

Application for main exhibitor

1.10

1 Main exhibitor

1.1 Address:

Company/Name:

Address:

P.O. Box:

Town/
postcode:

Country/
state:

Tel.:

Fax:

E-Mail:

Website:

Proprietor/Managing Director: (please give first and last name)

☐ Mr. ☐ Ms.

Contact person for the event is:

☐ Mr. ☐ Ms.

Tel.:

Fax:

E-Mail:

Designation:

1.2 We are a/an:

- | | |
|---|--|
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Trade media |
| <input type="checkbox"/> Importer | <input type="checkbox"/> Wholesaler |
| <input type="checkbox"/> Sales organisation | <input type="checkbox"/> Commercial representative |
| <input type="checkbox"/> Service provider | <input type="checkbox"/> Association/institution |

1.3 We belong to the following associations:

Please note, all payments should be made by bank transfer to:

Account Name : KOELNMESSE YA TRADEFAIR PRIVATE LIMITED
Account No.: 002-812808-001 Swift Code : HSBCINBB
Bank Address: The Hongkong and Shanghai Banking Corporation Limited, 52/60, M.G. Road, Fort, Mumbai - 400 001, India
GSTIN: 27AAACY3070H1ZC

2 Stand request

Space Requirement (please tick appropriate box)

- ☐ Bare Space (min. 18 m²)
- ☐ Built-up Space (min. 9 m²)
- ☐ Built-up Space International Pavilion Package (min. 9 m²)

2.1 We hereby order the following stand area:

Area in m²

Stand number

2.2 We hereby order only stand area for the stand request mentioned in 2.1 at a price (excluding GST) of:

	until 10.02.2023	from 11.02.2023
<input type="checkbox"/> Bare Space	EUR 210.00 per m ²	EUR 240.00 per m ²
<input type="checkbox"/> Built-up Space	EUR 220.00 per m ²	EUR 250.00 per m ²
<input type="checkbox"/> Built-up Space International Pavilion Package	EUR 295.00 per m ²	EUR 295.00 per m ²

2.3 We would like to exhibit in the following product segment:

- | | |
|--|--|
| <input type="checkbox"/> Food Processing | <input type="checkbox"/> Intralogistics |
| <input type="checkbox"/> Safety & analytics | <input type="checkbox"/> Cold chain services |
| <input type="checkbox"/> Digitalisation | <input type="checkbox"/> Transportation & logistics services |
| <input type="checkbox"/> Environment & energy | <input type="checkbox"/> Warehousing & building material |
| <input type="checkbox"/> Science & pioneering | <input type="checkbox"/> Storage & material handling |
| <input type="checkbox"/> Packaging raw materials | <input type="checkbox"/> Refrigeration solution |
| <input type="checkbox"/> Packaging material | <input type="checkbox"/> Automation & robotics |
| <input type="checkbox"/> Printing & labelling machines | <input type="checkbox"/> Cargo services & freight forwarders |
| <input type="checkbox"/> Packaging machinery | <input type="checkbox"/> Supply chain consultants |
| <input type="checkbox"/> Measuring & testing instruments | <input type="checkbox"/> Association & government bodies |
| <input type="checkbox"/> Conveying machines | <input type="checkbox"/> Others |

3 Exhibits: The list of product group entries (forms 1.30 and 1.31) must be filled in for your application to be valid.

We hereby apply for participation and will abide by the conditions of participation of the trade fair. Undersigned is the duly Authorised signatory & the contact person from our organisation (exhibiting company) for this exhibition.

Data Protection Notice:

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice.

We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact via electronic media.

☐ I hereby permit and agree that Koelnmesse YA Tradefair Pvt. Ltd., may pass on my personal data to its parent company Koelnmesse GmbH and its subsidiaries and commercial agents and may use the data entered on this form from the aforementioned persons for sending me information by e-mail about future similar trade fairs/events/platforms organised in India and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be found in the complete document containing the participation documents. It can also be accessed at any time at www.koelnmesse.com/data-protection-notice. I can withdraw my consent at any time in the future (by sending an e-mail to dataprivacy@koelnmesse.de)

X

Place, date, legally binding signature and company stamp of the main exhibitor

Koelnmesse YA Tradefair Pvt. Ltd.
203, Inizio,
Cardinal Gracious Road,
Opp. P&G Plaza, Chakala,
Andheri (East), Mumbai - 400099,
Maharashtra, India.
Tel.: +91 22 62044800
E-Mail: sales@koelnmesse-india.com
s.mithia@koelnmesse-india.com
www.anutecindia.com



07.-09.09.2023

Name of main exhibitor

Client number (main exhibitor):

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Application for co-exhibitors*

Only valid with filled list of product group entries (forms 1.30/1.31)

1.20

In accordance with Item 12 of the Important information & conditions of participation, we hereby register the following co-exhibitors at our stand:

If you wish to register more than two companies, please photocopy the corresponding blank form first.

Company/Name:

Address:

Town/
postcode:

P.O. Box:

Country/
state:

Tel.:

Fax:

E-Mail:

Website:

Contact Person co-exhibitor:

☐ Mr. ☐ Ms.

E-Mail

Contact person:

Designation:

Client number (co-exhibitor):

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The company is: ☐ Manufacturer
☐ Importer
☐ Sales organisation
☐ Commercial representative

☐ Service provider
☐ Trade media
☐ Wholesaler
☐ Association/institution

The company is represented with:

☐ its own products
☐ its own staff

Please fill out forms 1.30/1.31

In returning this space application the exhibitor agrees to abide by all points of the enclosed Conditions of Participation of Koelnmesse YA Tradefair Pvt. Ltd.

Company/Name:

Address:

Town/
postcode:

P.O. Box:

Country/
state:

Tel.:

Fax:

E-Mail:

Website:

Contact Person co-exhibitor:

☐ Mr. ☐ Ms.

E-Mail

Contact person:

Designation:

Client number (co-exhibitor):

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The company is: ☐ Manufacturer
☐ Importer
☐ Sales organisation
☐ Commercial representative

☐ Service provider
☐ Trade media
☐ Wholesaler
☐ Association/institution

The company is represented with:

☐ its own products
☐ its own staff

Please fill out forms 1.30/1.31

In returning this space application the exhibitor agrees to abide by all points of the enclosed Conditions of Participation of Koelnmesse YA Tradefair Pvt. Ltd.

* Explanation "Co-exhibitors":

Co-exhibitors are companies with their own products and their own staff that use the stand area of a main exhibitor.

X

Legally binding signature and company stamp of the main exhibitor

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Main exhibitor:

Koelnmesse YA Tradefair Pvt. Ltd.
203, Inizio,
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www.anutecindia.com



07.-09.09.2023

Sector segment(s) and target/sales markets

Must be returned by
– Main exhibitors
– Co-exhibitors
Please fill in and return with your application

1.30

Name of main exhibitor:

(Please also fill in if co-exhibitor is indicated)

Name of co-exhibitor:

(Please fill in a separate list of product group entries for each co-exhibitor)

☒ (Please cross the corresponding items)

We respond to the following sectors of the food and drink industry:

(Please make sure you fill this in!)

- | | |
|---|---|
| <input type="checkbox"/> Alcoholic beverages | <input type="checkbox"/> Ice cream |
| <input type="checkbox"/> Aromas, essences | <input type="checkbox"/> Kosher products |
| <input type="checkbox"/> Baby food, health food, food for the elderly | <input type="checkbox"/> Meat, poultry, fish, sausage |
| <input type="checkbox"/> Baked goods | <input type="checkbox"/> Non-alcoholic beverages |
| <input type="checkbox"/> Bio products | <input type="checkbox"/> Oil, fats, margarine |
| <input type="checkbox"/> Cereals | <input type="checkbox"/> Pasta |
| <input type="checkbox"/> Cocoa | <input type="checkbox"/> Pet food |
| <input type="checkbox"/> Coffee, tea | <input type="checkbox"/> Potatoes |
| <input type="checkbox"/> Convenience products | <input type="checkbox"/> Powdered soups, pudding powder, other instant products |
| <input type="checkbox"/> Dairy products (milk, cheese, etc.) | <input type="checkbox"/> Preserves, pickled products |
| <input type="checkbox"/> Delicatessen products | <input type="checkbox"/> Ready-meals |
| <input type="checkbox"/> Frozen foods | <input type="checkbox"/> Spices |
| <input type="checkbox"/> Fruit juice, fruit drinks | <input type="checkbox"/> Starch, ground cereal products |
| <input type="checkbox"/> Fruit, vegetables | <input type="checkbox"/> Sugar |
| <input type="checkbox"/> Halal products | <input type="checkbox"/> Tobacco products |
| <input type="checkbox"/> vegan / vegetarian products | |

Our target/sales markets are:

- | | | | | |
|---------------------------------------|---|--|--|---|
| Africa | The Americas | Asia | Europe | Oceania |
| <input type="checkbox"/> South Africa | <input type="checkbox"/> USA | <input type="checkbox"/> China | <input type="checkbox"/> Western Europe | <input type="checkbox"/> Australia |
| <input type="checkbox"/> West Africa | <input type="checkbox"/> Canada | <input type="checkbox"/> Japan | <input type="checkbox"/> Northern Europe | <input type="checkbox"/> New Zealand |
| <input type="checkbox"/> East Africa | <input type="checkbox"/> Mexico | <input type="checkbox"/> South East Asia | <input type="checkbox"/> Southern Europe | <input type="checkbox"/> Others Oceania |
| <input type="checkbox"/> North Africa | <input type="checkbox"/> Colombia | <input type="checkbox"/> India | <input type="checkbox"/> Russia | |
| | <input type="checkbox"/> Brazil | <input type="checkbox"/> Middle East | <input type="checkbox"/> Turkey | |
| | <input type="checkbox"/> Others Central America | | <input type="checkbox"/> Others Eastern Europe | |
| | <input type="checkbox"/> Others South America | | | |

Global Opportunities

We are interested in exhibiting at further fairs. Please send us further information:

Cologne

- ☐ ProSweets Cologne
Cologne, Germany
- ☐ Anuga FoodTec
Cologne, Germany

Global

- ☐ Anufood China - FoodTec Zone
Shenzhen, China
- ☐ Cibus Tec
Parma, Italy

- ☐ Andina Pack,
Bogotá, Colombia
- ☐ India International Dairy Show
Mumbai, India

I hereby permit Koelnmesse GmbH, as well as its responsible subsidiary abroad and its commercial agents, to send me information by e-mail about future similar trade fairs/ events/platforms that are organized in Germany and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be accessed at any time at www.koelnmesse.com/data-protection-notice. I can withdraw my consent at any time in the future (by sending an e-mail to dataprivacy@koelnmesse.de). This consent is voluntary and applies only in the event that I have indicated my interest in one or more trade fairs by placing a check mark.

In returning this space application the exhibitor agrees by abide by all points of the enclosed Conditions of Participation of Koelnmesse YA Tradefair Pvt. Ltd.



Legally binding signature and company stamp of the main exhibitor

List of product group entries

Must be returned by

– Main exhibitors

– Co-exhibitors

Please fill in and return with your application

1.31

Name of main exhibitor:

(Please also fill in if co-exhibitor is indicated)

Name of co-exhibitor:

(Please fill in a separate list of product group entries for each co-exhibitor)

This list of product group entries must be completed in order for your exhibitor application to be valid.

☐ Food Processing

- ☐ Snack Processing Technology
- ☐ Sweet Processing Technology
- ☐ Milking Technology
- ☐ Dairy Processing Technology
- ☐ Ice-Cream Technology
- ☐ Edible Fat and Oil Technology
- ☐ Starch Production Plants
- ☐ Noodle (pasta) Technology
- ☐ Meat Processing Technology
- ☐ Fish Processing Technology
- ☐ Potato Processing Technology
- ☐ Vegetable and Fruit Technology
- ☐ Delicatessen and Convenience Food Technology
- ☐ Beverage Technology
- ☐ Coffee, Tea, Tobacco Technology
- ☐ Aroma, Essence and Spice Technology

☐ Safety & Analytics

- ☐ Analysis, Laboratory and Checking or Measuring Equipment
- ☐ Hygiene Technology
- ☐ Biotechnology

☐ Digitalisation

- ☐ Enterprise resource management systems
- ☐ 3D printers
- ☐ IT safety
- ☐ Artificial intelligence in food manufacturing

☐ Environment & Energy

- ☐ Waste water treatment and processing
- ☐ Waste disposal
- ☐ Air purification technologies
- ☐ Emission control

☐ Science & Pioneering

☐ Packaging Raw Material

☐ Packaging Material

- ☐ Paper, paper board, corrugated boards & boxes
- ☐ Glass & Metal / Tin Containers
- ☐ Rigid and semi-rigid Plastic Containers
- ☐ Wooden Board & Boxes
- ☐ Flexible Packaging
- ☐ Ancillary Materials - Tapes, Straps, etc
- ☐ Films, Pouch
- ☐ Active Packaging

☐ Packaging Machinery

- ☐ Blister packs, skin packs and Vacuum Packaging Machines
- ☐ Bottle caps equipment, Over-Capping, Lidding, Closing, Seaming and Sealing M/Cs
- ☐ Box, Case and Tray Forming, Packing, Unpacking, Closing and Sealing M/Cs
- ☐ Cartoning machines, Corrugated Board & Box Making Machinery
- ☐ Feeding, Placing and Related Machines
- ☐ Filling Machines: Handling dry, powered, solid, liquid, gas or viscous products
- ☐ Orienting, Unscrambling Machines
- ☐ Package Filling and Closing Machines
- ☐ Palletizing, De-palletizing, Unit load assembly
- ☐ Wrapping machines: Stretch wrapping, Shrink wrap, Banding
- ☐ Form, Fill and Seal Machines
- ☐ Other specialty machinery: slitters, perforating, laser cutters, parts, attachment, etc.
- ☐ Other machines used for complementing Packaging

☐ Adhesives, Coatings, Inks, Varnishes and Decorative Materials

☐ Printing, Coding, Marking, Stamping, Labelling & Imprinting machines

- ☐ Flexo, Gravure, Offset, Screen Printing Presses
- ☐ Label Printing Equipment
- ☐ Barcodes and RFID
- ☐ End-of-line Packaging Solutions

☐ Paper Converting

- ☐ Folding, gluing, pasting machines and accessories, corrugation machinery
- ☐ Envelope, paper towel, paper bag, paper cup, paper tray making machines
- ☐ Materials and consumables
- ☐ Prepress chemicals, plates
- ☐ Paper & board, inks, varnishes, lacquers, adhesives & glues

☐ Converting, Carton, Corrugated and Print

- ☐ Paper Converting Machines
- ☐ Carton Folder Gluers Machines
- ☐ Rigid Box Making Machines
- ☐ Printing Machines
- ☐ Corrugated Box Making Machines

☐ Measuring, Testing, Process control and instruments

☐ Conveyor belts, Accumulating and Related Machines

☐ Environmental safety and Recycling

<input type="checkbox"/>	Other Services
<input type="checkbox"/>	Package Design and Development
<input type="checkbox"/>	Other Packaging and allied Products and Services
<input type="checkbox"/>	Consulting
<input type="checkbox"/>	Publishers
<input type="checkbox"/>	Intralogistics
<input type="checkbox"/>	Cold Chain Services
<input type="checkbox"/>	Refrigeration, HVAC Systems, Air Conditioning Technology and Parts
<input type="checkbox"/>	Storage and Material handling
<input type="checkbox"/>	Warehousing and Building Material
<input type="checkbox"/>	Transportation and Logistics Services
<input type="checkbox"/>	Cargo Services and Freight Forwarders
<input type="checkbox"/>	Automation, Software, AIDC and IOT Solutions
<input type="checkbox"/>	Solar and Alternate Energy Solutions
<input type="checkbox"/>	Food Parks and Special Economic Zones
<input type="checkbox"/>	Ammonia and Chemical Supplies
<input type="checkbox"/>	Supply Chain Consultants
<input type="checkbox"/>	Association and Government Bodies

IMPORTANT INFORMATION & CONDITIONS OF PARTICIPATION



1 Events:

ANUTEC - International FoodTec India 2023

2 Venue:

Bombay Exhibition Centre, Mumbai, India

3 Dates:

07.-09.09.2023

Timing: 10:00 - 18:00 on 07.-08.09.2023
10:00 - 16:00 on 09.09.2023

4 Organisers:

Koelnmesse YA Tradefair Pvt. Ltd.

5 Organiser Address:

Koelnmesse YA Tradefair Pvt. Ltd.
203, Inizio,
Cardinal Gracious Road,
Opp. P&G Plaza, Chakala,
Andheri (East), Mumbai - 400099,
Maharashtra, India.
Tel.: +91 22 62044800
info@koelnmesse-india.com, www.koelnmesse-india.com

AWFIS L29 - L34, First Floor,
Block L Connaught Place,
New Delhi - 110001, India
Mob: +91-9971324487

6 Space & Facilities :

6.1 Bare Space (minimum booking 18 m²)

6.1.1 General facilities for Bare space include general security, general decoration in and around exhibition halls, signage, general illumination inside and outside halls, cleaning of aisles and exterior, general publicity for visitor promotion, entry in Trade fair Directory, with one complimentary copy.

6.1.2 Participation charges indicated in the first page of this Application form.

6.2 Built-up stalls (minimum booking 9 m²)

6.2.1 Package of facilities for built-up stalls includes

Space	9 m ²	12 m ²	15 m ²	18 m ²
Carpet	As per stand space			
System Wall Elements	As per stand space on all closed sides			
Wooden Fascia Board with Exhibitor Name and Booth Number in English	On all open sides			
Information Counter	1	1	1	2
Chair	2	2	3	4
Spotlight	3	4	5	6
Power Socket	1	1	1	2
Waste Basket	1	1	1	2

Apart from above facilities, the package also includes electricity consumption for lighting, general security in the exhibition halls, general decoration in and around halls, general publicity for visitor promotion, entry in the trade fair

directory with one complimentary copy.

7 Space allotment:

Allotment of space will be on "First Come First Serve" basis as soon as the Exhibitor signs the space booking form accompanied by initial payment. Possession of the stall/space will be handed over on receipt of the full dues. Stall/area will be allotted with confirmed booking & initial payment.

8 Power Load:

Charges for power for bare space booking, additional electricity for built-up stalls and 3 phase connection for demonstration of equipment or model will be mentioned in Technical Manual.

9 Trade Fair Directory:

The organisers will publish a Trade Fair Directory and all exhibitors are entitled to a free entry in the directory covering name and address of exhibitor, telephone, fax, e-mail & website.

10 Terms of payment:

50% along with contract / confirmation

50% till 31 July 2023

11 Withdrawals or Non-Participation:

The Exhibitor is not entitled to cancel their participation after sending duly filled in space application form. No refund of participation fees will be paid to the exhibitor if the exhibitor decides not to participate in the said fair after sending the duly filled in space application form and is entitled to pay 100% payment as per the exhibition space booked.

12 Co-Exhibitors and Subletting:

Subletting of stalls is prohibited. Exhibitors may however share stalls with Co-Exhibitors only after obtaining written permission from Organisers. National Sector Exhibitors are not allowed to share their stall with their overseas principals / collaborators and not register overseas Exhibitors as their Co-Exhibitors. They can join their overseas principals as co-exhibitors.

13 Technical guidelines:

Exhibitors with bare space are to submit design of the stall to organisers and obtain approval for the plans in writing. 4 copies of the plans with front /side elevation special features of the display & electrical plan etc. To be submitted 2 months before the date of "ANUTEC - International FoodTec India 2023" and one copy will be returned to the exhibitor bearing plan approved by the organisers, failing which possession of the space will not be given. Exhibitors are required to comply with instructions issued by organisers regarding schedule for setting up and dismantling stall.

14 Overall Height of Display:

Normal height of stands shall be 2.40 m. If any Exhibitor is planning the structures of height more than 2.40 m, written permission of Organisers may be obtained after submitting appropriate plans. Height of stall structures in the central areas of the Exhibition hall / Island locations may be restricted to 4 m.

15 General:

The Exhibitors are liable to pay compensation for bodily harm to persons (staff / Agents / Organisers and other Exhibitors / Visitors) and damage to property of Venue / Organisers and other Exhibitors caused by himself or his agents during transportation, installation, fair duration and dismantling periods.

16 Rights of Organisers:

To reject any application for space without assigning any reason. To amend the terms and conditions of participation and issue additional Rules and Regulations for the Exhibitors from time to time, which shall be binding on the Exhibitors. To recover from the exhibitor any amount remaining unpaid. To recover from the exhibitors, compensation for losses/damages caused to the property of reasonable penalty for any will full contravention of these conditions of participation.

To postpone, curtail, extend or abandon the exhibition or change the venue of Exhibition or change the allotment of space/stall or close some or all sections of it temporarily or permanently if unforeseen circumstances so require. In such circumstances, the Exhibitors shall not be entitled to withdraw from the contract or to claim any compensation or damage. To take photographs or video film of the interior of any stall and to use the same for promotional work. To refuse permission to any Exhibitor to clear his stall, if he has not discharged all dues to the organisers or to retain Exhibits or other goods as collateral security till dues are paid. Organiser will not be responsible for any damage for the same.

17 Facility for temporary Importation of Exhibits:

Facility for temporary importation of exhibits are not allowed for Indian Exhibitors.

18 Insurance:

Organisers shall not be responsible for any loss what so ever incurred by Exhibitors and they should obtain insurance coverage for their exhibits against all risks and for the periods covering preparation, setting up, currency and dismantling and return transit.

19 Over the counter sales:

Over the counter sales are not permitted at the Exhibition. However exhibitors can dispose their exhibits / equipment after Exhibition is over. In case of sales of Indian Manufactures / Exhibits the payment of sales tax or other applicable taxes as per orders / rules will be direct responsibility of the Exhibitors.

20 Force Majeure:

Under the conditions of the force majeure which also include strike, lock out, closure, riots, the organisers reserve the right of alter the opening dates and duration or even cancel the entire exhibition. In case of change in dates and duration of "ANUTEC - International FoodTec India 2023" the contractual obligation between the exhibitors and the Organisers remain unaffected. In case of cancellation of the Exhibition the stall charges will be refunded to the Exhibitors after deducting the proportionate costs already incurred by the Organisers, without any interest.

21 Arbitration:

All disputes arising in connection with this agreement shall be finally settled by a sole Arbitrator, to be appointed by the Organisers, under the provision of Indian Arbitration and Conciliation Act, 1996. The place of arbitration shall be Mumbai, India.

22 Jurisdiction:

Only the courts in Mumbai alone shall have jurisdiction.

1 Controller/Contact

The Controller as defined under the data protection laws is

Koelnmesse GmbH
Messeplatz 1
50679 Cologne, Germany

Our Data Protection Officer can be contacted as follows:
datenschutz-km@koelnmesse.de

For trade fairs outside Germany, our Data Protection Officer can be contacted as follows:
dataprivacy@koelnmesse.de

2 Your rights as data subject

If your personal data are processed, you are a data subject as defined in the GDPR and you have the following rights with respect to the Controller:

Right of objection

You have the right to file an objection at any time against processing of your personal data, carried out on the basis of Art. 6 (1) sentence 1 lit. e) or f) GDPR, for reasons resulting from your particular situation. This also applies to any Profiling based on these provisions.

The Controller will then no longer process your personal data, unless he/she can demonstrate compelling reasons for the processing warranting protection, and these prevail over your interests, rights and liberties, or if the processing is for the purpose of asserting, exercising or defence of legal entitlements.

If your personal data are processed in order to carry out direct advertising, you have a right to file an objection at any time against the processing of your personal data for the purpose of such advertising. This also applies to Profiling insofar as it is connected with such direct advertising.

If you object to processing for the purpose of direct advertising, your personal data will no longer be processed for these purposes.

In connection with the use of services of the information society and notwithstanding Directive 2002/58/EC, you have the possibility of exercising your right of objection via automated procedures that use technical specifications.

You can demand **information** on whether we process personal data concerning you. If such processing is carried out, you can demand further information on this processing, in particular the purposes, categories of personal data, recipients or the categories of recipients, planned storage duration etc.

You have a right to **correction** and/or completion of your data

You can demand the **restriction of the processing** of your personal data under certain circumstances: If the processing of your personal data has been restricted, these data — with the exception of their storage — can only be processed with your consent, or for the assertion, exercise or defence of legal entitlements, or to protect the rights of another natural or legal person, or for reasons of an important public interest on the part of the EU or a member state.

Under certain circumstances, you can demand the **erasure** of the personal data concerning you. If the Controller has made your personal data public and is obliged to erase them, he/she shall, with consideration for the available technology and implementation costs, take appropriate measures, including of a technical nature, to inform Controllers, responsible for the data processing and processing the personal data, that you, as data subject, have demanded that they delete all links to these personal data, or have demanded the deletion of copies or replications of these personal data.

If you have asserted the right of rectification, erasure or restriction of processing with respect to the Controller, the latter is obliged to inform all recipients, to whom your personal data have been disclosed, of this rectification or erasure of the data or of the restriction of processing, unless this proves to be impossible or involves disproportionate expense. You have a right with respect to the Controller to be **informed** of these recipients.

You have a right to **receive** your personal **data**, provided by you, in a structured, commonly-used and machine-readable format. You also have a right to insist that these data be transferred directly to another controller, insofar as this is technically possible. Liberties and rights of other persons must not be impaired as a result.

You have the right to **revoke** your data protection **declaration of consent** at any time. Revocation of the consent shall not affect the legality of the processing, carried out on the basis of the consent, up until the revocation. Within certain limits, you have the right not to be subjected to a decision, based exclusively on automated processing — including Profiling — that is legally effective against you or that significantly impairs you in a similar manner.

3 Right to complain to a supervisory body

Notwithstanding any other administrative-law or judicial remedy, you have a right to complain to a supervisory authority, in particular in the member state of your residence, your place of work or the place of the suspected violation, if you are of the opinion that the processing of your personal data violates the GDPR.

The supervisory body with which the complaint has been filed, will inform the complainant of the status and the results of the complaint, including the possibility of a judicial remedy pursuant to Art. 78 GDPR.

4 Information in the event of data collection via third parties

If we collect your personal data via third parties, this can involve the following categories of personal data: name, contact data as well as further information, for example concerning your responsibilities. If we do not receive these contact data directly from you, we receive them from the company for which you work and/or with which we are in contact. This can involve in particular an exhibitor or another cooperation partner with which we exchange services.

The possibility also exists of us receiving your contact data from commercial agents working for us.

5 Purposes and legal basis of the processing

a) If you conclude a contract with us, we process your data for contract initiation, execution and settlement. This concerns the purchase of tickets as well as the contractual relationship as exhibitor, if you are acting as a natural person, for example businessman, in this respect. This also includes the creation of user accounts on the platforms offered by us, unless a separate data protection notice on the handling of your data is provided there. The data processing can also be for the purpose of administering your participation in an event or competition.

The legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. b) GDPR, if this handling concerns the contractual exchange of services with you.

b) We may possibly also process data on you even if you yourself are not a customer, but rather a contact person of a business or cooperation partner.

In this respect, the legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. f) GDPR.

c) We process your data in order to provide you with the accreditation for this event. If you have given your consent during accreditation, your data will be

used to send you press information. To do so, your data will be stored in our database even after the event is over.

The legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. b) GDPR, if this handling concerns the contractual exchange of services with you. Insofar as you have given your consent to the sending of press information, Art. 6 (1) sentence 1 lit. a) GDPR is the legal basis for the handling of your data. You can revoke such consent at any time with effect for the future.

d) We also process data for other purposes that are in our interests, specifically in order to:

- provide you with product information concerning relevant products and services.
- carry out measures aimed at improving and developing services and products, so as to be able to approach you individually with customised offers and products.
- carry out market and opinion research, or have this carried out by market and opinion research institutes. This enables us to obtain an overview of the transparency and quality of our products, services and communication, and to align or design these in the interests of our customers.

The legal basis for this handling of your data is Art. 6 (1) sentence 1 lit. f) GDPR, § 7 (3) UWG as well as Art. 6 (1) sentence 1 lit. a) GDPR, provided you have issued consent. You can revoke any such consent at any time with effect for the future.

e) As far as your data are collected exclusively for the purpose of traceability of new infections with the Coronavirus SARS-CoV-2, the legal basis for the handling of your data is § 2a CoronaSchVO NRW.

6 Justified interest

If we use data within the framework of the above weighing-up of interests, our justified interest lies in enabling direct advertising (see Recital 47 GDPR), provided your privacy-law interests do not outweigh our advertising interests in each individual case.

If we use data in the context of contract initiation or fulfilment with a business or cooperation partner, our interest when handling your data lies in enabling and maintaining a dialogue with the respective business or cooperation partner, typically within the framework of a contractual or other relationship. If you act as contact person in this respect — typically in your function as employee of these companies — you typically have no opposing interest if this interaction with us is part of your work duties.

7 Recipients of your data

If and insofar as you have issued us with corresponding consent, we shall forward your data within the limits of this consent.

We shall also forward your data to service providers who are bound by instructions and whose work supports the provision of our services for you, on our behalf and in accordance with our instructions. These can be IT service providers, print service providers, call centres if you call in, and similar service providers. In addition, we pass on your data to third parties if and insofar as this is necessary to fulfil the contract concluded with you and order processing is out of the question.

In individual cases we also forward your data to third parties who use the data on their own responsibility: finance and tax authorities, police and investigation authorities (given the existence of a legal basis), official registration bodies (if forwarding is prescribed by law), insurance companies, banks and lending institutions (payment processing), market partners, commercial agents, auditors, lawyers, accountants or similar third parties.

8 Transfer of data to a third country

The transfer of data to third countries is planned if this is necessary for fulfilment of a contract, or if you issue us with express consent to forward the data to third parties.

If we transfer your data to service providers or group companies outside the European Economic Area (EEA), the transfer will only be made if the third country has been certified by the EU Commission as having an adequate level of data protection (Art. 45 (1) GDPR), or given the existence of other adequate data protection guarantees as defined in Art. 47 GDPR.

9 Duration of the storage of your data

If we have received your data for the processing of the contractual relationship with you as ticket purchaser or as natural person, as exhibitor, or for the purpose of an advertising approach or for the processing of your participation in an event or competition, we shall store your data and shall erase these after the event or when the contractual relationship with you has ended, when all reciprocal claims have been fulfilled and if no other statutory retention obligations or statutory justifying reasons for the storage exist. If you have a user account, your user data will be stored until this user account is deleted.

If we have collected your data solely on the basis of the CoronaSchVO NRW, these data will be stored or deleted in accordance with the periods resulting from this regulation.

If you have given us your consent (e. g. to receive information on products and services or press releases), we will store your data until you revoke your consent.

Retention obligations exist in particular under the German Commercial Code (HGB) and the German Tax Code (AO). If such obligations apply and concern documents with your data, we shall erase your data upon expiry of the statutory retention obligations. As a rule therefore ten years from the end of the year in which the contractual relationship with you has ended.

If we use your data in the context of the contract initiation or fulfilment with a business or cooperation partner, we shall store your data and shall erase them as soon as these are no longer required, for example if our relationship with the business or cooperation partner ends, if you yourself no longer act as contact person or similar.

10 Necessity of providing your data

The provision of the data by you and the collection of the data by us for the processing of the contractual relationship with you as ticket purchaser or as natural person or as exhibitor, is necessary for conclusion of the contract. Without the data we cannot conclude a contract with you or provide invocable services. This also applies if you wish to create and use a user account or to be accredited as a media representative.

The same applies in cases in which you wish to be approached by us for advertising purposes, or wish to participate in events or competitions.

If we collect your data in the context of contract initiation or fulfilment with a business or cooperation partner, the provision of the data is typically necessary for the contractual relationship with the company for which you work; we would be typically unable to provide services without the data.

11 Automated decisions in individual cases or Profiling measures

No automated decision making or profiling takes place, neither for the creation and execution of the contractual relationship with you, nor for advertising approaches, nor for the processing of your participation in events or competitions.

If you have a user account on one of our platforms and are logged in there, we evaluate your interests on the basis of the actions you have taken in order to send you information on products and services tailored to your interests. An automated decision making process does not take place.

(last amended 15 September 2020)

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