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South China's F&B market awaits you

10-12 May 2023

Shenzhen World Exhibition & Convention Center,
Shenzhen, China



Application Form



anufoodchina.com

Organisers:





10.-12.05.2023

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Name Main exhibitor:

Application for main exhibitor

Please send in along with the completed list of product group entries (Forms 1.30/1.31)!

Deadline: 28 February 2023

1.10

1 Main exhibitor

1.1 Address:

Company/Name: (English)

Company/Name: (Chinese)

Address (English):
Street Name:

House Number:

Additional info (e.g. building, floor, room):

Address (Chinese):
Street Name:

House Number:

Additional info (e.g. building, floor, room):

Postcode, town:

State, country:

Phone: + / /

Mobile phone: + / /

e-mail:

Website:

Owner/Managing Director:

Mr Ms

Sort alphabetically under the letter:

Contact person (exhibitor) for the event is:

Mr Ms

Position at the company:

Phone: + / /

Mobile phone: + / /

e-mail:

1.2 We are a/an: (please tick only one box)

- | | |
|--|--|
| <input type="checkbox"/> Association/institution | <input type="checkbox"/> Wholesaler/distributor |
| <input type="checkbox"/> Importer | <input type="checkbox"/> Commercial representative |
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Trade media |
| <input type="checkbox"/> Service provider | <input type="checkbox"/> Others |
| <input type="checkbox"/> Trading company | |

2 Stand request

2.1 According to the Conditions of Participation, we order the following space at a net price of:

- | | |
|---|--------------------|
| <input type="checkbox"/> Space Only | EUR 265 / sqm |
| <input type="checkbox"/> Premium Shell Scheme Package (incl. space) | EUR 325 / sqm |
| <input type="checkbox"/> Whisky Zone | EUR 2.650€ / Booth |
| <input type="checkbox"/> Virtual Plus Package | EUR 2.925€ / Booth |

Raw space shall be min. 18 sqm. and Premium Shell Scheme Package booths shall be min. 9 sqm.

10% Early Bird discount will apply for applications signed before 31 December 2022.

_____ Space in total m²:

Booth requests for location will be taken into account where possible but cannot be guaranteed.

2.2 Advertisements & Packages

- | | |
|---|---------|
| <input type="checkbox"/> Catalogue ad (1 page, full colour) | EUR 845 |
| <input type="checkbox"/> Logo in catalogue listing | EUR 400 |

See included services in 1.10 SHELL SCHEME SPECIFICATIONS

3 Exhibits

Please fill in the list of products (Forms 1.30/1.31) and enclose it to your registration form!

Please tick your products/services on the enclosed list of product group entries.

PLEASE NOTE:

Payment terms & schedule:

50% of total participation fee (incl. VAT) due within 1 month upon date of the invoice issued.

Remaining balance of total participation fee (incl. VAT) due on or before 28 Feb 2023.

All bookings after 28 Feb 2023 will be invoiced for 100% and are due within 14 working days upon date of the invoice issued.

Cancellation terms & schedule:

Refer to "Special conditions of participation at ANUFOOD China 2023"

Data Protection Notice:

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice. We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact via electronic media.

I hereby permit and agree that Koelnmesse Co. Ltd., may pass on my personal data to its parent company Koelnmesse GmbH and its subsidiaries and commercial agents and may use the data entered on this form from the aforementioned persons for sending me information by e-mail about future similar trade fairs/events/platforms organized in China and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be found in the complete document containing the participation documents. It can also be accessed at any time at www.koelnmesse.com/data-protection-notice. I can withdraw my consent at any time in the future (by sending an e-mail to dataprivacy@koelnmesse.de)

By signing and returning the application form, we acknowledge that the Special Conditions of Participation as well as the stipulations of the Exhibitor Service Manual (in particular the technical regulations and the supplements contained in the order forms) are binding for our company.



Place, date, legally binding signature and company stamp of the main exhibitor

A) Offline Exhibition Premium Shell Scheme Package (incl. space)

Entitlements	9 sqm	18 sqm
Carpet & PVC protection during build-up period	As per stand space	
System wall elements (white seamless panels held by 40 mm Maxima, 2.5m height)	As per stand space on all closed sides	
Fascia board with stand number and company name in Chinese & English (if applicable)	On all open sides	
Lockable cabinet	1	2
White round table	1	2
White folding chairs	3	6
Tall showcase with 2 glass shelves and one 50 W down light	1	1
Rubbish bin	1	1
Flat shelves	3	6
13 A / 220 V power sockets (for single machine only)	1	2
LED long-arm spotlights	3	6
HQI spotlights	1	2
Storage room (1.0 m x 1.0 m)	N/A	1
Daily booth cleaning	Included in package	



B) Whisky Zone

- Tall Showcase with Downlight x 2 & LED Strip
- Wooden Table Showcase
- Fascia Board
- White Bar Stool
- Rubbish Bin

Booth facilities listed above are subject to change at the discretion of the organisers without prior notice. If exhibitors do not want any item in the booth package, they must accept that the cost of the package will not change and there will be no compensation by other equipment.





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Name of main exhibitor:

Enclosure to the application for main exhibitor

Invoice address/
address for correspondence

1.11

1 Alternative invoice address

If the **invoice** should be sent to an address other than the one given in Form 1.10, please enter it below:

Company Name (incl. legal form, such as "Limited", "Corporation" etc.):

Street Name:

House number:

Additional info (e.g. building, floor, room):

Postcode, town:

P.O. Box:

State, country:

Phone: + / /

Mobile phone: + / /

e-mail:

Note:

If the invoice recipient does not make payment, the registered company (main exhibitor) is liable for payment!

2 Alternative correspondence address

If **correspondence** should be sent to an address other than the one given in Form 1.10, please enter it below:

Company Name (incl. legal form, such as "Limited", "Corporation" etc.):

Street Name:

House Number:

Additional info (e.g. building, floor, room):

Postcode, town:

P.O. Box:

Postcode, town:

State, country:

Phone: + / /

Mobile phone: + / /

e-mail:

Website:

Contact person (exhibitor) for the event is:

Mr Ms

Position at the company:

Tel: + / /

Fax:

e-mail:





10.-12.05.2023

Client number of the main exhibitor

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Name of main exhibitor:

Application for co-exhibitors*

Please send in along with the completed list of product group entries (form 1.30/1.31)!

1.20

We hereby register companies represented by us on our stand according to the Conditions of Participation

If you wish to register more companies, please photocopy the blank form first.

1 Co-exhibitor

1.1 Address:

Company Name (English):

Company Name (Chinese):

Address (English):
 Street Name:

House Number:

Additional info (e.g. building, floor, room):

Address (Chinese):
 Street Name:

House Number:

Additional info (e.g. building, floor, room):

Postcode, town:

State, country:

Phone: + / /

Mobile phone: + / /

e-mail:

Website:

Owner / Managing Director:

Mr Ms

Contact person (exhibitor) for the event is:

Mr Ms

Position at the company:

Phone: + / /

Mobile phone: + / /

e-mail:

1.2 The Company is a/an:

- | | |
|--|--|
| <input type="checkbox"/> Association / institution | <input type="checkbox"/> Wholesaler / distributor |
| <input type="checkbox"/> Importer | <input type="checkbox"/> Commercial representative |
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Trade media |
| <input type="checkbox"/> Service provider | <input type="checkbox"/> Others |
| <input type="checkbox"/> Trading company | |

1.3 The represented brand(s) is/are as follow:

1.4 Co-Exhibitor fee: EUR 400€

Please note:

The application for a co-exhibitor costs 400€, including a basic entry in our marketing materials, wherever relevant, according to the Special Conditions of Participation. The co-exhibitor is not permitted to re-locate, exchange, share or in any other way make the stand space allocated to him completely or partially accessible to third parties, without the prior consent of the organiser. The acceptance of this application for co-exhibitor is subjected to the sole discretion of the organiser.

Data Protection Notice:

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice. We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact via electronic media.

I hereby permit and agree that Koelnmesse Co. Ltd., may pass on my personal data to its parent company Koelnmesse GmbH and its subsidiaries and commercial agents and may use the data entered on this form from the aforementioned persons for sending me information by e-mail about future similar trade fairs/events/platforms organized in China and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be found in the complete document containing the participation documents. It can also be accessed at any time at www.koelnmesse.com/data-protection-notice. I can withdraw my consent at any time in the future (by sending an e-mail to dataprivacy@koelnmesse.de)

By signing and returning the application form, we acknowledge that the Special Conditions of Participation as well as the stipulations of the Exhibitor Service Manual (in particular the technical regulations and the supplements contained in the order forms) are binding for our company.

X

Place, date, legally binding signature and company stamp of the main exhibitor



10.-12.05.2023

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Name of main exhibitor:

List of product group entries:

Must be returned by

- Main exhibitor
- Co-exhibitor
- Additionally represented companies

Please complete and return with application

1.30

Name of main exhibitor:

(Please also fill in if co-exhibitor / additionally represented company is indicated)

Name of co-exhibitor / additionally represented company:

(Please fill in a separate list of product group entries for each co-exhibitor / additionally represented company)

X (Please check the appropriate box, multiple responses possible)

We're offering:

- Products for the food wholesale and retail trade
- Products for food service and catering
- Products for the food processing industry

Trend topics

The following trend topics will provide additional guidance to your relevant visitor target groups:

- Organic products
- Health and functional food
- Private labels
- Vegetarian products
- Superfoods
- Ready-to-eat products
- Non-GMO products
- Plant-based products
- New Tea products
- IP Food

Our target/sales markets are:

Africa

- South Africa
- West Africa
- East Africa
- North Africa

The Americas

- USA
- Canada
- Mexico
- Colombia
- Brazil
- Others Central America
- Others South America

Asia

- China
- Japan
- South East Asia
- India
- Middle East

Europe

- Germany
- Western Europe
- Northern Europe
- Southern Europe
- Russia
- Turkey
- Others Eastern Europe

Oceania

- Australia
- New Zealand
- Others Oceania

Global Opportunities

We are interested in the following Koelnmesse events around the world. Please send us further information.

Food & Beverages

- Germany, Cologne | Anuga
- Germany, Cologne | Anuga HORIZON
- Colombia, Bogotá | Alimentec
- Brazil, São Paulo | ANUFOOD Brazil
- India, Mumbai | ANUFOOD India
- Thailand, Bangkok | THAIFEX - ANUGA Asia
- Japan, Tokyo | Wine & Gourmet Japan

Confectionery & Snacks

- Germany, Cologne | ISM
- Japan, Tokyo | ISM Japan
- UAE, Dubai | ISM Middle East

Food Tec

- Germany, Cologne | Anuga FoodTec
- India, Mumbai or New Dehli (alternating) | ANUTECH - International FoodTec India
- Italy, Parma | Cibus Tec
- India, Mumbai | IIDE - Indian International Dairy Expo
- Germany, Cologne | ProSweets Cologne

Not interested in further trade fairs

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Name of main exhibitor:

List of product group entries
Must be returned by
– Main exhibitor
– Co-exhibitor
Please complete and return with application

1.31

Name of main exhibitor: (Please also fill in if co-exhibitor is indicated)

Name of co-exhibitor:
(Please fill in a separate list of product group entries for each co-exhibitor)

List of product group entries (Please tick the corresponding items)

Delicatessen products, gourmet food and staple food

- 010100 General provisions and staple foods
- 010200 Nutrients
- 010300 Canned food
- 010400 Ready-meals and soup products
- 010500 Delicatessen sauces and seasonings
- 010600 Dried fruit and vegetables
- 010700 Oils and fats
- 010900 Confectionery and snack products

Fresh convenience food, fresh delicatessen, fish, fruit & vegetables

- 040100 Cut fruit and vegetables
- 040200 Speciality salads
- 040300 Fish, shellfish and seafood
- 040400 Fresh side dishes / ingredients
- 040600 Fresh ready-meals
- 040700 Raw ingredients and auxiliary agents for chilled foods
- 040800 Other chilled products

Frozen food and ice cream products

- 020100 Frozen fruit and vegetables
- 020200 Frozen meat
- 020300 Frozen fish and seafood
- 020400 Frozen ready-meals
- 020500 Frozen baked goods
- 020600 Ice cream
- 020700 Frozen dairy products
- 020800 Raw ingredients and auxiliary agents for frozen products

Dairy products

- 050100 Milk and dairy products
- 050200 Cream and cream products
- 050300 Cheese
- 050400 Butter
- 050500 Desserts
- 050600 Dried milk products
- 050700 Fruit preparations / ingredients / raw materials / auxiliary agents
- 050800 Eggs and egg products
- 050900 Dairy substitute products

Meat, sausage, game and poultry

- 030100 Meat (unprocessed)
- 030200 Meat products
- 030300 Preserves containing meat
- 030400 Meat-based convenience products
- 030500 Raw ingredients and auxiliary agents for butchers
- 030600 Meat substitute

Bread, baked goods and spreads

- 060100 Bread (fresh, frozen, partly-baked)
- 060200 Small baked rolls
- 060300 Fine baked goods
- 060400 Long-life baked goods
- 060500 Spreads
- 060600 Glutenfree baked goods
- 060900 Raw materials/ingredients/auxiliary agents for baking

Drinks

- 070100 Non-alcoholic drinks
- 070200 Beer and mixed beer drinks
- 070300 Wine and sparkling wine
- 070400 Spirits
- 070500 Raw materials, reagents and additives

Technic and equipment for the food services and catering market

- 080100 Technic and equipment for the food service and catering market
- 080200 Food for the food service and catering market
- 080300 Focus on the topic of beverages for the food service and catering market
- 080400 Focus on the topic of hot beverages for the food service and catering market
- 080500 Focus on the topic of services & IT for the food service and catering market

Hot beverages

- 100100 Coffee
- 100200 Tea
- 100300 Cocoa

Baby food

- 140100 Baby food

Organic products

- 210100 Organic delicatessen products, gourmet, general provisions and health foods
- 210200 Frozen organic products
- 210300 Organic meat, sausage, game, poultry and meat products
- 210400 Organic fresh convenience and fish products
- 210500 Organic milk and dairy products, Milk substitute products
- 210600 Organic bread, baked goods and spreads
- 210700 Organic drinks
- 210800 Organic hot beverages
- 210900 Organic products with health claims

Products with health claims, functional food and free from

- 220100 Non-prescription medicines / OTC
- 220200 Dietary supplements
- 220400 Reform products and functional food
- 220600 Sports nutrition

Foodtec Zone

- 090100 Process Technology
- 090200 Filling and Packaging Technology
- 090300 Food Safety, Laboratory technology, Analytics, biotechnology
- 090400 Conveying, transport and storage facilities, logistics, intralogistics
- 090500 Service firms, organisations, publishers
- 090600 Environment & Energy

Associations, organisations, trade press, services, IT

- 300100 Associations and organisations
- 300200 Trade press
- 300300 Services, IT

General Section of the Conditions of Participation

I Registration

Registration can be carried out electronically or by post.

1. Electronic registration process

By completely filling in the registration forms and clicking on the button "Submit binding application" on the website you declare your intention to participate in the event (Registration).

Immediately after the dispatch of your binding registration you receive an automatic confirmation of receipt at the e-mail address you have supplied. This confirmation of receipt simply documents the fact that your registration has been received by the organizer and does not give rise to a contract between you and the organizer.

By dispatching the registration, you acknowledge the General and the Special Sections of the Conditions of Participation and the Exhibitor Service Manual as binding.

2. Postal registration process (insofar as provided)

To indicate your intention to take part in the event, you must return to us a completely filled in and signed registration form (Registration). Alternatively you can scan the completed and signed participation documents and send them to us via e-mail to the e-mail-address given in the registration form. A digital signature can also be provided instead of the scanned signature.

By signing and returning the registration form, you acknowledge that the General and the Special Sections of the Conditions of Participation and the Exhibitor Service Manual as binding.

3. You can download the Conditions of Participation from the event homepage or from the Exhibitor Portal. You also have the option of requesting the Exhibitor Service Manual in printed form at any time.

4. The registration is binding on you as of its delivery to Koelnmesse. It cannot be subject to provisos or reservations; in particular requests for specific stand locations do not constitute a condition for participation.

5. The registration can only be revoked prior to your receipt of the acceptance / stand area confirmation when this is permitted by the Special Section of the Conditions of Participation. In this case, you have to pay a fee as stipulated in the Special Section of the Conditions of Participation.

II Acceptance

1. The organizer decides on your participation on the basis of the stipulations valid for all of the participants in the event (acceptance/stand area confirmation).

There are no legal obligation on the organizer to admit your registration. In the event that the organizer receives more registrations corresponding to the admission requirements prior to the deadline for submission of registrations than there is available exhibition space, the organizer will

decide which applications for registration are approved according to the organizer's reasonable discretion.

If you have previously failed to fulfil your financial obligations to the organizer or have not fulfilled them punctually, your company can be excluded from acceptance.

2. The contract comes into force with the confirmation of acceptance/stand area confirmation, both of which are valid with or without signature.

3. Validity of the acceptance

The acceptance/stand area confirmation only applies to the respective event, the company registered and named in the acceptance and the products and services registered. Products and services that do not correspond to the Index of Goods may not be exhibited or offered.

The assignment of a stand area is carried out by the organizer in accordance with the exhibition topic area within the event to which the products you have registered belong.

Exhibitors do not have a right to have a stand area assigned to them of a particular shape, in a particular hall or a specific area within a hall. The exhibitor can specify a minimum and a maximum stand area during registration. Any acceptance by Koelnmesse that is within the specified size range is according to contract. Deviations from the average value of the specified desired sizes of up to 20% are also according to contract. An agreement is necessary in the case of greater deviations outside the desired size. This agreement is granted at the latest with the payment of the participation price.

The organizer is entitled to revoke the acceptance if it was granted on the basis of incorrect statements or if the participant subsequently fails to meet the conditions for acceptance.

4. Change after acceptance

The organizer is entitled to relocate or close entrances and exits, and to make structural changes to the trade fair halls for good cause (e.g. fire, fire protection, other hazard prevention) and taking into account your legitimate interests after acceptance without you deriving any rights from such changes.

In individual cases with good cause and taking into account your legitimate interests, the organizer is furthermore entitled to subsequently assign a different stand area to the one already allocated in the acceptance and to change the size and dimensions of the stand area. If the size of the stand area is reduced, the difference in the participation fee will be refunded to you.

In the event that the date or location of the event has to be changed due to good cause and this change can reasonably be expected of you then the corresponding changes must be accepted; the acceptance/stand area confirmation is replaced by the organizer's corresponding notification of the changes. A change of location means a change to a location outside the exhibition centre.

You will immediately be notified should the stand area not be available for reasons beyond the organizer's control. In this case, you have the right to receive a refund of the participation fee.

In such cases, there is no entitlement to claim damages that go beyond this refund.

5. Rights of withdrawal

The organizer may withdraw from and terminate the contract if there is good cause. Such good cause is particularly the case if an application has been submitted to initiate insolvency proceedings on you

or if the organiser determines that your application shall be rejected due to your lack of assets. You must notify the organizer immediately if this is the case.

It is no longer possible for the exhibitor to withdraw a registration after the acceptance/stand area confirmation has been received.

As an exhibitor, you bear the sole risk for the following complications: products that are planned for the exhibition cannot be imported as a result of the legal regulations valid at the event location or for other reasons; products arrive at the event location late, damaged or not at all (e.g. because they have become lost or are affected by transport or customs delays); you, your staff, your stand personnel or the personnel charged with the construction of your stand are delayed or prevented from arriving at the event location, e.g. due to the refusal of a visa. You remain obligated to pay any and all costs that have been agreed upon.

The organizer can consent to a request for release from the contract by way of exception if the stand area made available can be assigned to a third party in return for payment. Unless specified otherwise in the Special Section of the Conditions of Participation, the organizer is then authorized to demand a flat-rate amount of 25% of the participation fee for the costs incurred without further evidence. If the stand area cannot be transferred to a third party for a fee, the contract remains in force and the participation fee must be paid in full. The occupation of the stand area that is not reserved by another participant who has already been admitted to the event and assigned a stand area is not considered to be a rental to a third party against payment, as two areas were merely exchanged.

If the Special Section of the Conditions of Participation stipulate that you must purchase a Marketing Package, the specified price has to be paid in the event that you withdraw from the contract and the admission ticket vouchers have been provided therein. This does not affect your liability for catalogue fees, stand construction fees or other costs, particularly if they involve services from third parties or have arisen due to services that have already been provided.

The co-exhibitor fee must be paid in full in the event a company that has been accepted as a co-exhibitor does not participate.

III Construction, design and operation of the stands

1. As an exhibitor, you are responsible for ensuring that your trade fair participation, and especially the construction and design of your stand, comply with all the legal standards valid in the Peoples' Republic of China as well as the regulations of these conditions and the Special Section of the Conditions of Participation and the Exhibitor Service Manual including any hygiene regulations. This also applies to the persons working on behalf of the exhibitor, who must be supervised to ensure that they adhere to the stipulations.

2. Additional regulations, especially those of an event-related nature, can be found in the Special Section of the Conditions of Participation and in the Exhibitor Service Manual.

3. Any additional technical services that may be required, in particular the installation of electricity, water and safety measures, the hiring of local personnel, etc., can be ordered from the Exhibitor Portal and are invoiced separately. Orders placed by third parties (in particular by stand construction

companies) in connection with the construction, furnishing and design of your stand area are considered to have been commissioned by the exhibitor and at the exhibitor's expense.

4. The registered and authorized products must be on display at the stands for the entire duration of the event. Stand personnel must also be in attendance throughout this entire time. Clearing the trade fair stand before the official end of the event represents a serious breach of these Conditions of Participation and entitles the organizer to pursue claims for damages and to exclude your company from future participation in events of the Koelnmesse Group.

5. Products and services may only be presented within the stand area listed in the acceptance/stand area confirmation. You may not distribute products, flyers and other advertising materials in other areas of the exhibition centre without first receiving the organizer's written permission.

6. The legal stipulations of the Peoples' Republic of China need to be complied with during the presentation and sale of products and services. Products that are not intended to be offered or are not approved for sale worldwide or any particular county must bear a corresponding note or a country-specific label.

7. The organizer can require that you remove products that do not correspond to the Index of Goods, the presentation of which would not comply with legal stipulations of the Peoples' Republic of China or that may cause a significant interference with the operation of the trade fair or give rise to a hazard to the safety of exhibitors and visitors due to smells, noises or any other emissions or due to their appearance.

IV Participation fee and other costs/Terms of payment

1. The participation fee for the standardized event services covers the rental of the stand area for the entire duration of the event and the construction and dismantling periods stipulated in the Special Section of the Conditions of Participation; a specific number of exhibitor and work passes; the use of technical and service facilities at the exhibition centre; general hall security; cleaning of the generally accessible hall areas; general hall lighting; and advice on organization, advertising and public relations work for your participation.

In addition, the participation fee includes services provided by the organizer as part of the general visitor marketing activities. At the organizer's discretion, these activities especially include a selection of the following services: Placing of advertisements, direct marketing measures (e.g. publication and dispatch of newsletters and other information to potential visitors by mail, fax, or other means of electronic transmission), provision of an online ticket shop, and event-related Internet domains. The standardized event services also include the provision and supply of energy covered by the flat-rate energy fee; in this respect, please note the corresponding regulations of the Special Section of the Conditions of Participation.

The event services also encompass the inclusion in the list of exhibitors. This is obligatory for each exhibitor, co-exhibitor, group participant and additionally represented company. Please note the corresponding regulations of the Special Section of the Conditions of Participation.

2. Unless the Special Section of the Conditions of Participation provide otherwise, the participation fee does not include the provision of stand partition walls or other special construction elements.

3. The amount of the participation fee and other costs will be calculated on the basis of the dimensions of the allocated stand area and according to the rates specified in the Special Section of the Conditions of Participation. Projections, pillars, installation connections and other fixed objects are not taken into account in the calculation of the allocated floor area, which is deemed to be in accordance with the contract.

4. In the case of two-storey exhibition stands the participation fee for the stand area of the upper storey approved after technical inspection is governed by the regulations in the Special Section of the Conditions of Participation.

5. After your acceptance you will receive an invoice for the participation fee and other costs; the invoice amount is due immediately on receipt of the invoice. This also applies to all amounts that must be paid within the framework of the contractual relationship, and, in particular, to invoices, as stipulated by Item I, Paragraph 5 and Item II, Paragraph 5 of these conditions.

6. Unless the Special Section of the Conditions of Participation provide otherwise, all prices are net fixed prices plus any value added tax and comparable taxes of the event location that may be payable.

7. The organizer shall have the right to increase the various prices to cover the higher costs in the event of an increase in its own production costs as a result of increased costs for manufacturing, procurement and labour as well as energy costs, fees, taxes and other public duties at the event location. The greatest amount that each individual price can rise is limited to 5% if more than 9 months have passed between the time the contract is concluded and the date the event is held, 7.5% if more than 18 months have passed and 10% if more than 24 months have passed.

8. All liabilities must be settled on time in order for you to occupy the reserved stand area.

9. Failure to execute payment on time will result in interest being charged at the rate of [10%] per annum.

Should settlement of the invoice not be effected by the deadline or not be effected in full, the organizer is, in addition, entitled to terminate the contract with you and to otherwise dispose of the stand area.

10. A right of lien in the organizer's favour arising from the organizer's claim in regard to the provision of the stand area attaches to the objects brought to the exhibition centre by you.

11. The exhibitor agrees to an electronic invoicing process. The dispatch of the invoice is carried out electronically via e-mail to the e-mail address supplied by the exhibitor or by post as a paper invoice at the discretion of the organizer. The exhibitor must immediately notify the organizer of any changes to its e-mail address.

12. You are obligated to pay the amount shown on the invoice in the currency shown on the invoice ("billing currency"). If the organizer should be prepared, as a courtesy, to accept settlement of the invoice in a currency other than the billing currency in individual cases, without being under any obligation to do so, the exchange rate of such payment must be based on the buying rate of the billing currency published by the organizer's bank on the date the payment is received. Any exchange rate

losses in relation to the billing currency after the invoice becomes due for payment are, therefore, at your expense.

13. Should the exhibitor have any complaints about the invoice, they must be submitted in writing or in the case of electronic invoicing also via e-mail immediately or at the latest within two weeks of receipt. Subsequent objections cannot be considered. A processing fee of €100.00 or equivalent RMB amount will be charged for every change to an invoice after your receipt of the invoice that is made exclusively at your request and without an error on the part of Koelnmesse.

14. Any projections, pillars, installation connections and other fixed objects in the stand area provided do not entitle you to any reduction in the participation fee or other costs.

15. In the event of the organizer not being able to fulfil the contract in whole or in part, you have a claim to a proportional reimbursement of any payments you have made. Further claims are in accordance with the regulations in Item VII of these Conditions of Participation. This does not affect the regulation under Item IX of these Conditions of Participation.

16. You can only exercise a right of withholding or set-off against the receivables arising from the contractual relations insofar as your claims are undisputed or have been determined *res judicata*.

17. In the event that an invoice is sent to a third party at the request of the exhibitor, this does not constitute any waiver of the right to claim the account receivable from the exhibitor. You remain obligated to pay until such time as the account receivable has been settled in full.

V Co-exhibitors, additionally represented companies, group participations

1. Stand areas can only be rented in their entirety and only to one contracting party. You, as an exhibitor, may not relocate, exchange, share or otherwise make available the stand area that was reserved for you to another party in whole or in part without the organizer's prior permission.

2. The use of the stand area by multiple companies is only permissible when the stipulations of the Special Section of the Conditions of Participation permit the participation of co-exhibitors and/or additionally represented companies.

3. A special application must be approved by the organizer before another company (co-exhibitor) can use the stand area to exhibit its own products with its own staff. This also applies to companies that are represented at the trade fair by their own products, but not by their own staff (additionally represented companies). Companies within a corporate group and subsidiaries count as co-exhibitors.

The organizer has the right to require you, as the exhibitor to pay a participation fee and other costs for co-exhibitors. The organizer also has the right to limit the number of co-exhibitors for each exhibitor. In addition, the preconditions specified in Item II of these Conditions of Participation apply for the admission of co-exhibitors and additionally represented companies. These companies are subject to the Conditions of Participation – General and Special Sections as well as to the Exhibitor Service Manual.

If you have a co-exhibitor or additionally represented company exhibit at your stand without first obtaining the organizer's explicit permission, the organizer has the right to cancel the contract with

you without prior notice and to have your stand area cleared at your risk and expense. No claims of any kind can be made against the organizer in this case, especially no claims for damages.

After acceptance contractual relationships also exist exclusively between the organizer and the exhibitor, who is responsible for the culpability of its co-exhibitors/additionally represented companies as for its own culpability.

4. When multiple companies wish to participate in the event together on one stand area – a group participation – the General Section and the Special Section of the Conditions of Participation and the Exhibitor Service Manual are binding for every individual company. The registration is carried out by the group organizer, who is responsible for ensuring that the group participants adhere to the Conditions of Participation. After acceptance/stand area confirmation contractual relationships exist exclusively between the group organizer and the organizer. Exceptions exist in the case of individual orders by the group participants of services in their own name and on their own account; these are only permissible on site during the period from the first day of stand construction to the last day of the event in question.

5. If a stand area is jointly assigned to two or more companies, they are jointly and severally liable to the organizer.

VI Right to supervise

1. The organizer exercises the rights to supervise the exhibitors throughout the exhibition centre.
2. The organizer is entitled to have exhibits removed from a stand if their display violates applicable laws, or is morally offensive or not in keeping with the exhibition programme. Advertising of a political or ideological nature is prohibited. In the event of serious offences against the Conditions of Participation, the Exhibitor Service Manual or the legal stipulations, the organizer is entitled to close your stand or have it vacated.
3. The exhibition regulations and rules adopted by the exhibition centre hosting the event apply in their currently valid version.

VII Liability/indemnity

1. The organizer is liable without limit for claims, irrespective of their legal grounds, of intent or gross negligence. The organizer is only liable for simple negligence insofar as essential contractual obligations have been breached, and any such liability is limited to foreseeable damage typical of the contract. Essential contractual obligations shall pertain only to those contractual obligations which are indispensable for the performance of the contract and on the fulfilment of which the exhibitor may rely. Otherwise the organizer's liability for damages is excluded.

The aforementioned limitations and/or exclusions of liability do not apply to a legally mandatory specified strict liability (e.g. arising from product liability) or in the case of loss of life, bodily injury or impaired health.

Insofar as the liability is limited or excluded by the aforementioned regulations, this also applies to the liability of the bodies, employees, legal representatives and vicarious agents and officers of the organizer (also with regard to their respective personal liabilities).

2. A strict guarantee liability on the grounds of initial defects of the area provided is excluded.
3. A reduction of the fee due to material defects shall only be considered if the organizer has been notified in writing during the term of the contract of the intention to reduce the fee. Claims to reduction and/or rights of retention of the exhibitor can only be asserted insofar as they are based on legally determined or uncontested claims.
4. If and to the extent that the organizer provides water, district heating, gas and electricity from the supply networks of utility companies, the exhibitor shall not assert any further claims for damages in the case of liability on the part of the organizer in the event of service disruptions than those to which the organizer is entitled under the relevant provisions vis-à-vis the respective utility company. The exhibitor shall immediately notify the organizer and directly notify the utility company supplying the service of any damage in writing.
5. If the organizer is compelled to temporarily vacate or permanently close the exhibition area or parts thereof, to reschedule the event, shorten or extend it due to force majeure, or for other reasons beyond its control, then the exhibitor is not entitled to any rights, in particular, to claims for damages against the organizer.
6. Liability continues to be subject to the legal burden of proof rules, which are unaffected by this clause.
7. The organizer does not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are the property of the stand personnel. Therefore the organizer does not assume any liability for the loss of objects, equipment, structures and other valuables brought in by exhibitors and third parties, unless Koelnmesse has assumed custody for a fee. The exhibitors are aware of the possibility of hiring hall and stand security personnel for a fee.

The organizer transfers the general surveillance of the trade fair halls and the outdoor areas, the oversight of the exterior grounds, and the checks at the entrances to security agencies and their uniformed guards and non-uniformed personnel.

Every visitor and exhibitor in the trade fair halls must be in possession of a valid admission ticket or exhibitor pass and show it to the aforementioned security personnel upon request. The exhibitor will notify those service providers it has commissioned that they will require an admission ticket (e. g. a constructor's ticket). The surveillance and security of individual stands or parts of stands is not included in this general oversight.

8. In the case of contracts that provide for the procurement of certain items, then, unless otherwise expressly agreed in individual cases, the organizer does not assume the risk of procurement.
9. The organizer does not conclude specific insurance for the stand and the items located at the stand. The organizer recommends that the exhibitor insure its participation risk against the normal insurable risks such as fire, burglary, simple theft, damage, water damage etc. including the risks of transport to

and from the event itself and at its own expense and that it ensure adequate insurance cover for the construction, trade fair, and dismantling periods including the periods of transport to and from the event.

All cases of theft and damage must be immediately reported to the police, the organizer and the insurance company.

Stand security personnel may only be hired from the security companies commissioned by the organizer.

10. The exhibitors are also responsible for compliance with all laws, guidelines and other regulations applicable in the Peoples' Republic of China if the content of the organizer's Conditions of Participation deviate from such regulations. They are obligated to inform themselves in good time and comprehensively about the relevant regulations at the event location and to obtain the necessary knowledge.

The organizer is not obligated to provide any notification or information in this regard.

11. As an exhibitor, you are liable to the organizer and third parties for any damage that you, your personnel, your employees or third parties commissioned by you or other third parties that you use to fulfil your obligations culpably inflict on the organizer or third parties. You shall indemnify the organizer in this respect from all claims of third parties. The Exhibitor Service Manual as well as the information contained in the organizer's circulars on questions concerning the preparation and implementation of the event must be strictly observed.

12. The exhibitor shall irrevocably indemnify the organizer from all claims by third parties insofar as these are based on the exhibitor's presentation, the design of the exhibitor's stand, the products presented at the exhibitor's stand, or the intellectual content of these products violating the rights of third parties (in particular, but without being limited to, copyrights, the rights to names and images, trademark rights, competition rights and personal rights) or other statutory provisions. This indemnity obligation encompasses all of the associated costs and expenses (in particular, but without being limited to, warning and legal costs as well as court fees).

VIII Assertion of claims/period of limitation

1. Claims against the organizer that are discernible to the exhibitor – of whatever type – must be submitted to the organizer in writing immediately, normally during the course of the event. The date on which the organizer receives the claim will be the sole criterion for determining if it has been received by the deadline. Claims which are received at a later date cannot be considered. This also applies to claims that would have been discernible with due diligence.

2. Claims against the organizer arising from the contractual relationship as well as all other claims relating thereto shall become statute-barred after 6 months commencing from the end of the month in which the closing date of the event falls.

IX Reservations / force majeure, cancellation of the event

1. The organizer shall have the right to reschedule, shorten, extend or cancel the event, as well as to terminate the event temporarily or definitely, in part or in whole, insofar as such an action is required due to compelling reasons for which it is not responsible or unforeseen events such as force majeure, natural disasters, wars, strikes, terrorist attacks or the large-scale breakdown or obstruction of traffic, supply and/or communication links, epidemics or pandemics. The organizer shall immediately notify the exhibitor of such circumstances, provided it is not also prevented from doing so by force majeure. In such cases, the exhibitor has no claim to recompense for the resulting damages.

2. In case the event is cancelled as a result of one of the cases mentioned in Item IX Paragraph 1, the exhibitor is obligated to cover the costs of the services already provided to the exhibitor if the organizer requests it to do so.

3. Cases of force majeure that prevent the organizer or its service partners from fulfilling some or all of their obligations release the organizer from its obligations until the force majeure ceases. The organizer shall immediately notify the exhibitor of such circumstances, provided the organizer is not prevented from doing so by force majeure as well. Strikes, lockouts, regulatory intervention and the impossibility of providing auxiliary materials such as electricity in sufficient amount are considered to be the equivalent of force majeure, unless they are of short duration or caused by the organizer.

X Final provisions

1. Only those stipulations in Item I Paragraph 1 and Paragraph 2 respectively apply to the contractual relationship. Divergent or supplementary terms from the exhibitor do not become part of the contract even if the organizer does not specifically object to them. This applies especially to diverging conditions of payment.

2. Should some of the provisions be invalid or incomplete, the validity of the remaining provisions and the contract shall not be affected. In this case, the parties to the contract undertake to replace the invalid provision or to fill the gap with a provision that comes closest to fulfilling the economic purpose being pursued by the parties to this contract.

3. Any amendments to the contract must be in text form. The same shall also apply to any amendment or cancellation of the text-form clause itself.

Status: January 2022

Conditions of Participation, Special Section
ANUFOOD China 2023

1 Organizer, event, venue and dates, visitor admission

1.1 Title

The ANUFOOD China 2023 is being organised by:
Koelnmesse (Beijing) Co., Ltd,
Room 1903 Tower E, Ocean International Center
210 Ciyunsi Beili, Chaoyang District
Beijing 100025
P.R. China

- hereinafter referred to as the “organiser”.

The event will be held at
Shenzhen World Exhibition & Convention Center, Shenzhen, China from Wednesday, 10th May,2023 to
Friday, 12th May, 2023.

1.2 Opening times

For exhibitors, daily from 08:30 a.m. to 05:00 p.m. on 10th May,2023 to 11th May,2023 and 08:30 a.m. to
04:00 p.m. on 12th May,2023.

For trade visitors only, daily from 09:00 a.m. to 17:00 p.m. on 10th May,2023 to 11th May,2023 and 09:00
a.m. to 03:00 p.m. on 12th May,2023. Admission up to 03:00 p.m.

1.3 Stand construction and dismantling

1.3.1 General provisions

Work may proceed in the halls and outdoor areas during the general construction and dismantling times
from Monday, 8th May 2023 to Tuesday, 9th May 2023 insofar as no divergent provision has been specified.

1.3.2 Stand construction Stand construction may begin from 09:00 a.m. to 06:00 p.m. on Monday,8th
May 2023 and 09:00 a.m. to 08:00 p.m. on Tuesday, 9th May,2023. Construction must be completed by no
later than 08:00 p.m. on Tuesday, 9th May 2023. The aisles must be completely cleared by this time.

1.3.3 Stand dismantling

Dismantling of the trade fair stand and the goods presentation may not begin before the end of the event
at 04:00 p.m. on 12th May 2023. Admission for dismantling personnel: from 04:00 p.m. Trucks will be
permitted to enter from 04:00 p.m.

The dismantling times are compulsory and must be adhered to. Depending on the hall in question, all
stands and exhibits must be completely dismantled by 10:00 p.m. on Friday, 12th May 2023. Moreover, all
of the stand construction materials and other objects must have been completely removed from the halls
and the outdoor area by these deadlines. Koelnmesse will remove and destroy all materials and objects
that remain in the halls or the outdoor area after these deadlines and do so at the respective exhibitor’s
risk and expense. Koelnmesse will only store such objects in exceptional cases, provided the items left at
the exhibition centre are obviously valuable. Koelnmesse’s further claims remain unaffected. Claims of
whatever kind against Koelnmesse, and in particular claims for damages, are excluded in such cases.

The exhibitor is liable to Koelnmesse for any damages arising as a result of failure to observe these provisions. Should claims be made against Koelnmesse as a result of failure to observe these provisions the exhibitor exempts Koelnmesse from all such claims.

Koelnmesse is entitled to demand payment of a security in the amount stated in the Exhibitor Service Manual I and to be refunded after the correct and timely return of the area; there is no entitlement to payment of interest. This security is to guarantee claims arising from the contractual relationship, in particular regarding the timely clearing of the stand area.

Furthermore, late clearing of the stand area is a serious violation of the Conditions of Participation. In the event of any violation of this condition, Koelnmesse is entitled to impose a fine of up to €12,850.00 or equivalent RMB amount (depending on the severity of the violation) for each such violation and / or to exclude the exhibitor from subsequent events.

1.4 Visitor admission

ANUFOOD China 2023 is a trade fair. only trade visitors are admitted.

2 Eligibility to participate

2.1 Exhibitors

Only producers that are legally registered are permitted to participate at ANUFOOD China 2023. Such producers must exhibit products that correspond to the focus of the event (see the Products List). You may only participate as an exhibitor if the exhibited products are manufactured or developed by your company itself or developed or produced on its behalf and exclusively marketed or, in the case of services, exclusively provided by your company.

You can exhibit for the companies you represent as a sales representative, sales company, association or importer insofar as the goods exhibited are not offered by any other company at the trade fair and you possess the necessary rights to present the exhibits.

Koelnmesse may also require that proof of the nature of the manufacturer's business or of the activities as the manufacturers' sales company or importer be submitted in an appropriate form on demand.

Decisions on company acceptance, eligible products and the location of exhibitor stands will be made by Koelnmesse. In the event of a rejection, you will receive a separate letter.

All exhibited products and services must correspond to the focus of the event. See the accompanying Products List, Form 1.30. The products must be new ex works. Products and services that do not correspond to the Products List and used products may not be exhibited or offered.

2.2 Co-exhibitors

The participation of co-exhibitors and / or additionally represented companies at ANUFOOD China 2023 is possible. A special application (Form 1.20) and acceptance by the organizer are required for the use of the stand area by a co-exhibitor (see Item V of the General Section of the Conditions of Participation).

A co-exhibitor must meet the following conditions to use a stand area:

No more than 2 co-exhibitors can be applied for. The form has to be completely filled in and the main exhibitor has to sign it with a legally binding signature and submit it to Koelnmesse by 28th February 2023 at the latest. Applications that are received by Koelnmesse after this date cannot be taken into account. Enabling a co-exhibitor to participate on the stand area without first obtaining the approval of Koelnmesse is a serious violation of the Conditions of Participation. In the event of any violation of this condition, Koelnmesse is entitled to impose a fine of up to €5,000.00 or equivalent RMB amount (depending on the severity of the violation) for each such violation and / or to exclude the exhibitor from subsequent events. The stipulations of Item V of the General Section of the Conditions of Participation are not affected.

3 Participation fee and other costs

3.1 Participation fee:

The participation fee is set out as follows:

a) Space Only: in the halls excluding stand construction, stand partition walls and electrical connection (minimum size 18 sqm; the construction of the stand shall be the obligation of the exhibitor)

EUR 265.00 / sqm

b) Premium Shell Scheme Package: in the halls with premium stand construction (minimum size 9 sqm)

EUR 325.00 / sqm

c) Virtual Plus Package: in the halls with premium stand construction (minimum size 9 sqm)

EUR 325.00 / sqm

The participation fee includes the rent for the exhibition space for the entire duration of the event including the build-up and dismantling periods, a specific number of exhibitor badges, the use of all general technical and service facilities in the fair halls like lighting, ventilation, air conditioning, general surveillance of the halls and cleaning of the aisles, and consulting on organisational matters by organiser's employees.

The participation fee does not include the installation and use of compressed air, the installation of water connections on the stand, and catalogue entry fee

The participation fee for Premium Shell Scheme Package includes:

General setting up and dismantling of the stand, incl. all additional costs consisting of:

- Cleaning of the booth areas
- Laying carpet over the entire booth area
- Booth partition walls (rear and side walls) as per stand space
- Fascia board with company name in English and Chinese
- Booth furniture per booth 9sqm: 1 Low Showcase(1.0mx0.5mx1.0m), 1 Round Table, 6 Leather Chairs ,1 Wastepaper Basket, 3 Flat Shelf, 1 Single phase socket (up to 500w), 6 Longarm Spotlight, Storage room(2m*1m), 1 Shelf Rack (inside store room), Tall Showcase (1.0mx0.5mx2.5m)
- Use of electricity on the stand

The above content is for reference only. For more details, please refer to the ANUFOOD China 2023 Exhibitor's Manual. Except specifically provided otherwise in the case of Standard Share Scheme Package and Premium Share Scheme Package, the participation fee does not include the provision of stand partition walls or other special construction elements.

3.2 Administrative fee and hall management fee

Once a space rental invoice is issued, any changes in payment currency raised by exhibitors will be subject to an administrative fee of EUR 260 or equivalent RMB amount, which will be added to the participation fees according to the changed payment currency.

A Hall management fee of RMB 30.00 / sqm will only apply to space-only booth type and should be paid to the venue by exhibitors' appointed contractors. The organizer reserves the right to appoint the official contractor to collect the fee on behalf before the show opens.

3.3 Payment terms

An exhibitor may be required to pay deposit before or after it submits the application form. Prior to 14th Feb. 2023, after the application form is received by Koelnmesse, an invoice of the amount equivalent to [50]% of the participation fee (with any deposit paid, if any, accounted for) will be issued and sent to the exhibitor. Koelnmesse will issue and send to the exhibitor the second invoice of the amount equivalent to [50%] of the participation fee together with the stand confirmation. An exhibitor who submits the application form after 14th Feb. 2023 shall settle the full payment within 14 days. All invoices shall be settled by exhibitors within 14 days after their receiving invoices. All bank and administrative charges as well as foreign exchange differences are to be borne by exhibitors.

The exhibitor must pay such invoices strictly according to the terms of payment as indicated on the invoices. If an exhibitor fails to pay according to the abovementioned terms and payment schedule, Koelnmesse reserves the right to release without notice to the exhibitor the stand reserved for exhibitor and shall have right to forfeit any deposit and fees already paid by the exhibitor as liquidated damages.

3.4 Co-exhibitor fee

Insofar as the inclusion of other companies is permitted at your stand (see Item V of the General Section of the Conditions of Participation/Item 2.2 of these conditions), a co-exhibitor fee of EUR 400.00 per company will be charged to main exhibitors. The co-exhibitor fee remains payable should the co-exhibitor not participate in the event.

3.5 Value-added tax

All prices given are VAT-inclusive.

3.6 Costs in the event of non-participation

3.6.1 Deposit

To the extent that the exhibitor pays deposit before or after submitting the application form and if the exhibitor withdraws from the registration, the deposit will be forfeited and kept by Koelnmesse.

3.6.2 Prior to receipt of acceptance / stand area confirmation

Insofar as the supplier revokes its registration before receipt of the acceptance/stand area confirmation, it undertakes to pay a fee in the amount of €[50% of the Participation Fee] as liquidated damages.

The exhibitor expressly acknowledges that (a) Koelnmesse will devote significant time, resources and efforts to the preparation of the event in reliance on the exhibitor's registration; (b) thus its revocation of registration before receipt of the acceptance/stand area confirmation will cause damages to Koelnmesse and the liquidated damages as stipulated in section 3.6.2 represented a true and reasonable amount of the calculation of such damages.]

3.6.3 After receipt of acceptance / stand area confirmation

Normally, such a withdrawal from the contract after receipt of the acceptance/stand area confirmation is not permitted. The regulation contained in Item II of the General Section of the Conditions of Participation applies.

In the event of your non-participation, you must pay compensation. Provided the reserved stand area can be rented to a third party, this compensation amounts to [25%] of the participation fee.

3.6.4 Rescheduling of the event

If for whatever reason (including force majeure, government order etc.) the event is rescheduled to be held on certain dates falling within the same year of the originally planned time or if the event is cancelled in the originally scheduled year but rescheduled to be held in the next year, the exhibitor has no right to withdraw from the event or claim any damages nor can it demand refund of any portion of the participation fee but such participation fee shall be applied toward payment for the rescheduled event.

Where the organiser cancels the event and announces rescheduling it to be held in the next year pursuant to the foregoing paragraph, if for whatever reason (including force majeure, government order etc.) the organiser later announces that such rescheduled event is still cancelled in that year and it shall be postponed to be held in the following year thereafter, the exhibitor has right to demand refund of no more than 30% of the total participation fee it has paid and any balance paid by the exhibitor shall be applied toward payment for the so postponed event.

4 Stand sizes and construction

4.1 Stand size

The minimum stand size is [9] m².

Please note that hall pillars and other fixed construction elements may be present in the rented stand area.

Minor deviations from the requested stand size do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.

Trade fair partition walls for separating the stand area are not automatically provided for Space Only. Koelnmesse will erect partition walls only if this is necessary for safety reasons due to the installation of water pipes or electrical systems.

4.2 Responsibility

Stand construction, design and operation must comply with all the regulations that are valid in China (including the special construction regulation, the industrial safety law and regulations and the accident prevention regulations). All of these provisions apply to the company's own as well as to independent stand designers, decorators, and signwriters and to all persons insofar as they perform activities commissioned by the exhibitor or on the exhibitor's behalf in connection with the construction, design, operation and dismantling of the stand.

The exhibitor is responsible for ensuring that all regulations are complied with. The exhibitor must supervise construction and dismantling personnel and other persons working on its behalf, in order to ensure that they adhere to the regulations.

The stipulations of the General Section of the Conditions of Participation and the Exhibitor Service Manual are not affected.

4.3 Overall height

The maximum permissible stand height is set at the height stated in the Exhibitor Service Manual, insofar as this is permitted by the hall ceiling and any fixed structures that may be present.

Unless the Exhibitor Service Manual provides otherwise, there is no need to submit for approval drawings for stands that do not exceed the permitted height. If the Exhibitor Service Manual requires approval of the drawing, the plans of the trade fair stand must be submitted in duplicate for approval by Koelnmesse in good time before the work is carried out, and at least 6 weeks before the event commences.

These auditable documents consist of ground plans, elevations and design cross sections with all measurements. Regardless of the requirement for approval by Koelnmesse under the Exhibitor Service Manual, the provisions of the Exhibitor Manual shall always be observed when designing and erecting the stands.

4.4 Notice of approval

If the Exhibitor Service Manual requires approval of the drawing, stand construction may not commence until the exhibitor has received a copy bearing Koelnmesse's notice of approval. This notice of approval does not release the exhibitor from the observance of the relevant provisions. It only states that Koelnmesse has no objections in the context of stand design/arrangement. If requested to do so by Koelnmesse, the exhibitor is obliged to immediately submit any additionally required information related to the trade fair stand.

There is no obligation on the part of Koelnmesse to ensure the observance of other provisions. Nevertheless, if a violation of the relevant provisions is found to have been committed, Koelnmesse can, for this reason, also refuse to issue the notice of approval. Please note that in exceptional cases – on your behalf and on your account – the stand construction documents must be submitted to the responsible authorities for scrutiny.

Irrespective of official approvals of the stand, any objections made by Koelnmesse concerning the stand must be immediately responded to. In case of imminent danger, Koelnmesse is entitled to determine at its absolute discretion the measures necessary and have them implemented at the exhibitor's expense.

4.5 Form of stand

The following terms are used for the stand forms:

Terrace stand:	one side open
Corner stand:	two sides open
Two-corner stand:	three sides open
Island stand:	four sides open

Deviations from the requested stand shape do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.

4.6 Construction and design of the stands

The stands must be constructed in compliance with the stand form that has been approved. The arrangement of the stands is left to the exhibitor but must be appropriate for the event in question. The exhibitor has to obtain information about the load capacity of the hall floor and the hall headroom. Only the on-site measurements apply to the stand area. Banners and company signs are not permitted to extend into the aisles.

5 Exhibitor and work passes

5.1 Exhibitor passes

Each exhibitor receives free passes as follows that are valid for the period from the first day on which construction work begins to the final day of dismantling:

Size of Booth	Quantity of exhibitor passes(max)
Up to 9sqm	3
10 to 18 sqm	6
19 to 36 sqm	9
37 to 48 sqm	12
49 to 72 sqm	15
73 to 120 sqm	18
More than 120 sqm	30

You can order and pay for additional exhibitor passes at the appropriate order form in the Exhibitor's Manual.

Exhibitor's passes shall be used by exhibitors during the exhibition only. During the period of booth construction and dismantling, exhibitors shall wear passes when entering the exhibition hall. Contractors and other suppliers shall carry work passes, which are valid only during the construction and dismantling period.

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5.2 Work passes

During the move-in and move-out, those who need to enter the halls for booth installation, goods transportation/loading & unloading and equipment installation shall apply for work passes (RMB40.00 per pass). A work pass shall be valid during the move-in and move-out period stated on it.

Exhibitors can order the work passes with the correct order form in the Exhibitor Service Manual..

5.3 Transfer of passes forbidden

Transferring a pass to a third party – whether sold or given free of charge – is not permitted and represents a severe violation of the Conditions of Participation.

6 Rules on selling

In view of the trade nature of the event, direct sales of exhibits or samples from the trade fair stands are not permitted. Furthermore, exhibits may not carry a price tag.

This regulation does not apply to printed matter such as trade publications and specialist journals. Koelnmesse has the right to carry out checks and, in the event of violations of these conditions, to take suitable measures. Koelnmesse also has the right to immediately close the stands of any exhibitors who commit such violations. Claims on the part of the exhibitor for damages or refunds are excluded in the event of such measures.

7 Marketing services (marketing package)

7.1 Catalogue

Koelnmesse issues a catalogue for their fairs and exhibitions which includes an alphabetical list of firms, a list of goods and advertisements. This makes the catalogue an important and up-to-date source of reference for all interested persons and also gives it added value after the fair. The space application includes free basic entry in the Trade Fair Directory, including name and address of exhibitor, telephone and fax. The reproduction of logos and texts as well as advertisements are offered separately and are subject to an extra charge (Please refer to the Exhibitor Manual).

All entries in the catalogue must be submitted to Koelnmesse or to the company commissioned by Koelnmesse 6 weeks prior to the first day of the event. Koelnmesse reserves the right to commission a third company with the production of the catalogue.

Koelnmesse does not accept any liability for printing errors, incorrect placing, mistakes and other gaps or faults in printing. The advertiser shall be responsible for the subject matter of advertisements and entries and for any omission or mistake resulting from them.

7.2 Special data protection provisions for lead tracking

* The provisions of this section 7.2 applies only if lead tracking app is used in the relevant exhibition.

Trade fair visitors can voluntarily register. Other terms may apply, particularly when visitors can only purchase certain types of tickets by registering. Koelnmesse forwards the personal data from registered visitors to third parties only if the visitors first agree to have their data used in this way.

Neither the exhibitor, nor Koelnmesse nor any other third party can require visitors to take part in lead tracking by scanning their admission tickets and so to pass on their personal data. In addition, the exhibitor is obliged in individual cases to delete the personal data that it has received as a result of lead tracking if it is requested to do so by Koelnmesse or the visitor in question. Koelnmesse is not liable for the accuracy and completeness of the visitor registration data.

The exhibitor may only forward the personal data received as a result of lead tracking to third parties if and to the extent that the exhibitor has received express consent from the respective visitor. The exhibitor also undertakes to use the personal data received as a result of lead tracking only in accordance with the legal regulations, especially those relating to data protection, and only for the exhibitor's own purposes. In this respect, the exhibitor shall exempt Koelnmesse from all claims by third parties.

7.3 Responsibility/release of Koelnmesse from liability

Koelnmesse (Beijing) Co., Ltd., is the publisher of the official trade fair media. Koelnmesse may assign the practical implementation of the advertising to a third party company.

Advertisers are responsible for the content of their advertisements and entries and are liable for any damages related thereto. Koelnmesse is not liable for printing errors, incorrect placement, mistakes and other gaps or faults in the printing.

Koelnmesse is not liable for damage to property and personal injury caused by the use of the FairMate Leadtracking app for the lead tracking service (if applicable) unless it can be proved that Koelnmesse acted deliberately or with gross negligence. Liability is limited to foreseeable damages. Participants use the FairMate Leadtracking app for the lead tracking service (if applicable) at their own risk. Although

Koelnmesse strives to provide correct information, it does not guarantee the currency, accuracy and completeness of the supplied information nor is it liable for such. Koelnmesse assumes no responsibility for the technical availability of the services offered. Warranty or damage claims of all kinds are excluded if the technology breaks down or malfunctions in some other way. In particular, maintenance, security and capacity-related issues as well as events over which Koelnmesse has no control (e.g. disturbances of the public communication networks, power outages etc.) can lead to brief disruptions or a temporary suspension of the services. Koelnmesse does not guarantee that the web pages will be accessible at all times and that participants can call them up flawlessly and without encountering incorrect content or technical difficulties. Koelnmesse is not liable for incorrect information that is produced or disseminated by participants and/or third parties (including cooperation partners) and that is related to the ordering of admission tickets and catalogues for trade fairs and exhibitions of the Koelnmesse Group on the Internet. Koelnmesse is especially not liable for e-mails or data entries that the system fails to accept and/or receive because they do not conform to the stipulations of these Conditions of Participation or to the website's technical requirements.

Koelnmesse is not liable for the offers made by third parties, especially not if they are related to the use of the lead tracking service.

Koelnmesse does not guarantee that all links and references to external content that are found during the use of the lead tracking service(if applicable) are correct or complete.

8 Intellectual property rights

8.1 Koelnmesse requires that any exhibitors who in the process of producing, disseminating, selling, owning or advertising their products shall not violate laws regarding the protection of intellectual property in the broadest sense.

If a final court decision has determined *res judicata* that an exhibitor in connection with one of Koelnmesse's events has violated laws of the kind mentioned in paragraph 1, Koelnmesse is entitled to bar that exhibitor from the next event of this kind after the *res judicata* court decision if there is sufficient suspicion that the exhibitor will again and repeatedly violate laws for the protection of intellectual property.

For the purpose of protecting the lawful rights of the owners of intellectual property rights and facilitating the handling of intellectual property infringement complaints at the exhibition held by Koelnmesse, Koelnmesse has set out the intellectual property protection rules to be complied with at the exhibition in the Exhibitor Service Manual. Please refer to the Exhibitor Service Manual for details.

9 Non-permissible advertising/violations of the Conditions of Participation

9.1 In order to ensure that the overall character of the event is safeguarded and the exhibitors and visitors are protected from irritating or illegal activities, the following advertising measures in particular are forbidden:

- Exceeding the binding specified overall height;
- Advertising activities outside the rented stand area without the prior written permission of Koelnmesse;
- Advertising of an ideological or political nature.

The exhibitor bears responsibility for the legality of competitions etc.

9.2 In the event of severe violations of the Conditions of Participation, Koelnmesse may immediately close your stand and clear it without resorting to legal assistance. Claims of all kinds – especially claims for damages – are excluded in these cases.

9.3 Dismantling the trade fair stand and / or the exhibits before the official end of the event represents a serious breach of the Conditions of Participation. In the event of any violation of this condition, Koelnmesse is entitled to impose a fine of up to an amount as stated in the Exhibitor Service Manual (depending on the severity of the violation) for each such violation and / or to exclude the exhibitor from subsequent events.

10 Requirement regarding a written document

All declarations must be specified in writing.

11 Severability clause

Should individual or several provisions of these conditions be or become invalid in whole or in part, the validity of the remaining provisions and of the contract as a whole shall not be affected. The parties will conduct negotiations in good faith to replace the invalid provisions with valid provisions that come as close as possible to fulfilling the business purpose of the invalid provisions.

Should the invalidity of a provision have arisen from a specific figure given therein with regard to performance or time (deadline or date), the nearest legally permissible figure shall replace the invalid one in the provision.

12 General Section of the Conditions of Participation, Exhibitor Service Manual

The stipulations of the General Section of the Conditions of Participation and the Exhibitor Service Manual are not affected. The application form, the General Section of the Conditions of Participation and the Special Section of the Conditions of Participation together shall form one agreement between Koelnmesse and the exhibitor which shall be governed by PRC laws. In case of conflict or discrepancy between the General Section of the Conditions of Participation and the Special Section of the Conditions of Participation, the Special Section shall prevail.

The parties agree that the contract arising from the application form, the General Section of the Conditions of Participation, the Special Section of the Conditions of Participation is signed at the place where Koelnmesse (Beijing) Co., Ltd. is registered as the company as indicated on its business license. Any and all disputes arising out of or in relation to the contract shall be submitted to the court for litigation at the place where Koelnmesse (Beijing) Co., Ltd. is registered as the company as indicated on its business license.

*In case of any dispute, the Chinese version shall prevail.

Last amended: August 2022

1 Controller/Contact

The Controller as defined under the data protection laws is

Koelnmesse GmbH
Messeplatz 1
50679 Cologne, Germany

Our Data Protection Officer can be contacted as follows:
datenschutz-km@koelnmesse.de

For trade fairs outside Germany, our Data Protection Officer can be contacted as follows:
dataprivacy@koelnmesse.de

2 Your rights as data subject

If your personal data are processed, you are a data subject as defined in the GDPR and you have the following rights with respect to the Controller:

Right of objection

You have the right to file an objection at any time against processing of your personal data, carried out on the basis of Art. 6 (1) sentence 1 lit. e) or f) GDPR, for reasons resulting from your particular situation. This also applies to any Profiling based on these provisions.

The Controller will then no longer process your personal data, unless he/she can demonstrate compelling reasons for the processing warranting protection, and these prevail over your interests, rights and liberties, or if the processing is for the purpose of asserting, exercising or defence of legal entitlements.

If your personal data are processed in order to carry out direct advertising, you have a right to file an objection at any time against the processing of your personal data for the purpose of such advertising. This also applies to Profiling insofar as it is connected with such direct advertising.

If you object to processing for the purpose of direct advertising, your personal data will no longer be processed for these purposes.

In connection with the use of services of the information society and notwithstanding Directive 2002/58/EC, you have the possibility of exercising your right of objection via automated procedures that use technical specifications.

You can demand **information** on whether we process personal data concerning you. If such processing is carried out, you can demand further information on this processing, in particular the purposes, categories of personal data, recipients or the categories of recipients, planned storage duration etc.

You have a right to **correction** and/or completion of your data

You can demand the **restriction of the processing** of your personal data under certain circumstances: If the processing of your personal data has been restricted, these data — with the exception of their storage — can only be processed with your consent, or for the assertion, exercise or defence of legal entitlements, or to protect the rights of another natural or legal person, or for reasons of an important public interest on the part of the EU or a member state.

Under certain circumstances, you can demand the **erasure** of the personal data concerning you. If the Controller has made your personal data public and is obliged to erase them, he/she shall, with consideration for the available technology and implementation costs, take appropriate measures, including of a technical nature, to inform Controllers, responsible for the data processing and processing the personal data, that you, as data subject, have demanded that they delete all links to these personal data, or have demanded the deletion of copies or replications of these personal data.

If you have asserted the right of rectification, erasure or restriction of processing with respect to the Controller, the latter is obliged to inform all recipients, to whom your personal data have been disclosed, of this rectification or erasure of the data or of the restriction of processing, unless this proves to be impossible or involves disproportionate expense. You have a right with respect to the Controller to be **informed** of these recipients.

You have a right to **receive** your personal **data**, provided by you, in a structured, commonly-used and machine-readable format. You also have a right to insist that these data be transferred directly to another controller, insofar as this is technically possible. Liberties and rights of other persons must not be impaired as a result.

You have the right to **revoke** your data protection **declaration of consent** at any time. Revocation of the consent shall not affect the legality of the processing, carried out on the basis of the consent, up until the revocation. Within certain limits, you have the right not to be subjected to a decision, based exclusively on automated processing — including Profiling — that is legally effective against you or that significantly impairs you in a similar manner.

3 Right to complain to a supervisory body

Notwithstanding any other administrative-law or judicial remedy, you have a right to complain to a supervisory authority, in particular in the member state of your residence, your place of work or the place of the suspected violation, if you are of the opinion that the processing of your personal data violates the GDPR.

The supervisory body with which the complaint has been filed, will inform the complainant of the status and the results of the complaint, including the possibility of a judicial remedy pursuant to Art. 78 GDPR.

4 Information in the event of data collection via third parties

If we collect your personal data via third parties, this can involve the following categories of personal data: name, contact data as well as further information, for example concerning your responsibilities. If we do not receive these contact data directly from you, we receive them from the company for which you work and/or with which we are in contact. This can involve in particular an exhibitor or another cooperation partner with which we exchange services.

The possibility also exists of us receiving your contact data from commercial agents working for us.

5 Purposes and legal basis of the processing

a) If you conclude a contract with us, we process your data for contract initiation, execution and settlement. This concerns the purchase of tickets as well as the contractual relationship as exhibitor, if you are acting as a natural person, for example businessman, in this respect. This also includes the creation of user accounts on the platforms offered by us, unless a separate data protection notice on the handling of your data is provided there. The data processing can also be for the purpose of administering your participation in an event or competition.

The legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. b) GDPR, if this handling concerns the contractual exchange of services with you.

b) We may possibly also process data on you even if you yourself are not a customer, but rather a contact person of a business or cooperation partner.

In this respect, the legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. f) GDPR.

c) We process your data in order to provide you with the accreditation for this event. If you have given your consent during accreditation, your data will be

used to send you press information. To do so, your data will be stored in our database even after the event is over.

The legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. b) GDPR, if this handling concerns the contractual exchange of services with you. Insofar as you have given your consent to the sending of press information, Art. 6 (1) sentence 1 lit. a) GDPR is the legal basis for the handling of your data. You can revoke such consent at any time with effect for the future.

d) We also process data for other purposes that are in our interests, specifically in order to:

- provide you with product information concerning relevant products and services.
- carry out measures aimed at improving and developing services and products, so as to be able to approach you individually with customised offers and products.
- carry out market and opinion research, or have this carried out by market and opinion research institutes. This enables us to obtain an overview of the transparency and quality of our products, services and communication, and to align or design these in the interests of our customers.

The legal basis for this handling of your data is Art. 6 (1) sentence 1 lit. f) GDPR, § 7 (3) UWG as well as Art. 6 (1) sentence 1 lit. a) GDPR, provided you have issued consent. You can revoke any such consent at any time with effect for the future.

e) As far as your data are collected exclusively for the purpose of traceability of new infections with the Coronavirus SARS-CoV-2, the legal basis for the handling of your data is § 2a CoronaSchVO NRW.

6 Justified interest

If we use data within the framework of the above weighing-up of interests, our justified interest lies in enabling direct advertising (see Recital 47 GDPR), provided your privacy-law interests do not outweigh our advertising interests in each individual case.

If we use data in the context of contract initiation or fulfilment with a business or cooperation partner, our interest when handling your data lies in enabling and maintaining a dialogue with the respective business or cooperation partner, typically within the framework of a contractual or other relationship. If you act as contact person in this respect — typically in your function as employee of these companies — you typically have no opposing interest if this interaction with us is part of your work duties.

7 Recipients of your data

If and insofar as you have issued us with corresponding consent, we shall forward your data within the limits of this consent.

We shall also forward your data to service providers who are bound by instructions and whose work supports the provision of our services for you, on our behalf and in accordance with our instructions. These can be IT service providers, print service providers, call centres if you call in, and similar service providers. In addition, we pass on your data to third parties if and insofar as this is necessary to fulfil the contract concluded with you and order processing is out of the question.

In individual cases we also forward your data to third parties who use the data on their own responsibility: finance and tax authorities, police and investigation authorities (given the existence of a legal basis), official registration bodies (if forwarding is prescribed by law), insurance companies, banks and lending institutions (payment processing), market partners, commercial agents, auditors, lawyers, accountants or similar third parties.

8 Transfer of data to a third country

The transfer of data to third countries is planned if this is necessary for fulfilment of a contract, or if you issue us with express consent to forward the data to third parties.

If we transfer your data to service providers or group companies outside the European Economic Area (EEA), the transfer will only be made if the third country has been certified by the EU Commission as having an adequate level of data protection (Art. 45 (1) GDPR), or given the existence of other adequate data protection guarantees as defined in Art. 47 GDPR.

9 Duration of the storage of your data

If we have received your data for the processing of the contractual relationship with you as ticket purchaser or as natural person, as exhibitor, or for the purpose of an advertising approach or for the processing of your participation in an event or competition, we shall store your data and shall erase these after the event or when the contractual relationship with you has ended, when all reciprocal claims have been fulfilled and if no other statutory retention obligations or statutory justifying reasons for the storage exist. If you have a user account, your user data will be stored until this user account is deleted.

If we have collected your data solely on the basis of the CoronaSchVO NRW, these data will be stored or deleted in accordance with the periods resulting from this regulation.

If you have given us your consent (e. g. to receive information on products and services or press releases), we will store your data until you revoke your consent.

Retention obligations exist in particular under the German Commercial Code (HGB) and the German Tax Code (AO). If such obligations apply and concern documents with your data, we shall erase your data upon expiry of the statutory retention obligations. As a rule therefore ten years from the end of the year in which the contractual relationship with you has ended.

If we use your data in the context of the contract initiation or fulfilment with a business or cooperation partner, we shall store your data and shall erase them as soon as these are no longer required, for example if our relationship with the business or cooperation partner ends, if you yourself no longer act as contact person or similar.

10 Necessity of providing your data

The provision of the data by you and the collection of the data by us for the processing of the contractual relationship with you as ticket purchaser or as natural person or as exhibitor, is necessary for conclusion of the contract. Without the data we cannot conclude a contract with you or provide invoicable services. This also applies if you wish to create and use a user account or to be accredited as a media representative.

The same applies in cases in which you wish to be approached by us for advertising purposes, or wish to participate in events or competitions.

If we collect your data in the context of contract initiation or fulfilment with a business or cooperation partner, the provision of the data is typically necessary for the contractual relationship with the company for which you work; we would be typically unable to provide services without the data.

11 Automated decisions in individual cases or Profiling measures

No automated decision making or profiling takes place, neither for the creation and execution of the contractual relationship with you, nor for advertising approaches, nor for the processing of your participation in events or competitions.

If you have a user account on one of our platforms and are logged in there, we evaluate your interests on the basis of the actions you have taken in order to send you information on products and services tailored to your interests. An automated decision making process does not take place.

(last amended 15 September 2020)

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