



22.-23.09.2021

3 9 8 0

--	--	--	--	--	--	--	--

Name of main exhibitor:

Application for Main exhibitor

Please send in along with the completed
list of products (Forms 1.30/1.31).

1.10

1 Main exhibitor

1.1 Address:

Company name:

Street:

House number:

Additional info
(e.g. Building, Floor, room)

Postcode, Town:

P.O. box (if applies):

State, Country:

Tel.:

E-Mail:

Website:

Proprietor/Managing Director:
(please give first and last name)

☐ Mr ☐ Ms

Contact Person for the event is:

☐ Mr ☐ Ms

Job Title:

Tel.:

Fax:

E-Mail:

1.2 We are a/an:

- | | |
|---|--|
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Trade media |
| <input type="checkbox"/> Importer | <input type="checkbox"/> Wholesaler |
| <input type="checkbox"/> Sales organisation | <input type="checkbox"/> Commercial representative |
| <input type="checkbox"/> Service provider | <input type="checkbox"/> Association/institution |

1.3 We belong to the following associations:

1.4 VAT identification number:

Please note, all payments should be made by bank transfer to:

Account Name: KOELNMESSE S.r.l.
Viale Sarca 336/F - Edificio Sedici
20126 Milano
GST No: 03630690968
Bank: Deutsche Bank Spa
IBAN: IT15 Y0310401 6000 0000 0306 199

2 Stand request

2.1 Space Requirement (please tick appropriate box)

Built-up space	until 31.12.20	until 30.04.21	from 01.05.21
<input type="checkbox"/> Single unit (7,5 m ²)	EUR 2.400	EUR 2.800	EUR 3.200
<input type="checkbox"/> Double unit (15 m ²)	EUR 4.500	EUR 5.000	EUR 5.500
<input type="checkbox"/> Triple unit (22,5 m ²)	EUR 6.750	EUR 7.500	EUR 8.100
<input type="checkbox"/> Island stand (30 m ²)	EUR 8.500	EUR 9.500	EUR 10.000

Bare Space	until 31.12.20	until 30.04.21	from 01.05.21
<input type="checkbox"/> Island stand (30 m ²)	EUR 7.200	EUR 8.000	EUR 9.000

Special unit (Space in total m²)

Sponsor packages

<input type="checkbox"/> Silver	EUR 1.000
<input type="checkbox"/> Gold	EUR 1.900
<input type="checkbox"/> Platinum	EUR 3.500

Stand number / notes

2.2 Build-up package

- registration fee
- electricity
- exhibitor's pass
- all equipment indicated below
- nr. 1 parking permit
- entry in the online and printed catalogue
- matchmaking service

The cost does not include insurance fee (EUR 100 + VAT) to be paid to Fieramilanocity (for companies without their own insurance cover)

Please see page 2!

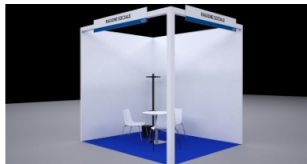


Place, date, legally binding signature and company stamp of the main exhibitor

2.3 Stand equipment and fittings

Measurements	7,5 m ²	15 m ²	22,5 m ²	30 m ²
Width	3	6	9	6
Depth	2,5	2,5	2,5	5
Height	3	3	3	3
Equipment				
Carpet	As per stand space - blue carpet			
System Wall Elemts	As per stand space on all closed sides			
Wooden Fascia Board with Exhibitor Name	On all open sides			
Bistro Table	1	2	3	4
Chairs	3	6	9	12
Spotlight	3	6	9	12
Other equipment: coat hooks, waste basket				

2.3 Stand types



Single unit



Double unit



Triple unit



Island

3 Method of payment

When submitting the application form, the exhibitor must pay the invoice for the advance payment (25% of the application cost).

3.1 Terms of participation:

The Application Form is an irrevocable offer of a contract on the part of the Exhibitor who hereby acknowledges that is only binding for the exhibitor. The Organizer has the right to refuse Application Forms.

(i) The Exhibitor must send a copy of the bank transfer to the Organizer paid to the following bank: Deutsche Bank Spa, Branch 1 Milan, IBAN IT15 Y031 0401 6000 0000 0306 199 for the equivalent amount of 25% of the admission fee above as the security deposit and advance payment, together with this Application Form. The Organizer reserves the right to reject Application Forms if the deposit has not been paid.

(ii) The security deposit is considered part payment of the participation fees, which must be paid in full on or before 31/07/2021. According to the terms in paragraph two of Article 1385 of the Italian Civil Code, the Organizer has the right to withdraw, should the Exhibitor fail to pay the invoice for the balance of the participation fees by said date.

(iii) The Organizer will only accept late applications for participation, submitted after 31/07/2021, if they are accompanied by a copy of the bank transfer for the payment of the participation fees in full. Only Application Forms that have been completed in full and have been signed and submitted by Exhibitors who have paid all due amounts will be accepted.

(iv) The Exhibitor will lose his deposit, which will be withheld by way of compensation, should he decide to withdraw and notify the Organizer within 31/07/2021. The Organizer may withhold the deposit paid by the Exhibitor and demand payment of the balance of participation fees in full, should the Exhibitor decide to withdraw after 01/08/2021.

4 Exhibits

The list of products (forms 1.30 and 1.31) must be filled in for your application to be valid. We hereby apply for participation and will abide by the conditions of participation of the trade fair. Undersigned is the duly Authorised signatory & the contact person from our organisation (exhibiting company) for this exhibition.

Information:

The contract of participation between the company and the Organizer is considered binding with the authorization. Contact the Organizer for further information. Any data in this form is stored by Koelnmesse S.r.l. and Koelnmesse GmbH by means of an automated procedure in accordance with current legal provisions (privacy law) and may be disclosed to third parties in order to fulfill contractual obligations.

Data Protection Notice:

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice. We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact via electronic media.

○ I hereby permit and agree that Koelnmesse S.r.l. may pass on my personal data to its parent company Koelnmesse GmbH and its subsidiaries and commercial agents and may use the data entered on this form from the aforementioned persons for sending me information by e-mail about future similar trade fairs/events/platforms organized in Italy and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be found in the complete document containing the participation documents. It can also be accessed at any time at www.koelnmesse.com/data-protection-notice. I can withdraw my consent at any time in the future (by sending an e-mail to dataprivacy@koelnmesse.de)

X

Place, date, legally binding signature and company stamp of the main exhibitor



22.-23.09.2021

Client number (main exhibitor):

3 9 8 0

Name of main exhibitor

Application for co-exhibitors*

Only valid with filled product list
(forms 1.30/1.31)

1.20

In accordance with Item V of the General Section of the Conditions of Participation, we hereby register the following co-exhibitors at our stand:

Company/Name:

Address:

Town/
postcode:

P.O. Box:

Town/
postcode:

Country/
state:

Tel.:

Fax:

E-Mail:

Internet:

Contact Person co-exhibitor:

☐ Mr. ☐ Ms.

E-Mail

Contact person:

Function:

Company/Name:

Address:

Town/
postcode:

P.O. Box:

Town/
postcode:

Country/
state:

Tel.:

Fax:

E-Mail:

Internet:

Contact Person co-exhibitor:

☐ Mr. ☐ Ms.

E-Mail

Contact person:

Function:

If you wish to register more than two companies, please photocopy the corresponding blank form first.

Client number (co-exhibitor):

3 9 8 0

The company is:

☐ Manufacturer

☐ Importer

☐ Sales organisation

☐ Commercial
representative

☐ Service provider

☐ Trade media

☐ Wholesaler

☐ Association/
institution

Turnover tax ID number (VAT):

(Required information for companies from EU countries)

Please fill out forms 1.30/1.31

The participation fee per co-exhibitor is to EUR 200,00 and will be charged to the main exhibitor's account.

Client number (co-exhibitor):

3 9 8 0

The company is:

☐ Manufacturer

☐ Importer

☐ Sales organisation

☐ Commercial
representative

☐ Service provider

☐ Trade media

☐ Wholesaler

☐ Association/
institution

Turnover tax ID number (VAT):

(Required information for companies from EU countries)

Please fill out forms 1.30/1.31

The participation fee per co-exhibitor is to EUR 200,00 and will be charged to the main exhibitor's account.

* Explanation "Co-exhibitors":

Co-exhibitors are companies with their own products and/or their own staff that use the stand area of a main exhibitor.

In returning this space application the exhibitor agrees to abide by all points of the enclosed Conditions of Participation of Koelnmesse S.r.l.

X

Legally binding signature and company stamp of the main exhibitor

Name of main exhibitor:

(Please also fill in if co-exhibitor is indicated)

Name of co-exhibitor/ additionally represented firm:

(Please fill in a separate list of products for each co-exhibitor)

(Please cross the corresponding items)

We respond to the following sectors of the food and drink industry:

(Please make sure you fill this in!)

- ☐ Hand tools
- ☐ Power tools and accessories
- ☐ Workshop and factory equipment
- ☐ Protective equipment
- ☐ Fixing and fastening technologies
- ☐ Furniture and small fittings, window fittings, decorative metalwares
- ☐ Safeguarding systems
- ☐ Chemical products
- ☐ Interior fittings
- ☐ Sanitaryware and fittings
- ☐ Building materials, elements and accessories, outside structure
- ☐ Automotive

Our target/sales markets are:

Europe

- ☐ Italy
- ☐ Germany
- ☐ France
- ☐ Spain/Portugal
- ☐ Great Britain
- ☐ Switzerland
- ☐ Austria
- ☐ Northern Europe
- ☐ Eastern Europe
- ☐ Southern Europe

The Americas

- ☐ North America
- ☐ Central America
- ☐ South America

Asia

- ☐ China
- ☐ Japan
- ☐ South East Asia
- ☐ India
- ☐ Middle East

Africa

- ☐ North Africa
- ☐ West Africa
- ☐ East Africa
- ☐ South Africa

Oceania

- ☐ Australia
- ☐ New Zealand
- ☐ Others Oceania

Global Opportunities

We are interested in exhibiting at further fairs. Please send us further information:

Cologne

- ☐ EISENWARENMESSE
Cologne, Germany
- ☐ spoga+gafa
Cologne, Germany
- ☐ interzum
Cologne, Germany

- ☐ Intermot
Cologne, Germany
- ☐ The Tire
Cologne, Germany

Global

- ☐ CIHS - China International
Hardware Show
Shanghai, China

List of products

Must be returned by

– main exhibitors

– co-exhibitors

1.31

Please fill in and return with your application

Name of main exhibitor/co-exhibitor/additionally represented company: (Please use one list of products per company)

For co-exhibitors/additionally represented companies:
Name of main exhibitor/group organizer:

This list of products must be completed in order for your exhibitor application to be valid (max. 4 product groups).

List of products (Please mark the corresponding items)

1. TOOLS

1.1 HAND TOOLS

- ☐ Bricklayers' tools
- ☐ Calibrators
- ☐ Car tools
- ☐ Carpenters' pincers
- ☐ Diagonal cutters
- ☐ Digital measuring and indicator devices
- ☐ Electricians' tools
- ☐ Files and rasps
- ☐ Gardening, agricultural and forestry tools
- ☐ Gauges
- ☐ Gluing tools
- ☐ Hammers
- ☐ Joiners' and carpenters' tools
- ☐ Knives and blades
- ☐ Laser measurement and testing instruments
- ☐ Mechanical screw drivers
- ☐ Paint brushes, ceiling brushes, painting rollers
- ☐ Painters' and decorators' tools
- ☐ Planes and cutting knives
- ☐ Pliers
- ☐ Plumbers' and fitters' tools
- ☐ Rules
- ☐ Scissors
- ☐ Screw clamps, clamping tools
- ☐ Screw drivers, -bits
- ☐ Spirit levels
- ☐ Tool bags, tool boxes
- ☐ Wire strippers, wire stripping tools

1.2 POWER TOOLS & ACCESSORIES

- ☐ Abrasive and polishing pastes
- ☐ Abrasive belts
- ☐ Belt grinding machines
- ☐ Bending machines
- ☐ Bolt-setting equipment
- ☐ Collets
- ☐ Compressors
- ☐ Cutting tools
- ☐ Cutting, grinding and roughening wheels
- ☐ Diamond grinding machines
- ☐ Drilling machines
- ☐ Electric power screwdrivers
- ☐ Laser cutting machines
- ☐ Laser marking machines
- ☐ Milling cutters, cutting wheels, milling machines
- ☐ Paint spraying pistols
- ☐ Polishing discs, belts and machines
- ☐ Reciprocating saw blades

- ☐ Sanding paper
- ☐ Saws
- ☐ Small electric tools
- ☐ Tool and cutter sharpeners
- ☐ Tool holders
- ☐ Turning machines

2. INDUSTRIAL SUPPLY

2.1 WORKSHOP AND FACTORY EQUIPMENT

- ☐ Anti-corrosion products, lubricating-stuff Cables
- ☐ Cleaning appliances
- ☐ Electrical supplies
- ☐ Torches, flashlights
- ☐ Hand trolleys
- ☐ Hardware boxes
- ☐ Ladders
- ☐ Laser welding equipment
- ☐ Lathes
- ☐ Lighting devices
- ☐ Lockers
- ☐ Marking and identification systems
- ☐ Packing and packaging materials
- ☐ Pegboards
- ☐ Pumps
- ☐ Shelf systems
- ☐ Shelf systems in parts
- ☐ Shop and store equipment
- ☐ Soldering machines
- ☐ Vices and stretching devices
- ☐ Workshop fittings and equipment

2.2 PROTECTIVE EQUIPMENT

- ☐ Ear protection
- ☐ Joint protection
- ☐ Protective clothing
- ☐ Protective gloves
- ☐ Protective goggles
- ☐ Protective helmets / hard hats
- ☐ Respiratory protective equipment
- ☐ Skin protection
- ☐ Work clothing

3. FASTENERS & FIXINGS, FITTINGS

3.3 FIXING AND FASTENING TECHNOLOGIES

- ☐ Anchors
- ☐ Chains and accessories
- ☐ Clips
- ☐ Fastening technologies
- ☐ Hinges

3 9 8 0

--	--	--	--	--	--	--	--	--	--

<input type="checkbox"/>	Insulation holders
<input type="checkbox"/>	Nails
<input type="checkbox"/>	Pre-packed and blister-packed small hardware articles
<input type="checkbox"/>	Rivets of all kinds
<input type="checkbox"/>	Safety hooks, links
<input type="checkbox"/>	Screws, bolts
<input type="checkbox"/>	Self-drilling and self-cutting screws
<input type="checkbox"/>	Small hardware and ironmongery
<input type="checkbox"/>	Springs

3.2 FURNITURE AND SMALL FITTINGS, WINDOW FITTINGS, DECORATIVE METALWARES

<input type="checkbox"/>	Blinds, shutter
<input type="checkbox"/>	Carrying handles
<input type="checkbox"/>	Chains
<input type="checkbox"/>	Closing systems
<input type="checkbox"/>	Decorative fittings and other small fittings
<input type="checkbox"/>	Door fittings
<input type="checkbox"/>	Door locks, door fittings, keys
<input type="checkbox"/>	Furniture castors
<input type="checkbox"/>	Furniture fittings
<input type="checkbox"/>	Furniture locks and keys
<input type="checkbox"/>	Keys
<input type="checkbox"/>	Locks, safety locks, padlocks
<input type="checkbox"/>	Riveting machines, fastening tools, straplers
<input type="checkbox"/>	Rope products
<input type="checkbox"/>	Technical gasses
<input type="checkbox"/>	Wall and masonry hooks
<input type="checkbox"/>	Wheels

3.3 SAFEGUARDING SYSTEMS

<input type="checkbox"/>	Other safety systems
<input type="checkbox"/>	Safes
<input type="checkbox"/>	Security fittings
<input type="checkbox"/>	Window security fittings

4. HOME IMPROVEMENT

4.1 CHEMICAL PRODUCTS

<input type="checkbox"/>	Abrasives
<input type="checkbox"/>	Acrylic paints, enamels
<input type="checkbox"/>	Adhesive and glues
<input type="checkbox"/>	Adhesive tapes
<input type="checkbox"/>	Adhesive, filling, insulation foam
<input type="checkbox"/>	Paint thinner / remover, chemical products
<input type="checkbox"/>	Paints, dispersion paints, acrylic paints, enamels, paint sprays
<input type="checkbox"/>	Paints, paint sprays
<input type="checkbox"/>	Plasters
<input type="checkbox"/>	Professional hand cleaners
<input type="checkbox"/>	Protective coating materials, anti-corrosion products
<input type="checkbox"/>	Renovation materials
<input type="checkbox"/>	Self-adhesive material
<input type="checkbox"/>	Silicone
<input type="checkbox"/>	Varnishes, decorative finishing materials

4.2 INTERIOR FITTINGS

<input type="checkbox"/>	Brackets
<input type="checkbox"/>	Flat-pack furniture
<input type="checkbox"/>	Insect protection
<input type="checkbox"/>	Kits
<input type="checkbox"/>	Rope products, brooms, brushes, scrubbers
<input type="checkbox"/>	Shelving for home, hobby and storage use
<input type="checkbox"/>	Working tops and accessories

4.3 SANITARYWARE AND FITTINGS

<input type="checkbox"/>	Heating and heating installation materials, pipe insulation
<input type="checkbox"/>	Housewares

4.4 BUILDING MATERIALS, ELEMENTS AND ACCESSORIES, OUTSIDE STRUCTURES

<input type="checkbox"/>	Alarm systems, acoustic alarm systems
<input type="checkbox"/>	Barbecue and accessories
<input type="checkbox"/>	Building accessories
<input type="checkbox"/>	Fencing

<input type="checkbox"/>	Finishing materials
<input type="checkbox"/>	Fire tools and materials
<input type="checkbox"/>	Frames
<input type="checkbox"/>	Garbage bins and sorting systems
<input type="checkbox"/>	Garden watering systems, ponds
<input type="checkbox"/>	Insulating materials
<input type="checkbox"/>	Tools and garden sheds
<input type="checkbox"/>	Vases, bowls
<input type="checkbox"/>	Woven meshes

4.5 AUTOMOTIVE

<input type="checkbox"/>	Automotive accessories
<input type="checkbox"/>	Automotive care products and bodywork paint repair set
<input type="checkbox"/>	Automotive paint sprays
<input type="checkbox"/>	Automotive sprays
<input type="checkbox"/>	Cleaning products
<input type="checkbox"/>	Oils, lubricant-stuff, admittures

Conditions of Participation, Special Section



HARDWARE FORUM ITALY 2021

1 Organiser, event, venue and dates, visitor admission

1.1 Title

Hardware Forum Italy 2021 is being organised by Koelnmesse Srl, Viale Sarca 336/F, 20126 Milano, Italia.

The event will be held at Fieramilanocity (Viale Scarampo, 20149 Milano, Italia) from Wednesday, 22nd September to Thursday, 23rd September 2021.

1.2 Opening hours

For exhibitors:
from 22nd to 23rd September 2021 from 8 a.m. to 7 p.m.

For visitors:
from 22nd to 23rd September 2021 from 9 a.m. to 6 p.m.

1.3 Stand construction and dismantling

Please note the construction times as follows:

From Monday, 20th September to Tuesday, 21st September
from 7:30 a.m. to 7:30 p.m.;

End of construction period: Tuesday, 21st September 2021,
by 7:30 p.m. at the latest.

Dismantling of the exhibition stand and the goods presentation may not begin before the end of the event at 6:00 p.m. on Thursday, 23rd September 2021.

Dismantling of all stands and exhibits must be finished by 2:00 p.m. on Friday, 24th September 2021. The registered and authorised products must be on display at the stands for the entire duration of the event. Stand personnel must also be in attendance throughout this entire time (Item 3.3 of the General Section of the Conditions of Participation). Dismantling of the exhibition stand and goods presentation may not begin before the end of the event at 6:00 p.m. on Thursday, 23rd September 2021.

The Organiser has the right to demand payment of a maximum penalty of 5,000 EUROS by the Exhibitor involved and/or may refuse to admit the Exhibitor to future editions of the exhibition in case of violations of the regulations.

1.4 Visitors

Hardware Forum Italy is open to trade visitors only. The entry ticket is free of charge and available on the website, www.hardwareforum.org

2 Eligibility to participate

2.1 Exhibitors

Only manufacturers that are entered in the commercial register or in the Handicrafts Register are permitted to participate at Hardware Forum Italy. Such producers must exhibit products that correspond to the focus of the event (see the List of Products). You may only participate as an exhibitor when the exhibited products are manufactured or developed by your company itself or developed or produced on its behalf and exclusively marketed or, in the case of services, exclusively provided by your company.

As a trade representative, sales company, association and importer, you can exhibit for the companies you represent insofar you possess the necessary rights to present the exhibits.

Decisions on company admissions, eligible products and the location of exhibitor stands will be made by Koelnmesse. In the event of a rejection, you will receive a separate letter. All exhibited products and services must

correspond to the focus of the event. See the accompanying List of Products, Form 1.30. Products and services that do not correspond to the List of Products and used products may not be exhibited or offered.

2.2 Co-exhibitors

The participation of co-exhibitors at Hardware Forum Italy is possible. A special application and an acceptance by the organiser are required for the use of the stand area by a co-exhibitor (see Point V of the General Conditions of Participation).

3 Participation fee and other costs

3.1 Participation fees and packages

BUILD-UP STAND

registration until 31.12.2020:

single unit – 7,5 sqm	€ 2,400
double unit – 15 sqm	€ 4,500
triple unit – 22,5 sqm	€ 6,750
island space 4 units – 30 sqm	€ 8,500

registration until 31.04.2021

single unit – 7,5 sqm	€ 2,800
double unit – 15 sqm	€ 5,000
triple unit – 22,5 sqm	€ 7,500
island space 4 units – 30 sqm	€ 9,500

registration from 01.05.2021

single unit – 7,5 sqm	€ 3,200
double unit – 15 sqm	€ 5,500
triple unit – 22,5 sqm	€ 8,100
island space 4 units – 30 sqm	€ 10,000

BARE AREA

registration until 31.12.2020:

island space 4 units- 30 sqm	€ 7,200
------------------------------	---------

registration until 31.04.2021:

island space 4 units- 30 sqm	€ 8,000
------------------------------	---------

registration from 01.05.2021:

island space 4 units- 30 sqm	€ 9,000
------------------------------	---------

The participation fee for the build-up packages includes (i) the exhibition area for the event, construction and dismantling period; (ii) the construction of the stand and all included equipment. The build-up of the stand is provided by a stand constructor chosen by Koelnmesse Srl; (iii) electrical installation; (iv) booth cleaning; (v) exhibitor passes; (vi) a parking permit; (vii) free use of all services of the hall; (viii) entry in the printed and online catalogue; (ix) matchmaking service.

The participation fee for the bare area does not include points (ii), (iii) and (iv) mentioned in the paragraph before.

The participation fee does not include (in none of the packages mentioned before) the insurance fee (€ 100) to be paid directly to Fieramilanocity, for companies without their own insurance cover.

The participation fee does not include either shipping costs or other services not mentioned before. The participation fee will be calculated according to the dimensions of the stand area allocated. Hall pillars and other fixed construction elements present in the rented stand area do not provide grounds for a reduction in the participation fee.

3.2 VAT

All prices given are net prices. The statutory VAT will be charged separately where applicable.

3.3 TERMS OF PAYMENT/WITHDRAWAL

(i) The Exhibitor must send a copy of the bank transfer to the Organiser paid to the following bank:

Deutsche Bank Spa, Branch 1 Milan,
IBAN IT15 Y031 0401 6000 0000 0306 199

for the equivalent amount of 25% of the admission fee above as the security deposit and advance payment, together with this Application Form. The Organiser reserves the right to reject Application Forms if the deposit has not been paid.

(ii) The security deposit is considered part payment of the participation fees, which must be paid in full on or before 31.07.2021. According to the terms in paragraph two of Article 1385 of the Italian Civil Code, the Organiser has the right to withdraw, should the Exhibitor fail to pay the invoice for the balance of the participation fees by said date.

(iii) The Organiser will only accept late applications for participation, submitted after 31.07.2021, if they are accompanied by a copy of the bank transfer for the payment of the participation fees in full. Only Application Forms that have been completed in full and have been signed and submitted by Exhibitors who have paid all due amounts will be accepted.

(iv) The Exhibitor will lose his deposit, which will be withheld by way of compensation, should he decide to withdraw and notify the Organiser within 31.07.2021. The Organiser may withhold the deposit paid by the Exhibitor and demand payment of the balance of participation fees in full, should the Exhibitor decide to withdraw after 01.08.2021.

4 Stand sizes and construction

4.1 Stand size

The minimum stand size is 7.5 m². Please note that hall pillars and other fixed construction elements may be present in the rented stand area. Minor deviations from the requested stand size do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.

Conditions of Participation General Section

1 Registration

- 1.1 To indicate your intention to take part in the event, you must return to us a completely filled in and signed registration form. The following application documents must be submitted by e-mail or fax to Koelnmesse Srl a socio unico, Viale Sarca 336/F, 20126 in order to participate in the Exhibition:

Application form (form 1.10) fully filled in and signed, together with a duly signed copy of these Terms of Participation, General Section and a copy of the bank transfer to the bank whose details are provided on 1.10 form for payment of the registration to the Exhibition for the equivalent amount of 25% of the admission fee by way of a security deposit and advance payment.

- 1.2 Only Application Forms that have been completed in full and have been signed and submitted by Exhibitors who have paid the deposit will be accepted. The Organiser reserves the right to reject Application Forms if the deposit has not been paid.

- 1.3 The Organiser's decision to accept or reject Application Forms is final. The Organiser will issue an invoice to successful applicants for the payment received from the Exhibitor for the amount of the security deposit and advance payment.

The security deposit is considered part payment of the participation fees, which must be paid in full on or before the date indicated in the Conditions of Participation Special Section [Item 3.3 Paragraph ii]. According to the terms in paragraph two of Article 1385 of the Italian Civil Code, the Organiser has the right to withdraw, should the Exhibitor fail to pay the invoice for the balance of the participation fees by said date.

The Exhibitor will lose his deposit, which will be withheld by way of compensation, should he decide to withdraw and notify the Organiser within the date indicated in the Conditions of Participation Special Section [Item 3.3 Paragraph iv].

The Organiser may withhold the deposit paid by the Exhibitor and demand payment of the balance of the participation fees in full, should the Exhibitor decide to withdraw after the date indicated in the Conditions of Participation Special Section [Item 3.3 Paragraph iv].

- 1.4 The Organiser will only accept late applications for participation, submitted after the date indicated in the Conditions of Participation Special Section [Item 3.3 Paragraph iii], if they are accompanied by a copy of the bank transfer for the payment of the participation fees in full. Only Application Forms that have been completed in full and have been signed and submitted by Exhibitors who have paid all due amounts will be accepted.

2 Admission / Allocation of stand space / Withdrawal

- 2.1 The Organiser will decide if Exhibitors are admitted to participate in the Exhibition based on the current regulations applying to all exhibition participants (Admission / Confirmation of allocation of the stand).

There is no legal claim to acceptance. If the number of registration forms complying with the requirement profile and received by the Organiser prior to the expiration of the registration period exceeds the number of available exhibitions spaces, the Organiser shall have the right to make a discretionary decision regarding the admission of registrants to the exhibition.

Your company may be disqualified from admission to the exhibition if you failed to fulfil your financial obligations to the organiser at any time, or if you failed to fulfil such financial obligations within the pre-scribed period of time.

- 2.2 The contract comes into effect when the Organiser confirms his approval of the Application Form by e-mail or fax.

The acceptance only applies to the respective event, the company applying and referred to in the acceptance letter, and its registered products and services. Products and services which do not conform to the list of products may not be exhibited or offered at the trade fair.

2.3 The Organiser allocates stand space.

There is no right to claim the allocation of stand space in a certain form, in a certain size or in a certain hall area. In special cases for important reasons, the Organiser is entitled to subsequently allocate you stand space other than stated in the confirmation acceptance, to change the size and dimensions of your stand space, to relocate or close entrances or exits and to undertake structural changes in the exhibition halls without claims arising on your part.

In the event of a reduction in stand space size, you will be credited with the difference arising from the correspondingly lower participation fee.

You will be notified without undue delay if the stand space becomes unavailable due to reasons described in the articles 1463 and 1464 of the Italian Civil Code. In this case, you will be entitled to a reimbursement of the participation fee. Any further claims for damages, which will exceed the aforementioned reimbursement, shall be excluded in these cases.

Any complaints on your part must be submitted in writing immediately or at the latest while the event is in progress; complaints submitted after at a later date cannot be considered.

Minimum variations in the size of an allocated stand compared to the requested size are no reason for complaint by the Exhibitor.

- 2.4 The following cases will fall solely within your scope of a risk as Exhibitor: (i) if the products which you have stipulated for the presentation cannot be introduced at the venue of the event due to the legal requirements prevailing there or due to other reasons, or (ii) if such products do not arrive in due time, do not arrive undamaged or do not arrive at the venue of the event at all - e.g. as a result of any loss, delay in transport or customs, etc. - or (iii) if your journey, the journey of your employees or your stand or installation personnel should be delayed or should become impossible - e.g. because a visa is not granted. You will remain under obligation to pay all the charges agreed upon.

The Exhibitors must make suitable arrangements to ensure the products for display are delivered to the exhibition centre in the presence of the Exhibitor himself. Koelnmesse is not liable for any loss and/or damage of said products if they are delivered in the absence of the Exhibitor.

Event-related regulations are detailed in the Special Section of the Conditions of Participation.

3 Construction, arrangement and operation of stands

3.1 Stand types

The following terms are used to describe the different stand types:

- ◊ Terrace stand: one open side
- ◊ Corner stand: two open sides
- ◊ Two-corner stand: three open sides
- ◊ Island stand: four open sides.

Minor deviations from the requested form or placement of the stand do not provide grounds for an objection to be made under Item II, Paragraph 2 of the General Section of the Conditions of Participation.

- 3.2 As an exhibitor, you are responsible for ensuring that your trade fair participation, and especially the construction and design of your stand, comply with all the provisions of the fair organiser as well as the regulations of this General Section and Special Section of the Conditions of Participation.

- 3.3 The registered and authorized products must be on display at the stands for the entire duration of the event. Stand personnel must also be in attendance throughout this entire time. Vacating the stand prior to the end of the event represents a serious breach of these Conditions of Participation and shall entitle the organiser to assert damage claims and exclude your company from future participation in Koelnmesse Group event.

- 3.4 The Organiser is entitled to demand that you remove products from your stand that do not correspond to the List of Goods, the presentation of which does not conform with the legal stipulations in the country where the exhibition is held, or, which through their odour, noises, other emissions or appearance, could constitute a considerable disruption to the operation of the event or put the safety of exhibitors and visitors at risk.

Should the Exhibitor fail to comply with the requests of the Organiser immediately, the latter may have the disputed goods on display removed at the risk and expense of the Exhibitor and close the stand, without giving the Exhibitor any right to compensation or damages.

4 Participation fee and other costs - Terms of payment

- 4.1 The amount of the participation fee will be calculated on the basis of the dimensions of the allocated stand space and according to the rates specified in the Special Section of the Conditions of Participation. The size of the allocated floor area is calculated without taking projections, pillars, installation connections and other fixed objects into account.
- 4.2 After the admission - approval of the Application submitted with a copy of the bank transfer for the payment described in point 1 of the General Section of the Conditions of Participation - the Exhibitor will receive an invoice for the participation fee. The invoiced amount is due on or before the date indicated in the Special Section of the Conditions of Participation [item 3.3 paragraph (ii)]. According to the terms in paragraph two of Article 1385 of the Italian Civil Code, the Organiser is entitled to dissolve the contract with the Exhibitor and to otherwise dispose of the stand area reserved to the Exhibitor, should settlement of the balance invoice not be effected by the deadline or in full. All prices are net fixed rates plus any accruing value-added tax as well as any comparable taxes which may be imposed at the venue of the event. In the event of an increase in the organiser's own operating costs, the organiser shall have the right to increase the various prices by the amount that will cover the increase. The increase in its own operating costs may result from rising costs for manufacturing, procurement and labour or from increases in energy costs, fees, taxes and other public duties at the event location. The settlement of all liabilities within the prescribed period shall be a prerequisite for the occupation of the stand space.
- 4.3 Interest according to Legislative Decree 231/2002 for commercial dealings will automatically be owed to the Organiser starting on the due date and without the need for formal notice, notwithstanding the Organiser's right to withdraw and without prejudice to his right to receive compensation for damages.
- 4.4 Any services that have been provided by the Organiser will be invoiced in EUROS. The Exhibitor is obliged to pay the amount shown on the invoice in the currency shown on the invoice ("billing currency").
- 4.5 Any complaints relating to the invoice are to be submitted in writing, immediately, at the latest 2 weeks after receipt; complaints made at a later date cannot be considered.

- 4.6 Any projecting parts, pillars, installation connections and permanent internal fittings in the assigned stand space do not entitle the Exhibitor to any reduction in the participation fee or any other costs.

5 Co-exhibitors, additionally represented companies

- 5.1 In principle, stand spaces shall be hired out only as a whole unit and only to one contracting party. As an exhibitor, you are not permitted to relocate, exchange, share, or in any other way make the stand space allocated to you completely or partially accessible to third parties, without the prior consent of the Organiser.
- 5.2 A stand area may only be used by several companies at once if the stipulations of the Special Section of the Conditions of Participation allow the participation of co-exhibitors and/or additionally represented companies.
- 5.3 A special application must be approved by the organiser before another company (co-exhibitor) can exhibit its own products at the stand area with its own staff. This also applies to companies who have their own products at the stand but none of their own staff (additionally represented companies). Companies which are members of a group as well as subsidiaries are considered to be co-exhibitors.
- 5.4 The organiser reserves the right to demand a special participation fee and other costs for approving co-exhibitors for participation. Such charges and costs will be invoiced to you as the exhibitor. If co-exhibitors and additionally represented companies are to be accepted, the preconditions laid out in Item II of these Conditions of Participation apply; these companies are subject to the General and Special Section of the Conditions of Participation. Should the Exhibitor accommodate a co-exhibitor or a company which is additionally represented, without the express permission of the Organiser, this shall be grounds for dissolving the contract with the Exhibitor without notice and to have the stand space vacated at Exhibitor's risk and expense. Even after confirmation of acceptance has been received, the contract exists exclusively between the Organiser and the Exhibitor, who is liable for the negligence on the part of his co-exhibitors/additionally represented companies as well as for his own negligence.

5.5 If several companies wish to participate at the event together on one stand – a group participation – then the General and Special Conditions of Participation are binding for each individual company. The registration is accomplished by the group organiser, who is responsible for the group's participants adherence to the Conditions of Participation. The conditions described in Item 4 also apply in case of the admission of co-exhibitors and represented companies. Subsequent to acceptance and stand area confirmation, a contractual relationship exists exclusively between the group organiser and the event organiser. If a stand area is jointly assigned to two or more companies, they are jointly and severally liable to the organiser.

6 Exhibitor and work passes

6.1 Exhibitor passes

Exhibitors shall download exhibitors passes from Hardware Forum Italy website, www.hardwareforum.org. Exhibitor passes are free of charge and valid for the period from the first day on which construction work begins to the final day of dismantling.

If more exhibitor passes are needed for stand personnel, they shall be downloaded from the website in the same way.

6.2 Work passes

Stand personnel in charge for the stand construction and dismantling must be registered on the Exhibitor Services Portal of Fieramilanocity. Work passes are free of charge and allow stand personnel access to the fair grounds during the construction and dismantling period. These passes are only valid up to the start and after the end of the event. They do not entitle the holders to enter the grounds during the event.

7 Obligations for the display of products

7.1 The Exhibitor acknowledges that the exhibition centre is considered a public entertainment venue and agrees to comply with applicable regulations as such, complying with all requirements and formalities stipulated at such venues, as well as any regulations for the site where the exhibition is held and any technical regulations.

7.2 The Organiser has the right to clear the stands of any exhibited items if their display fails to comply with current legislation, moral standards or the Exhibition programme. Advertising political and ideological ideals is prohibited. The Organiser is authorised to close and clear any Exhibitor's stand in cases of serious violation against the Conditions of Participation.

8 Rules on selling

In view of the specialist nature of the event, direct sales of exhibits or samples from the booths are not permitted. Furthermore, exhibits may not carry a price tag.

This regulation does not apply to printed matter such as trade publications and specialist journals.

Koelnmesse has the right to carry out checks and, in the event of violations of these conditions, to take suitable measures. Koelnmesse also has the right to immediately close the stands of any exhibitors who commit such violations. Claims on the part of the exhibitor for damages or refunds are excluded in the event of such measures.

9 Commercial property rights

Koelnmesse does not want any exhibitors who in the process of producing, disseminating, selling, owning or advertising their products violate laws regarding the protection of intellectual property or commercial property rights in the broadest sense.

If a final court decision has determined *res judicata* that an exhibitor in connection with one of Koelnmesse events has violated laws of the kind mentioned in paragraph 1, Koelnmesse is entitled to bar that exhibitor from the next event of this kind after the *res judicata* court decision if there is sufficient suspicion that the exhibitor will again and repeatedly violate laws for the protection of intellectual property or commercial property rights.

10 Non-permissible advertising/ Violations of the Conditions of Participation

In order to ensure that the overall character of the event is safeguarded and the exhibitors and visitors are protected from irritating or illegal activities, in particular the following advertising measures are forbidden:

- ◊ exceeding the binding specified booth height;
- ◊ advertising activities outside the rented stand area without the prior written permission of Koelnmesse;
- ◊ advertising of an ideological or political nature.

Distributing advertising material or samples for consumption off the Exhibitor's stand is not allowed.

11 Information service for visitors

The information about your company that you submitted on Forms 1.10, 1.30 and 1.31 will be made available at the information stands in the halls for interested visitors during the event.

12 Requirement for a written document

All explanations must be specified in writing.

13 Liability / Insurance

13.1 The Organiser does not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are property of the stand personnel. The Organiser is not liable for any theft and/or damage of exhibits, stand fittings and objects which are property of the Exhibitor or of the stand personnel.

13.2 Fieramilanocity compulsorily asks Exhibitors who do not have specific insurance to take out an "all risks" insurance policy to fully protect their assets and third parties liability to cover all risks connected with the fair. The Exhibitor may not claim any compensation from the Organiser for damages covered by the aforesaid insurance policies.

13.3 As an exhibitor, you will be liable to the Organiser and to third parties for any damage inflicted on the Organiser or on third parties, provided that such damage is attributable to your culpable action or the culpable action of your personnel, your employees or any third party which you have appointed or any other third parties, whose services you are using for the purpose of fulfilling your obligations. In this regard, you must exempt the event Organiser from all claims by third parties. It is necessary to observe strict compliance with the Technical Guidelines which will be handed over to you by the Organiser, as well as with the information from the Organiser's circular letters pertaining to questions on the preparation and implementation of the event.

13.4 In the event of claims for damages for loss of life, bodily injury or impaired caused intentionally or by gross negligence the organizer shall be liable in accordance with the statutory obligations.

Other contractual and/or legal damage claims of any type, including damage claims for consequential damages, shall be excluded, unless the damage was caused by the intentional or grossly negligent action of the organizer. The foregoing limitations of liability shall apply, to the full extent, to the executive organs, employees, legal representatives, persons employed in performing an obligation and vicarious agents, whose services are used by the organizer for the performance of the contract. The responsibility of the event Organiser is limited to fault in all cases without prejudice to any limitations of liability under these Conditions of Participation.

13.5 Any responsibility of the Organiser for the services offered by third parties, even if advised or presented by the same to the Exhibitor, is excluded, since such third parties cannot be considered in any way as auxiliaries of the Organiser (e.g. carrier, forwarding agent, travel agency, etc.). Consequently, in the event that the Exhibitor does not or is delayed in participating in the exhibition due to non-fulfilment by third parties or in the event that the Exhibitor's products do not arrive at the exhibition or arrive late, the Exhibitor has no right to the reimbursement of the participation fee or to compensation for damages for which and can only be claimed against the defaulting contractual party.

13.6 Translated with www.DeepL.com/Translator (free version) The Exhibitor shall irrevocably indemnify the Organiser from all claims by third parties insofar as these are based on the Exhibitor's presentation, the design of the Exhibitor's stand, the products presented at the Exhibitor's stand, or the intellectual content of these products violating the rights of third parties (in particular, but without being limited to, copyrights, the rights to names and images, trademark rights, competition rights and publicity rights) or other statutory provisions. This indemnity obligation encompasses all of the associated costs and expenses (in particular, but without being limited to, warning and legal costs as well as court fees).

14 Force majeure

The organiser shall have the right to reschedule, shorten, extend or cancel the event, as well as to terminate the event temporarily or definitely, in part or in whole, insofar as such an action is required due to compelling reasons for which it is not responsible or unforeseen events such as force majeure, natural disasters, wars, strikes, terrorist attacks, spread of large-scale diseases such as mass contagion, epidemics and pandemics - e.g. Ebola, measles, SARS, MERS, COVID-19 or other serious viral diseases of a similar type or the breakdown or obstruction of traffic,

import/export obstruction, supply and/or communication links - even where the Exhibitor's suppliers or subcontractors are involved. The Organiser shall immediately notify the Exhibitor of such circumstances, provided it is not also prevented from doing so by force majeure. In such cases, the exhibitor has no claim to recompense for the resulting damages. In case the event is cancelled as a result of one of the aforementioned cases, the contractual relationship between the Organiser and the Exhibitor is to be considered valid for the new dates of the event and the paid amounts will be retained by the Organiser and charged to the rescheduled event, unless the Exhibitor notifies the Organiser in a written statement of the rescission of the contract within [14 (fourteen)] working days from the receipt by the Exhibitor of the notice of cancellation. In the event of cancellation of the exhibition, for one of the reasons stated above, the contractual relationship between the Organizer and the Exhibitor is to be considered terminated and the paid amounts will be fully refunded to the Exhibitor.

payment of monetary obligations, 4.5 Annulment for invoice-related exceptions, 5.3 Exhibitor's responsibilities and Organiser's right to withdraw, 13 Liability /Insurance, 14 Force Majeure, 16 Applicable law / Jurisdiction.

Date [•]

Stamp and signature [•]

15 Severability clause

Should individual or several provisions of these conditions be or become invalid in whole or in part, the validity of the remaining provisions and of the contract shall not be affected. The parties will conduct negotiations in good faith to replace the invalid provisions with valid provisions that come as close as possible to fulfilling the business purpose of the invalid provisions. Should the invalidity of a provision have arisen from a specific figure given therein with regard to performance or time (deadline or date), the nearest legally permissible figure shall replace the invalid one in the provision.

16 Applicable Law / Jurisdiction

The Application Form, the Terms of Participation, General Section and Special Section, and any other agreement or contract relating to the Exhibition are subject to Italian Law. The Court of Milan will have exclusive jurisdiction for any disputes arising out the aforesaid contractual relationships.

Date [•]

Stamp and signature [•]

Persuant to articles 1341 and 1342 of the Italian Civil Code, the Exhibitor confirms he has read these General Terms of Participation and expressly approves articles 1.3Withdrawal by the Oragniser and termination, 2.1 Admission of Exhibitors, 2.3 Allocation of stand space and annulment, 2.4 Organiser's disclaimer, 3.4 Closing stands and restrictions for exceptions, 3.5 Dismantling stands 4.2 Costs risk and payment of the higher price,

Data Protection Notice

PRIVACY NOTICE FOR EXHIBITORS AND VISITORS (according to art.13 of Regulation (EU) 2016/679)

Dear Exhibitor / Visitor,

Pursuant to the Regulation (EU) 2016/679 (General regulation on the protection of personal data - GDPR) we inform you about the processing of your personal data and your relevant rights.

1 Data controller

Koelnmesse srl a socio unico (Koelnmesse")
Viale Sarca 336/F
20126 Milano
[e-mail: privacy@koelnmesse.it](mailto:privacy@koelnmesse.it)

2 Personal data

Koelnmesse will process the following personal information provided by the Data Subject: name, date of birth, address and city, e-mail address, company, and other personal data ("the Data"). The Data is collected through dedicated forms during events such as exhibitions, conferences, congresses, workshops, surveys and award ceremonies ("Events"), organized by Koelnmesse (sometimes in collaboration with third partners). The Data may also be collected to allow the Data Subject to take part in the Events. The Data are processed in compliance with the principles of lawfulness, fairness, proportionality, necessity, accuracy, completeness and safety, and other legal obligations in force.

The Data is collected from online and/or paper forms including but not limited to pre-registration and participation forms filled in by the Data Subject and/or acquired by third parties authorized by Koelnmesse or collected via tablets or other mobile devices during the Events.

If the Data Subject takes part in an Event that requires – for security reasons – the creation of a badge displaying the image of the Data Subject, the Data Subject's photograph may be taken by the Event staff authorized by Koelnmesse at the entrance of the Event venue.

The Data Controller may also require the following optional Data: academic qualifications, other educational qualifications, professional position, telephone and fax numbers, web address. The Data may be shared with: employees and freelance workers authorized by Koelnmesse, Koelnmesse subsidiaries, and commercial agents. The third parties that process the Data have been appointed "Data Processor".

To enable the Data Subject to take part in an Event following filling out the relevant form, Koelnmesse may also transfer the Data to third parties who shall process the Data as Data Controllers.

3 Purposes of Data processing

We inform you that your Data will be processed with digital and paper instruments for the following purposes:

To fulfil contractual and legal obligations deriving from the participation of the Data Subject in Events organized by Koelnmesse (or in cooperation with other partners). To send pre- contractual information (i.e.: programs, proposals, etc.) related to the Events if the Data Subject requests them.

To organize and manage the Events. For example: ticket management, payment management (included the control of the payment success by third-party operators), entry pass management, creation and verification of personal identification tags for security purposes, management of services requested by the Data Subject (i.e., translations, hosting staff), management of contracts signed with providers of goods and services provided during the Event; to generate anonymized statistical data.

Provided the consent of the Data Subject, to send commercial communications concerning Events and products by Koelnmesse, other companies of the Koelnmesse Group, third parties (organizers, exhibitors, operators involved in the events or also operating in other sectors); to engage in direct selling; to carry out market research.

4 Legal basis for the Data processing

The processing for the purpose 1 has the following legal basis: the processing is necessary for the performance of a contract to which the Data Subject is a party or in order to take steps at the request of the Data Subject prior to entering into a contract, and the data processing is necessary for compliance with a legal obligation to which the controller is subject. For this processing, the Data Subject's consent is not required. However, if the Data Subject refuses to provide these Data, Koelnmesse will not be able to provide the services requested by the Data Subject.

The processing for purpose 2 has the following legal basis: legitimate interest of the Data Controller. The legitimate interest of Koelnmesse covers all organizational activities necessary to create Events; to allow the Data Subject to take part in the Events to participate efficiently and effectively in the Events and to manage relations with third party suppliers of functional goods and services and/or connected to the Events. For these purposes, therefore, Koelnmesse does not need to receive prior consent from the Data Subject. Should any Data Subjects choose not to provide these data, they will not be able to participate in the Event.

If and only if the Data Subject participates in an Event that requires creating and carrying an identification tag due to security measures adopted by the Event venue, a relevant photograph is collected and processed by Koelnmesse only after obtaining the dedicated written consent of the interested party, which constitutes the legal basis of the data processing and to which the Data Subject may always object. However, without the Data Subject's consent to process the required photograph, Koelnmesse S.r.l. shall not allow the Data Subject to participate in the Event in question.

During the Events organized by Koelnmesse or its partners, video recordings and/or photographs may be taken on site by Koelnmesse and/or photographers and/or video-makers authorized by the company, and published on websites and social media channels (e.g. Twitter, Facebook, WhatsApp, Youtube, Vimeo, etc.) indicated by Koelnmesse, as well as printed on brochures, catalogs, and other promotional materials. Since fairs are considered "public events", the explicit consent of the Data Subject for photograph processing in case of fairs is not required. Furthermore, any photographs, video footage or voice recordings (including voice in films) that feature the Interest Party's face and/or voice may only be published for promotional purposes on paper materials or Koelnmesse's digital channels intended for the public (e.g. catalogues, brochures, flyers, websites, landing pages, blogs, social networks) with the explicit written consent of the Data Subject obtained during or prior to the Event as such consent constitutes the legal basis of the data processing. The Data Subject may refuse to provide consent for the processing of his or her image for the purpose in question. By providing consent, the Data Subject renounces to any economic remuneration for the use of his or her image.

As Data Subject you may request (at any time, including after publication) the darkening of your face featured in any images published online by Koelnmesse, without prejudice to the lawfulness of the processing operated by Koelnmesse or by authorized third parties until the date of withdrawal of consent. Such request shall be communicated by email to the email address_privacy@koelnmesse.it.

5 Categories of Recipients

The Data will be processed, insofar as it is necessary, by authorized personnel, adequately trained by the Data Controller, and by third parties who provide services to the Data Controller and process data as Data Processor (according to the instructions of the Data Controller). Besides the communications of personal data carried out in compliance with legal and contractual obligations, all Data collected and processed may be communicated exclusively to the following categories of recipients:

- Banks and credit institutions;
- Consultants;
- Public institutions;
- Accountants;
- IT service providers.

Moreover, the Data may be communicated by Koelnmesse to the suppliers of

the IT systems management and maintenance services as well as companies entrusted with delivering any services necessary for the organization and management of the Events, who will process the data as Data Processors. The Data may also be communicated by Koelnmesse to third-party commercial partners with whom Koelnmesse shares management and/or promotion activities related to the Events, which will process the Data as independent Data Controllers or Data Processors.

The Data Controller may disclose the Data Subject's data to third parties that perform control, auditing and certification activities for tax and judicial assistance. Moreover, the Data may be disclosed to authorized auditors in case it is necessary for a valuation of the corporate assets. Finally, the Data may be disclosed to public administrations and institutions, Italian and foreign judicial authorities and other public authorities, to fulfil legal obligations, or to fulfil obligations arising from contractual relationships, including the defense in court.

6 Transfer of data to third countries

In case of Events taking place in non-EU countries (i.e. United States, People's Republic of China, India), organized entirely or partly by Koelnmesse, the Data can be communicated to third parties operating in those countries. If Koelnmesse transfers your data to service providers or group companies outside the European Economic Area (EEA), the transfer will only be made if the third country has been certified by the EU Commission as having an adequate level of data protection (Art. 45 (1) GDPR), or given the existence of other adequate data protection guarantees as defined in Art. 47 GDPR. The transfer of data to third countries is planned if this is necessary for the fulfilment of a contract, or if the Data Subject explicitly requests to forward the data to third parties.

7 Duration of the storage of your data

We shall erase the Data as soon as these are no longer required for the aforementioned "Purposes of Data Processing". If law obligations apply and concern documents with your data, we shall erase the Data upon expiry of the statutory retention obligations.

8 Rights of the Data Subject

The Data Subject may exercise the rights granted by the GDPR (articles 15-22), including:

The right to receive confirmation as to whether the Data Controller is processing the Data Subject's personal data (access rights);

The right to update, modify and / or correct personal data (right of rectification).

The right to request the erasure of the Data or the restriction of the processing. This right can be granted if the process is unlawful or the controller no longer needs the personal data for the purposes of the processing (right to be forgotten and right to restriction of processing);

The right to oppose to the processing (right of opposition);

The right to propose a complaint to the Supervisory Authority in case of violation of the regulations regarding the protection of personal data;

The right to receive an electronic copy of the Data Subject's personal data (in a structured, commonly used and machine-readable format) and right to transmit those Data to another controller without hindrance from the controller to which the personal Data have been provided (right to Data portability).

9 Contact details of the Personal Data Protection Officer (DPO)

The Data Subject can contact the Data Protection Officer (DPO) using the following contact details:

Company: Argo Business Solutions Srl
Mail: dpo.koelnmesse@argobs.com

Address: Viale Degli Angeli 6, 12100 Cuneo (CN), Italy
Telephone number: +39 011 19115359