



NOVEMBER 6 – 8, 2025

Corferias - Bogotá, Colombia

TOGETHER! **MORE BUSINESS**

The fastest-growing B2B trade fair for the hardware and tools industry in **Latin America and the Caribbean**.



About

El Gran Salón Ferretero

El Gran Salón Ferretero is the leading B2B trade fair in the hardware industry in Colombia and the fastest-growing event in the Latin American and Caribbean region.

EGSF becomes an ideal platform for commercial exchange and business opportunities in the hardware industry.

This event is powered by Eisenwarenmesse, the leading global trade fair for the hardware sector.

In 2024, we had:

+8.800
Visitors

+300
Brands

+19
Visitor Countries

+220
Exhibitors

Top exhibitors

Colombia

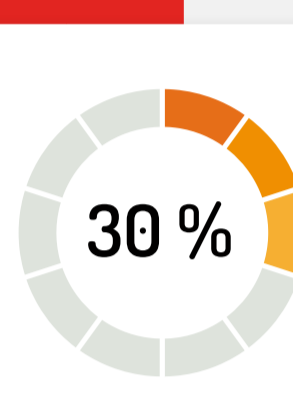
China

Mexico

Costa Rica

USA

Brazil



Approximately
30% international participation

Visitor profile

Our fair gathers high-level professionals and decision-makers from the hardware sector.

70%

of the visitors come from the hardware and construction sectors.

50%

of the visitors are Managers, directors, or owners (decision-makers).

In 2024, we had visitors from 19 countries

Top international visitors

Venezuela

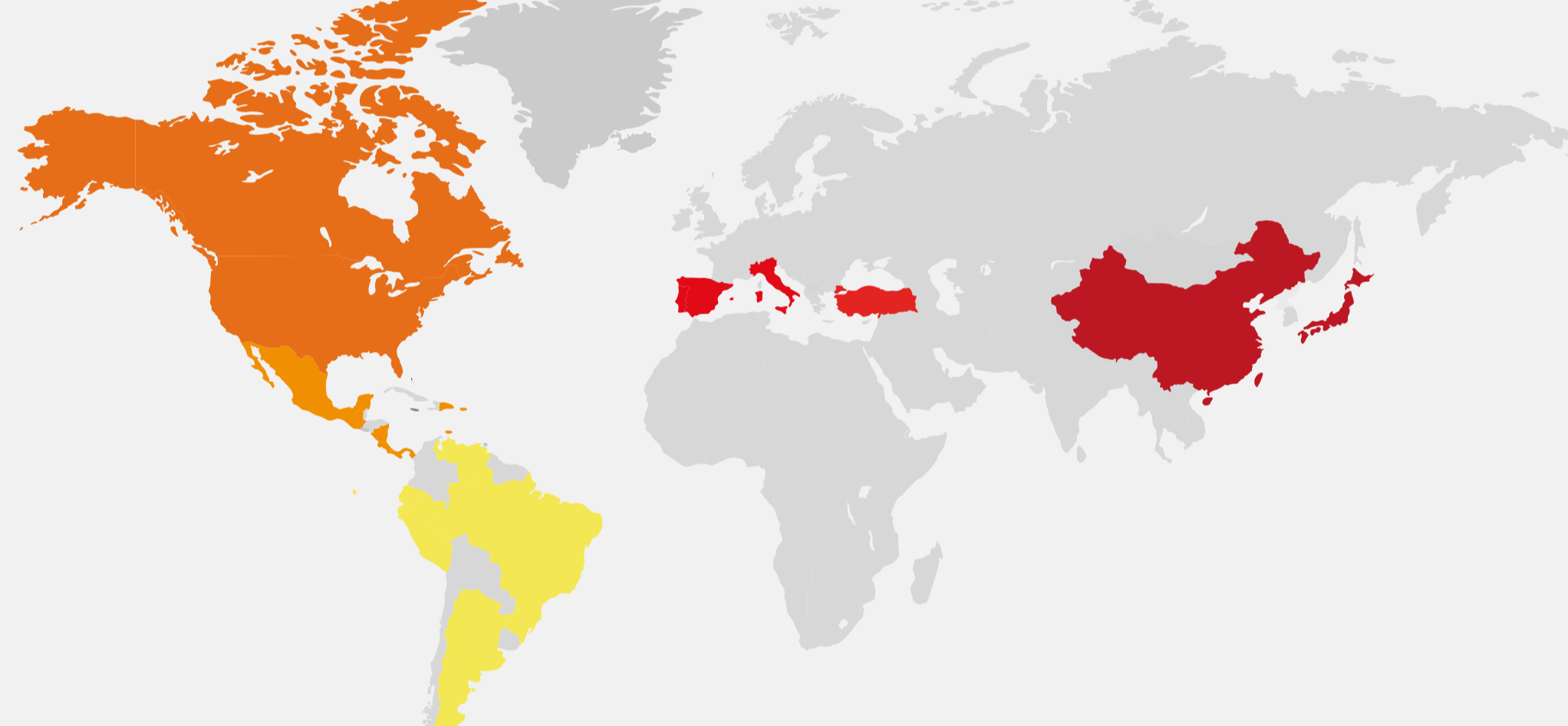
USA

Guatemala

Ecuador

Mexico

China



North America
22 %

Central America and the Caribbean
27 %

South America
38 %

Europe
6 %

Asia and Oceania
8 %

Side events



Academic Agenda

A dynamic space where **trends, innovations, and opportunities** in the sector can be explored.



Business Roundtable

Strategic meetings between **exhibitors and exclusive buyers** from the region.

Industry sectors



Electricity



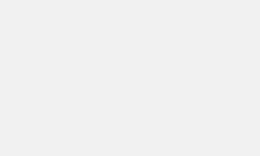
Paints and Finishes



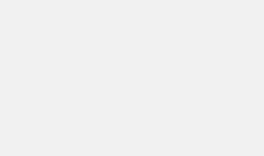
Hardware



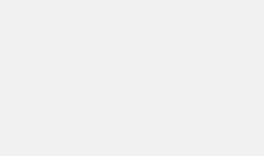
Supplies



Bathrooms, Kitchens and Plumbing



Tools and Equipment



Services for the Hardware Sector

Contact us

International Sales



Ana María Jiménez

Project & Sales Manager
Koelnmesse
a.jimenez@koelnmesse.co



Ana Cristina Rojas

Sales Assistant
Koelnmesse
a.rojas@koelnmesse.co

Sales in Colombia



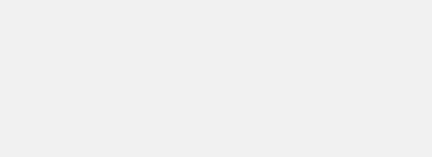
Lilian Conde

Project Manager
Corferias
lconde@corferias.com



Darío Bastidas

Commercial Manager
Concept 2B
gerentecomercial@agenciab2b.co



@gransalonferretero

gransalonferretero.com

Organizers:

