

NEW
VENUE



THE LEADING DENTAL EXHIBITION AND CONFERENCE IN ASIA PACIFIC

NEW DATES:

7-9
OCTOBER 2022

MARINA BAY SANDS
SINGAPORE

www.idem-singapore.com

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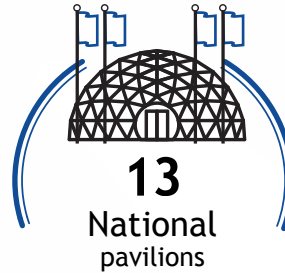
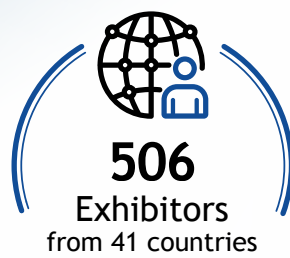


NEW HAPPENINGS AT IDEM 2022

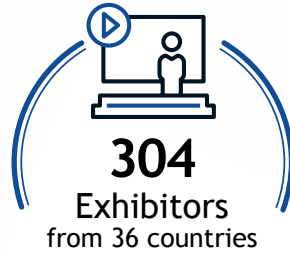
IDEM 2022 will return in person in Singapore from **7 to 9 October 2022** at a new venue, Marina Bay Sands, Singapore. Join us at The Leading Dental Exhibition and Conference in Asia Pacific as we expect to welcome close to 500 exhibiting companies and over 9,000 participants over the course of 3 days.

Look forward to additional business opportunities online and pre-event digital exposure on top of the 3 days of in-person exhibition experience at IDEM 2022.

2018 IN FIGURES



2020 (DIGITAL EDITION) IN FIGURES



WHAT'S NEW FOR 2022



BRAND NEW VENUE FOR IDEM 2022

The 2022 edition of IDEM will now be held at Marina Bay Sands, Singapore. Look forward to a seamless event experience and an all encompassing exhibition hall located in a single level.



REFRESHED MARKETING PACKAGES

Exhibitors will enjoy additional digital presence and exposure with our revamped marketing packages. Besides providing more value-for-money, exhibitors will also be able to enhance their digital footprint with IDEM's digital offerings.



INTRODUCTION OF DIGITAL OFFERINGS

Digital enhancements including access to video features, extended online listing and more will be introduced in the upcoming edition of IDEM. These digital offerings will provide exhibitors with more opportunities to generate leads and set meetings with potential attendees.



EXHIBIT AT IDEM 2022

Reserve your participation and get to choose your preferred booth locations and enjoy pre-show marketing and branding exposure.

Plus, you will get unprecedented access* to the brand new IDEM 360 digital platform for free!

**Classic package only. Eligible for upgrade to Enhanced or Premium.*

Booth Type/ Rate Type	Raw Space (Min. 18sqm)	Standard Shell Scheme (Min. 9sqm)	Premium Shell Scheme (Min. 18sqm)
Standard Rate	SGD 620.00/m ²	SGD 720.00/m ²	SGD 790.00/m ²

IDEM 2022: Key Reasons To Participate



WORLD CLASS PROGRAMME

Conference programme features internationally acclaimed speakers and focuses on the latest topics, case studies and research



INNOVATIVE EVENT FORMAT

Content will be delivered in a variety of formats including live demonstrations, hands-on workshops, interactive sessions and more to engage the audience



NETWORKING OPPORTUNITIES

Increased networking areas including food areas, experience zones etc located within the exhibition hall encouraging high traffic flow



ENHANCED DIGITAL PRESENCE

Enjoy complimentary participation to IDEM 360 which serve to enhance your digital presence over a prolonged period of time



GATEWAY TO ASIA PACIFIC

Essential meeting platform for the dental industry to connect and network particularly for the Asia Pacific region

Why your presence at IDEM 2022?



- Secure deals and business partnerships
- Face-to-face networking
- Physical product and technology showcasing and demo
- Foster long-time relationships
- Generate quality leads with The Leading Dental Exhibition and Conference in Asia Pacific



INTRODUCING IDEM 360

IDEM 360, a digital portal specifically made for the dental industry and professional community at IDEM, is here to amplify and intensify your business and networking goals. Look forward to more meaningful connections, more fulfilling engagements, and more direct and professional approaches to introducing your products and innovations.

Designed for top-level networking, all main exhibitors at IDEM 2022 will be automatically enrolled in the basic tier of IDEM 360.



Access to exclusive content shared by industry experts



Extensive listing of the latest products & solutions in the dental market



Enhance your digital branding and e-introduce your product line-up



Search for suitable prospects and discern purchase intentions and interests



Additional exposure with unlimited access 24/7 from anywhere at anytime at no additional cost

DIGITAL MARKETING PACKAGES

IDEM 360 Classic[#]

- Pre-event social media branding
- Logo, company & profile listing on the platform
- Product listing (inclusive of videos) on the platform (Up to 5)
- Pre-event & on-site business matching account
- Online private chat function on the platform
- Contact us link on the platform
- 1 x IDEM 360 Platform Exhibitor Admin Account*
- Visitor invitation cards for your prospective clients

Complimentary
for main exhibiting companies
and pavilion exhibitors^{##}

IDEM 360 Enhanced

- Includes Classic Package
- Product listing (inclusive of videos) on the platform (+3 more products/ video uploads)
- 2 x IDEM 360 Platform Exhibitor Admin Account*
- Pre-event product highlights & launches
- New product launch feature in newsletter/ website/ platform
- Booth visitors' data & leads retrieval report from the platform
- Bulk discount code of up to 15% for conference passes

IDEM 360 Enhanced
SGD 650 (Early Bird)
SGD 800 (Standard)

IDEM 360 Premium

- Includes Classic + Enhanced Package
- Product listing (inclusive of videos) on the platform (+10 more products/video uploads)
- 3 x IDEM 360 Platform Exhibitor Admin Account*
- Rotating banner advert on website & platform
- Premium listing on platform
- 1x Branded lounge session within platform (Exclusive)
- Sponsored conference session delegates' data & leads retrieval report**
- 2x Complimentary conference access pass (15% off additional conference passes)

IDEM 360 Premium
SGD 2000 (Early Bird)
SGD 2200 (Standard)

T&Cs:

[#] Payment of 50% deposit of your participation towards IDEM 2022 will be required to enjoy complimentary enrolment towards IDEM 360

^{##} Co-exhibitors are invited to enroll into IDEM 360 at a special pricing of SGD 200 (Early Bird) / SGD 250 (Regular). They can apply for the various digital marketing packages at Form 1.20

* Additional IDEM 360 Exhibitor Admin Account can be purchased from SGD 25 each

** For Conference Sponsor only

Organiser reserves the rights to change / modify the entitlements.

CONTACT THE PROJECT TEAM FOR FURTHER DISCUSSION ON YOUR PARTICIPATION:

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