saudi Arabia?

Saudi Arabia's hardware and tools sector is experiencing robust growth, driven by visionary leadership, booming construction projects, and strategic investments.



Saudi Arabia's \$1.3 trillion construction surge

With Saudi Arabia's construction market projected to reach **\$1.3 trillion by 2030**, the hardware and tools sector is poised for significant growth.

(Source: MEED)



Establishment of the Saudi Industrial Development Fund (SIDF)

The Saudi Industrial Development Fund (SIDF), with **\$28 billion**, supports the growth of the hardware sector by enhancing local production and reducing imports.

(Source: Arab News)



\$20 billion investment in new industrial cities

The government's **\$20 billion** investment in new industrial cities will boost demand for advanced hardware and tools.

(Source: Saudi Gazette)



Retail chains expanding across the Kingdom

Major players like SACO and Ace Hardware are increasing their presence with new stores and broader product ranges.

(Source: Arab News)



E-commerce growth at 25% annually

Online sales of hardware and tools are expanding rapidly, reflecting a shift towards digital retail.

(Source: Gazette)





Showcase products our buyers are actively seeking
















International Hardware Fair Saudi Arabia is your gateway to tapping into the dynamic hardware and tools sector, offering unparalleled opportunities to connect with potential buyers and expand your business in the region.

- Power tool manufacturers
- Hand tool manufacturers
- Construction equipment manufacturers
- Fasteners and hardware manufacturers
- Tool storage and organizers
- Safety equipment suppliers
- Industrial supplies and consumables
- Workwear and uniform suppliers
- Tool accessories and consumables
- Tool technology and innovation providers
- Tool rental and leasing services
- Tool calibration and repair services
- Garden equipment
- Furniture fitting
- Electrical hardware and accessories
- Automotive supplies and accessories
- Trade associations and industry organizations



Meet the right decision-makers

An unmatched opportunity to showcase your products to a highly engaged audience, build valuable relationships and drive your business forward with key stakeholders.

-  Construction Companies
-  Industrial Supply Wholesalers
-  Industry Consultants
-  Industrial Manufacturers
-  Maintenance and Repair Workshops
-  Trade Delegations
-  Facility Maintenance Services
-  Safety Compliance Officers
-  Automotive Service Providers
-  Real Estate Developers
-  Logistics and Supply Chain Managers
-  Oil and Gas Sector Procurement
-  Tool Retail Chains
-  Vocational Training Providers
-  Defense Industry Buyers



Elevate your business at the International Hardware Fair Saudi Arabia

Exhibitions are a powerful tool for business growth, offering invaluable face-to-face interactions. International Hardware Fair Saudi Arabia is your fastest route to tapping into Saudi Arabia's lucrative market, giving you a prime opportunity to expand your brand.



Boost Your Leads and Success

Our event provides exhibitors with bespoke marketing opportunities, dynamic networking, and a treasure trove of potential clients to drive your business forward.



Connect with Key Buyers

Meet top industry buyers and decision-makers all in one place. This is your chance to forge meaningful connections and ignite partnerships with influential stakeholders.



Unlock Market Potential

Step confidently into the Saudi Arabian market! International Hardware Fair Saudi Arabia equips you with expert insights on local regulations and a strategic roadmap to navigate this thriving industry.



Showcase Your Innovations

Capture attention at our expo by presenting your cutting-edge products and solutions to an audience of high-profile buyers and industry leaders. Seize this unique opportunity to highlight your innovations and stand out in the market.

Features to attract high-value decision-makers



Supplier-Distributor Matchmaking

A feature that connects suppliers with distributors and dealers, facilitating new business partnerships and opportunities.



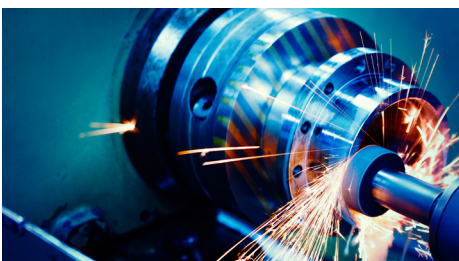
Workshops

These workshops bring together key decision-makers from the region to explore new trends, technological advancements, and best practices, offering exhibitors a valuable opportunity to connect with influential leaders.



Innovation Hub

Showcase your latest technological advancements and groundbreaking products in the hardware sector.



Live Product Demos

A dynamic platform to showcase your products in action, giving you the opportunity to engage directly with potential customers and create a lasting impression of your product.

Brought to you by a powerful union of world-leading event organizers



Koelnmesse - industry trade fairs for the hardware sector: Koelnmesse is a global leader in organizing hardware and ironware trade fairs, including the renowned EISENWARENMESSE - International Hardware Fair Cologne. Beyond its Cologne headquarters, Koelnmesse hosts key international events like El Gran Salón Ferretero in Colombia, China International Hardware Show in Shanghai, International Hardware Fair Italy in Bergamo, and International Hardware Fair India in New Delhi. These events connect global supply and demand, fostering sustainable international business in the hardware sector.

KOELNMESSE: GLOBAL COMPETENCE IN HARDWARE



SCAN ME



















www.hardware-worldwide.com

dmg events

dmg events' 10+ years presence and local expertise in Saudi Arabia creates a foundation for high-quality and safe face-to-face events driving vital business connections and Vision 2030 objectives. Dmg events' flagship events include:

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Get in touch today:

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