



# CIBUSTEC

## FORUM

25|26 OCT. 2022 | PARMA | ITALY

### EXHIBITION & CONFERENCE

ON FOOD & BEVERAGE TECHNOLOGIES TRENDS

# How do pioneering technologies influence food & beverage future?

Now more than ever, food and beverage **challenges are extraordinary**.

Food manufacturers are focused on adapting to **changing consumer demands** while suppliers become partners able to understand the future needs and offer **technological innovations**.

Cibus Tec Forum is the **new, smart and unmissable Exhibition-Conference**, dedicated to the food and beverage technology sector, able to combine in just two days the discovery of the **most innovative solutions** and the **most influencing trends** that will impact our future habits.

Cibus Tec Forum is the perfect mix of the most progressive technology companies, key players in the food industry and most authoritative speakers from the national and international scene, and offers a unique **moment of exchange, business and networking** for building a new global food and beverage strategy.

Do not miss the opportunity to join the **large community** that has already chosen Cibus Tec Forum, to be an active part of the future revolutionary transformation.

Cibus Tec Forum will offer to Food and Beverage Industry and technology Suppliers an **all-in-one hall** with:

- **Exhibition area**, always open, with small turnkey booths, innovations and live demos zones;
- **A Plenary Hall** with four main conferences that, in two days, will talk about Digitalization and Sustainability - Future Trends in Food Safety - Supply Chain and Sustainability, from farm to fork and Innovative Materials for a Circular Economy;
- **Five Vertical Showcase Sessions** with highly specialized workshops dedicated to specific food sectors and future trends.

**Free entry** to visit the Exhibition area and to participate to many of the Cibus Tec Forum conferences and workshops.

## Reasons to join

Cibus Tec Forum represents your chance to be one of the protagonist of future innovations leading the very next technological challenges.



### A UNIQUE OPPORTUNITY

Take advantage from the only Food and Beverage Tech Expo-Conference in 2022, powered by Cibus Tec 2023



### YOUR BEST VALUE FOR MONEY EVENT

Exhibit with a light and easy formula and spare time and money choosing smart turnkey solutions



### GET INSPIRED

Be part of a content-rich event thanks to the organization of dedicated conferences and workshops



### BOOST YOUR BUSINESS

The strong innovative nature of Cibus Tec Forum will amazingly strengthen your business



### A PREMIUM LOCATION

Show your innovations and ideas directly in the Italian renowned Food&FoodTec Valley



### MEET PROFILED AUDIENCE

Meet a wide range of professionals, from Italy and other strategic markets, hunting for new solutions

# Cibus Tec Forum at a glance



## KNOWLEDGE

Join Cibus Tec Forum for sharing the latest advances in the fields of technology, sustainability and digitalization. Fascinating insights, cutting-edge projects and lively discussions will inspire you to define your strategies for growth.

## INNOVATIVE SOLUTIONS

After two years of revolutionary change in every aspect of business, show and discover what is the new role of innovation for the food and beverage industry. Innovative machines, solutions for newborn industry fields and live demos will drive you directly into the smartest factory of the very next future.



## LIVE DEMOS

Would you like to see a technology solution in action? Cibus Tec Forum Live Demo areas will feature demonstrations of many automated, sustainable and real working lines for the food and beverage sector.

## START UP AND SPECIAL PROJECTS

Thanks to the presence of pioneering startups, during Cibus Tec Forum, you'll be able to define the best strategies of your business growth and build tomorrow's world. Many others special projects will create an enriching environment for discussions, business and partnerships.



# CONFERENCES & WORKSHOPS

Get training, gain a **vision of the future** and find **new ideas** and **inspiration**.

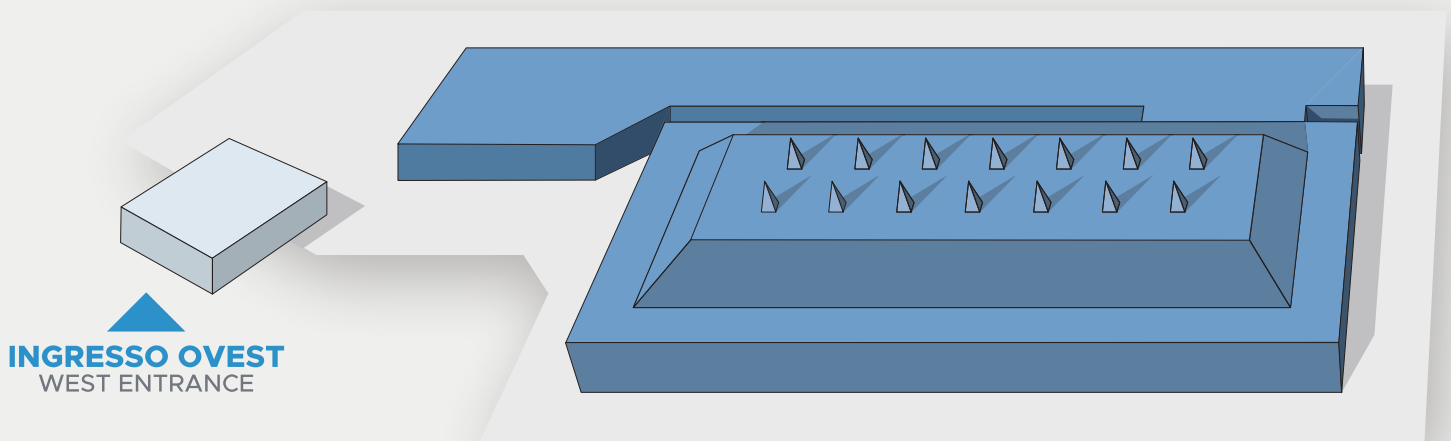
Come and discover Cibus Tec Forum heartbeat thanks to a two-day event based on a **unique mix** of special contents. A broad programme of **conferences**, workshops and seminars organized and developed with **top level speakers**.

National and international evidence and best practices presented by leading experts in four main conferences, held at the **Plenary Hall**, and many other highly specialized workshops organized at the **Vertical Showcase Sessions**.

Interested in organizing your own Company seminar or being a speaker?  
Check with us your opportunities.

There will be many **topics** that will be discussed in Cibus Tec Forum conferences and workshops:

FOOD SAFETY DIGITALIZATION  
CARBON FOOTPRINT **INNOVATIONS** SUPPLY CHAIN  
INGREDIENTS CIRCULAR ECONOMY  
ALTERNATIVE FOODS SUSTAINABILITY



## VISITOR PROFILES

- Food and Beverage industry
- Food Technologists
- Universities and Technical Institutes
- Investors and Research Centers
- Media

## EXHIBITOR PROFILES

- Food and Beverage technologies suppliers
- Food and Beverage technologies innovators
- Startups, Accelerators and Incubators
- Private and Public Institutions
- Academies and Research Centers

# EXHIBITION & SPONSORSHIP



Example 18 sqm. turnkey area

A **simple and functional layout**, ideal for business and networking. Cibus Tec Forum participation will be **smart and easy** thanks to a two-day time effective formula.

**4 turnkey options** + an individual participation with raw area.

**Become an Innovation Ambassador**  
If you want to increase your visibility and be a protagonist of Cibus Tec Forum, contact us to know your **Sponsor package**.

## 5 VERTICAL SHOWCASE SESSIONS ROOMS

With highly specialized workshops dedicated to specific food sectors and future trends.

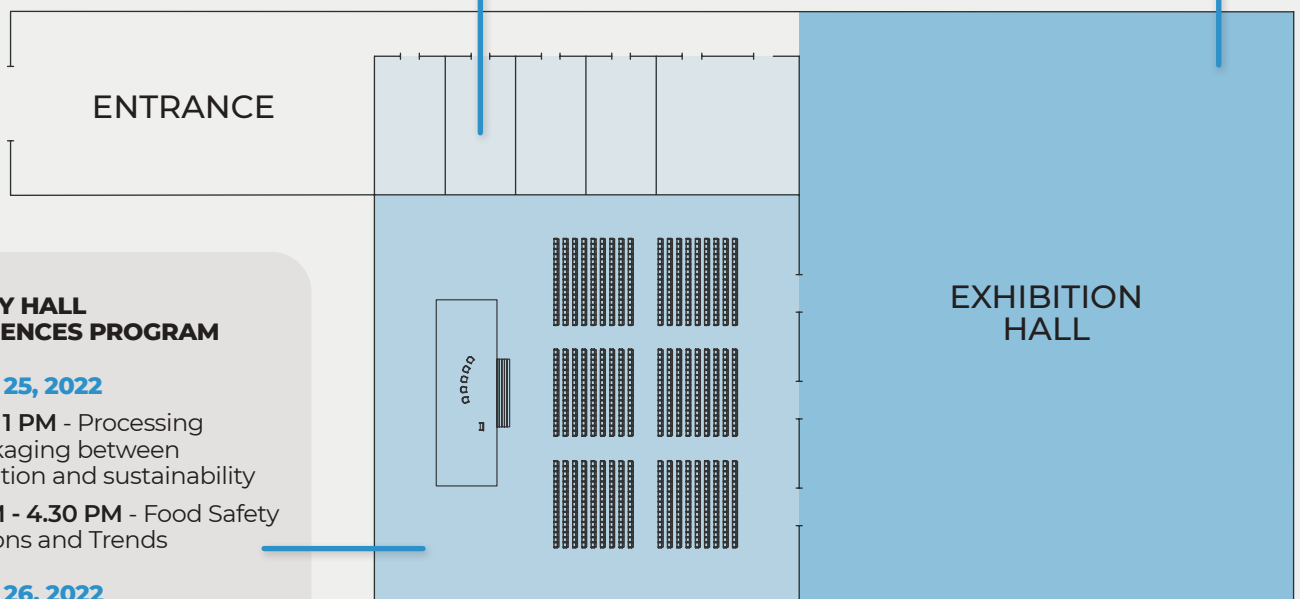
## EXHIBITION AREAS

### Turnkey Areas

- 9 sqm. (2800€ + VAT.)
- 18 sqm. (4800€ + VAT.)
- 27 sqm. (6800€ + VAT.)
- 36 sqm. (8800€ + VAT.)

### Raw Area

- Starting from 36 sqm. (190€ / sqm.)



## PLENARY HALL CONFERENCES PROGRAM

### October 25, 2022

- 10 AM - 1 PM - Processing and packaging between digitalization and sustainability
- 2.30 PM - 4.30 PM - Food Safety Innovations and Trends

### October 26, 2022

- 10 AM - 1 PM - Globalization and Ecological Transition: where are European policies headed?
- 2.30 PM - 4.30 PM - Innovative materials for a circular economy



# WELCOME TO THE FOOD AND FOODTEC VALLEY

History, culture, tradition and the true taste of the best Italian and Parmesan culinary traditions await you in addition to successful days at Cibus Tec Forum.



## HOW TO REACH CIBUS TEC FORUM



### **Fiere di Parma Exhibition Center - Viale delle Esposizioni 393/A - 43126 Parma (Italy).**

From the motorway exit Parma Centro (A1), Fiere di Parma can be reached in less than 5 minutes. Milan, Bologna and Verona are just one hour's drive away. Florence, Padua, Turin and Genoa are just over two hours' away.



Fiere di Parma is less than an hour away from the Linate Airport in Milan and the Marconi Airport in Bologna. The Bergamo Orio al Serio Airport is an hour and a half away and the Milan Malpensa Airport less than two hours away. Reaching Fiere di Parma from the main airports is easy, quick and convenient with GoOpti.



The Parma railway station is on the Milan-Rome route and is connected with the main interchange nodes of Northern Italy. The exhibition center can be reached in 10 minutes with the shuttle bus service running between the venue, the railway station and the city centre. Fiere di Parma is connected to the Mediopadana High-Speed Railway Station in Reggio Emilia by the CheViaggi Shuttle Bus service.

## BE READY FOR

### **MyBusiness Cibus Tec**

The web platform dedicated to the best food and beverage technology

### **Cibus Tec Lab**

The new digital hub of educational projects and webinars designed for Cibus Tec community

### **Cibus Tec 2023**

The renowned exhibition on Food and Beverage technologies is rescheduled for 24-27 October 2023

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