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# All About Food

International Trade Show Exclusively  
for the Food and Beverage Sector

**11 – 13 April 2023**

Distrito Anhembi, SP, Brazil

Strategic Partnership



## A ANUFOOD BRAZIL

100% focused on the Food and Beverage industry, **ANUFOOD Brazil - Powered by Anuga** - is the main business generating channel and the most complete showcase of national and international product rollouts for the retail market, food service, eating out, and hospitality.

In a single place, entrepreneurs and F&B professionals have the chance to evaluate new suppliers, participate in attractions, and get to know great global trends in Food and Beverages to expand and increase competitiveness of their business.



## WHY EXHIBIT AT ANUFOOD BRAZIL?

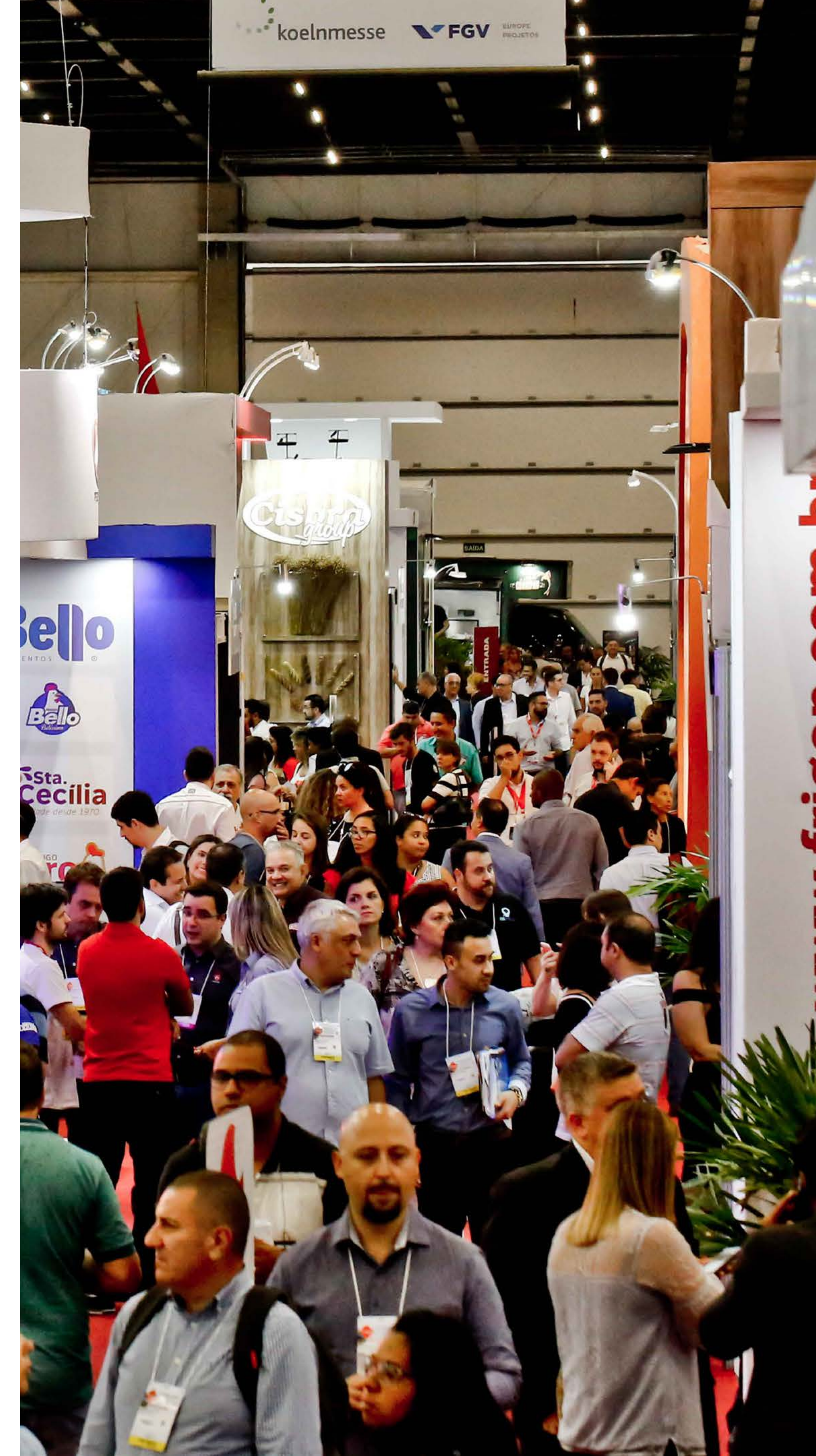
- 1 | Achieve tangible results for your company with an excellent cost-benefit investment.
- 2 | Maximize your results with a single exhibition, reaching the entire food and beverage industry.
- 3 | Strengthen your business relationships and be present at an event that brings together the main brands, buyers, and partners in the industry.

## ANUFOOD BRAZIL 2023

14,000 m<sup>2</sup>  
exhibition  
space

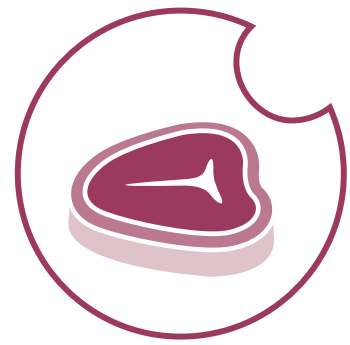
600  
exhibitors

15,000  
visitors



## EXHIBITORS

The fair brings together the main sectors in a single location



### MEAT

Beef, pork, poultry and specialty meats



### DAIRY

Dairy products



### FINE FOOD

Gourmet, delicatessen and general provisions



### SWEET & SNACKS

Chocolate, confectionery, biscuits and snacks



### BREAD & BAKERY

Breads, baked goods, cakes and pasta



### ORGANIC

Organic food in general: in natura or minimally processed



### CHILLED & FRESH FOOD

resh convenience and delicatessen products, fish and seafood, fruits and vegetables



### DRINKS & HOT BEVERAGES

Beverages in general: alcoholic and non-alcoholic, soft drinks, juices, water, coffee and teas



### AGRIFOODS

Fresh produce, in natura, raw material

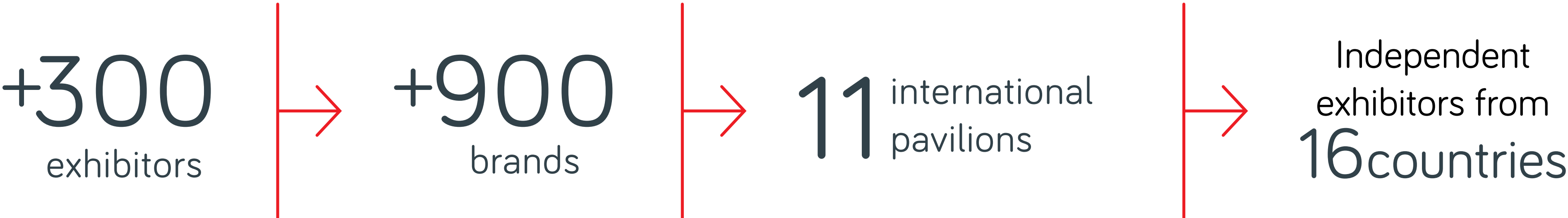


### FOOD SERVICE

Culinary, technology, equipment and services for food service

# RESULTS OF THE LAST EDITION

Numbers prove the success of ANUFOOD Brazil 2022



# VISITATION

Qualified buyers

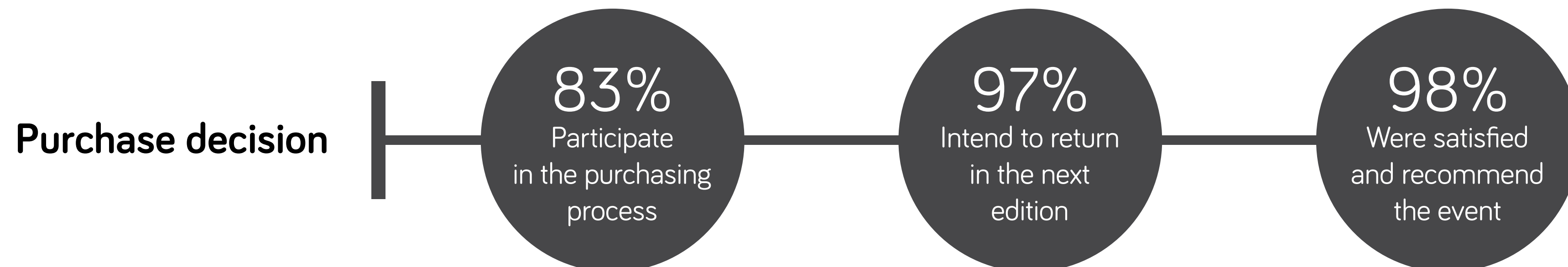
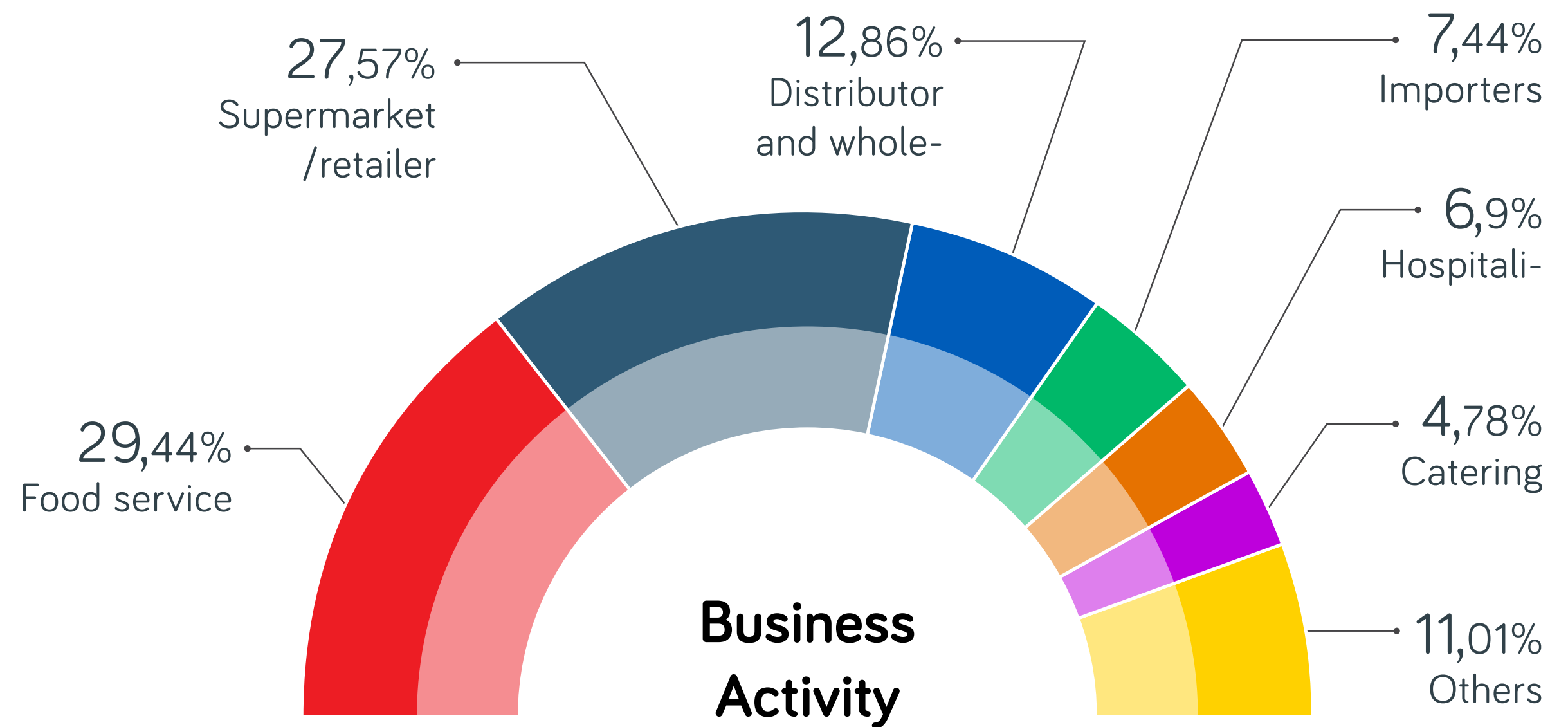


## VISITORS FROM 25 COUNTRIES AND ALL BRAZILIAN STATES

- Argentina • Canada • Chile • China • South Korea • Costa Rica • Denmark • United Arab Emirates • Ecuador • United States • Great Britain
- Netherlands • Italy • Japan • Mexico • Panama • Paraguay • Peru • Portugal • Taiwan • Trinidad and Tobago • Turkey • Uruguay • Venezuela

### TOP 3 – Objectives when visiting the fair

- 1 Get to know new products and suppliers
- 2 Keep up-to-date with market trends
- 3 Get market information



# Matchmaking Program



Estimated  
42 million  
generating  
business



**ATTRACTIONS**  
60 hours  
of content  
in the three  
auditoriums  
of the fair

2,371  
meetings



3 Business  
Rounds





“This year ANUFOOD Brazil exceeded all our expectations, it is very interesting. We had many visitors interested in doing business, which is very important for the exhibitor. A peculiarity this year, is that we were able to prospect a larger portfolio of clients, our networking expanded significantly and business prosperity has greatly increased.”

**Exhibitor: Thiago Gonçalves, Commercial Director of Queijos Bandeira**



“The fair was just amazing. It is the first time that I have a chance to organize a booth and all my fears vanished considering the quality of the organization. The business round was out of the ordinary, especially for us who work with organics, people were very receptive. Our fellow exhibitors also helped to make our experience even more positive. We were not left in the lurch at all, and we were able to open many doors for our brand’s expansion.”

**Exhibitor: Ariane Syackfleth, Marketing at Organ Alimentos**



“ANUFOOD is a fair that is focused on business, we come here to do business, it’s not just a visitation fair. So, I really like it, it provides good results.”

**Visitor: Renata Cortese, Foreign Trade Manager – Grupo Muffato**




“The fair has surprised me a lot in terms of innovation, novelties for the market, and especially for putting together national and international products. The fair has many important solutions for retailers, to keep up-to-date and also improve their own business.”

**Visitor: Fernanda Dalben, Marketing Director – Supermercados Dalben**





**Snap up your  
space now!**

Polliana Claudino  
Project Manager  
[p.claudino@koelnmesse.com.br](mailto:p.claudino@koelnmesse.com.br)  
 +55 11 99432-7762

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