

www.kindundjugend.com



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VDID

VERBAND
DEUTSCHER
INDUSTRIE
DESIGNER

KIDS
DESIGN
AWARD
2020



THE TRADE SHOW FOR KIDS' FIRST YEARS

BUSINESS MOVES!

17.-20.09.2020



YOUR APPLICATION FORMS FOR 2020

 koelnmesse

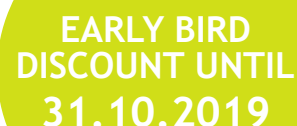
From 17 to 20 September

A GOOD START TO THE NEW SEASON: EXHIBIT AND PARTICIPATE RIGHT UP FRONT

As the leading international trade fair for high quality baby and toddler outfitting, Kind + Jugend is setting new standards in 2020: more than 1,250 exhibitors from 130 countries present the most important trends and innovations. Those who exhibit here set the tone for the 2020 business year, because the retail trade decides at Kind + Jugend which products are to be included in the assortment. All of the decisive key accounts and exciting newcomers of the industry look forward to discovering your brand world and placing an order for the coming season. More than 24,800 visitors of Kind + Jugend in 2020 are on the lookout for the new bestsellers and most promising trends - use your trade fair appearance to present yourself to all relevant buyers and the international press.

You will be part of our proven mix of product show, innovation and networking at Kind + Jugend from Thursday to Sunday. Network with established traders and creative, unconventional thinkers and acquire a nearly automatic overview of the latest industry trends.

We look forward to your participation in Kind + Jugend 2020!



**EARLY BIRD
DISCOUNT UNTIL
31.10.2019**

BOOK EARLY & SAVE LOADS!

Make an early decision about participating at Kind + Jugend 2020 and save cash.

STAND RENTAL PER M ²	FOR APPLICATIONS UNTIL 31.10.2019	FOR APPLICATIONS RECEIVED AFTER 01.11.2019
TERRACE STAND (ONE SIDE OPEN)	€ 160	€ 183
CORNER STAND (TWO SIDES OPEN)	€ 169	€ 192
TWO CORNER STAND (THREE SIDES OPEN)	€ 172	€ 195
ISLAND STAND (FOUR SIDES OPEN)	€ 178	€ 201
UNIFORM PRICE FOR EACH FURTHER M ² OVER 125 M ²	€ 134	€ 157



Essential information in brief

Please also refer to our enclosed Conditions of Participation.



Kind + Jugend
The Trade Show for
Kids' First Years
17.–20. September 2020

The registration documents include

Information Kind + Jugend Innovation Award 2020
1.10 Application for main exhibitors
1.11 Enclosure to the application for main exhibitors
1.20 Application for co-exhibitors
1.30 List of products

Z.03 Infoscout – Trade agents sought

Conditions of participation – Special section
Conditions of participation – General section
Koelnmesse subsidiaries, representatives and information centres

1 Opening times

For exhibitors:

Thursday, 17.09.2020 -
Saturday, 19.09.2020 from 8:00 a.m. to 7:00 p.m.
Sunday, 20.09.2020 from 8:00 a.m. to 5:00 p.m.

For visitors:

Thursday, 17.09.2020 -
Saturday, 19.09.2020 from 9:00 a.m. to 6:00 p.m.
Sunday, 20.09.2020 from 9:00 a.m. to 4:00 p.m.

2 Registration

Form 1.10 must be submitted by each main exhibitor. Please fill out the registration form completely, stamp it with your company seal, and have a responsible person sign it. The registration is only valid when accompanied by the List of products on **Form 1.30**.

Co-exhibitors* are required to be registered using **Form 1.20**. A separate List of products – **Form 1.30** – must be filled in for each of these companies (please copy if necessary).

Alternatively the "Online-Application" can be used on Kind + Jugend webpage. The application forms must be completely filled in and to be sent to Koelnmesse by clicking on the button "Submit binding application".

*see Item V of the General Conditions of Participation

Space allocation starts as of: 01.01.2020

3 Participation fees and other costs

All prices are net prices and do not include VAT at 19%. In addition, a flat rate electricity fee* of 11.50 EUR/m² and an AUMA fee* of 0.60 EUR/m² are charged. Exhibitors are also invoiced for a down payment for services (see item 3.4 of the Special Section of the Conditions of Participation). The down payments for services amounts to at least 16.50 Euro/m² for firsttime exhibitors. In all other cases the down payment for services shall be assessed on the basis of the services charged for the previous event.

The rental fee for stand area does not include the cost for any constructions.

The participation costs of the Start up pavilion will be published separately on the Kind + Jugend webpage.

	Up to 125 m ²	Every additional m ²
Upon registration by 31.10.2019:		
Terrace stand (one side open)	160.00 EUR/m ²	134.00 EUR/m ²
Corner stand (two sides open)	169.00 EUR/m ²	134.00 EUR/m ²
Two-corner stand (three sides open)	172.00 EUR/m ²	134.00 EUR/m ²
Island stand (four sides open)	178.00 EUR/m ²	134.00 EUR/m ²
Upon registration after 31.10.2019:		
Terrace stand (one side open)	183.00 EUR/m ²	157.00 EUR/m ²
Corner stand (two sides open)	192.00 EUR/m ²	157.00 EUR/m ²

Two-corner stand (three sides open)	195.00 EUR/m ²	157.00 EUR/m ²
Island stand (four sides open)	201.00 EUR/m ²	157.00 EUR/m ²

4 Stand construction service

Koelnmesse offers turnkey stands. Why not take advantage of this service? These stands are available in various designs.

Tel. +49 221 821-2936

E-Mail: standbau-services@koelnmesse.de

5 Construction times / Dismantling times

Start of construction period: Saturday, 12.09.2020, 8:00 a.m.

End of construction period: Wednesday, 16.09.2020, 6:00 p.m.

Start of dismantling period: Sunday, 20.09.2020, 4:00 p.m.

End of dismantling period: Tuesday, 22.09.2020, 10:00 p.m.

Dismantling may not begin earlier than **4:00 p.m. on 20.09.2020** and must be completed by **10:00 p.m. on 22.09.2020** due to construction work of the following events. The time for stand assembly and dismantling may only be extended after an application has been submitted to Koelnmesse and the extension is approved. Such extensions are subject to a fee of Euro 800.00 per day.

Early vacating of the trade fair stand prohibited

Early vacating of the trade fair stand represents a serious violation of the general conditions of participation. In the event of any infringement, Koelnmesse reserves the right to impose a contractual penalty of up to Euro 5000.00 in keeping with the severity of the case and/or to refuse the exhibitor permission to participate in subsequent events.

6 Stand confirmation

After your company has been accepted for the event, you will receive confirmation for your stand area as well as your personal access information for the online ordering system at www.koelnmesse-service-portal.de (beginning in January 2020). With the receipt of the confirmation the contract between Koelnmesse GmbH and your company will be concluded.

7 Technical guidelines / services

You may download the Technical Guidelines from the trade fair website or from www.koelnmesse-service-portal.com. You also have the option of requesting the Technical Guidelines in printed form. Our entire range of services can also be ordered online at www.koelnmesse-service-portal.de. We will e-mail you the login information after you have obtained your stand area confirmation.

8 Maximum stand height / special constructions

The maximum permissible stand height (including signs, banners and other advertising material) is standardised at 4.50 m.

On request, Koelnmesse can approve a higher stand height insofar as technical and construction-related requirements are met. If your stand deviates from the construction guidelines in any way, or if you are planning to have special constructions, please submit your plans to Koelnmesse (Department Exhibition Facilities) in duplicate for perusal no later than six weeks prior to the beginning of the event. In addition, lighting equipment may be suspended from the hall ceiling, whereby the maximum permissible distance from the upper edge of the lighting to the hall floor is 5m. Please note that for any objects hung from the hall ceiling, neither the lighting equipment nor its mounts may be connected to the stand construction. In addition to this please note the technical guidelines of Koelnmesse GmbH.

9 Scale-drawings of stands

Sketches of stand spaces can be provided on a scale of 1:200 upon request by the exhibiting companies.

10 Withdrawal / non-participation

If you withdraw your application to participate before you receive the acceptance/stand area confirmation, you will have to pay a fee of Euro 1000.00. The contractual relationship can no longer be terminated once the stand has been bindingly registered and confirmed. The organizer can agree to the request for release from the contract only in exceptional cases if the stand space not required can be rented to another exhibitor. In this instance the organizer is entitled to demand a general reimbursement of the costs incurred corresponding to 25 % of the participation fee, but at least Euro 1000.00. If the space cannot be re-rented to a first-time exhibitor, the full participation fee must be paid.

11 Invoicing

You will receive the invoice for the stand area along with your free exhibitor and work passes **from** June 2020. Please observe the terms and conditions of payment listed under Item IV of the General Conditions of Participation.

12 VAT refunds

A rule, Koelnmesse provides exhibitors (proprietors) with a uniform service - so-called event service - in accordance with Art. 3a.4., Par. (2) of the German ordinance on the application of VAT (UStAE). The place of performance for this service is the recipient's headquarters. Koelnmesse will therefore invoice foreign exhibitors (proprietors) according to the reverse charge accounting mechanism without charging German VAT. If, in exceptional cases, services are not provided as uniform offerings in the sense described above and statutory VAT is charged, exhibitors (proprietors) may receive a refund of the invoiced VAT provided they fulfil the legal requirements.

Further information is available at www.bzst.bund.de.

13 Exhibitor passes

Each exhibitor receives free of charge and valid for the period from the first day on which build up work begins to the final day of dismantling:

- three passes for a stand of up to 20 m²
- one additional pass for each additional 10 m² or part thereof up to a stand area of 100 m²
- one additional pass for each additional 20 m² or part thereof over a stand of 100 m²
- the maximum number of passes free of charge is 150 exhibitor passes

The free of charge exhibitor passes are sent together with the invoice for the participation costs. Additional exhibitor passes for stand personnel can be ordered afterwards online on the trade fair website (Participation and planning > For exhibitors > Service Portal > Exhibitor and stand construction passes) against payment.

14 Work passes

You will also receive free passes that allow people commissioned by you or who work on your behalf to access the fair grounds in order to construct and dismantle your stand. These passes are only valid up to the start and after the end of the event. They do not entitle the holders to enter the grounds during the event.

- two passes for a stand up to 10 m²
- four passes for a stand up to 20 m²
- one additional pass for each additional 10 m² or part thereof up to a stand area of 100 m²
- one additional pass for each additional 20 m² or part thereof over a stand of 100 m²
- The maximum number of passes is 150 work passes

If more work passes are needed, they can be requested free of charge (see Item 5.2 of the Special Section of the Conditions of Participation).

15 Marketing services (Marketing Package)

The marketing services offered by Koelnmesse are the comprehensive and attention-grabbing solution for all stages of your trade fair communication. Use of the marketing services listed under Item 7.1 (Special Participation Conditions) is mandatory for all represented companies, co-exhibitors and other represented companies and costs:

- Euro 1,105.00 per main exhibitor, group organiser and group participant
- Euro 250.00 per co-exhibitor and other represented companies.

Our official contractual partners will provide you with all order information and documents for the marketing services offered.

Please note that your company's participation requires Koelnmesse's approval. Therefore, this approval is also a prerequisite for any offers or order confirmations.

Please note: The editorial and advertising deadline is 24.07.2020.

16 A note on unofficial exhibitors' directories

So-called registration offers for seemingly official exhibitors' directories lead to confusion and enquiries from numerous exhibitors. Without having been asked, the providers of these exhibitors' directories are sending forms that give the impression that these are galley proofs or invoices from the publisher commissioned with publication of the official fair media. In fact, however, these so-called registration offers are order forms for an entry in directories of companies or exhibitors and do not involve the official fair media of Koelnmesse GmbH. The official media are exclusively issued by Koelnmesse GmbH, in cooperation with the media publishing house, Neureuter Fair Media GmbH. Entries in the official fair media can only be ordered through Koelnmesse GmbH or through Neureuter Fair Media GmbH.

17 Koelnmesse offices abroad

Koelnmesse has representative offices in over 80 countries. They will gladly assist you at any time. You can find the contact details below and at www.koelnmesse.com.

18 Important contacts

	Tel.: +49 221 821-	Fax: +49 221 821-	email:
Accounts department	-2378	-3174	c.riegermann@koelnmesse.de
Additional exhibitor passes	-2994	-3437	
Admission ticket vouchers	-2994	-3437	
Arranging personnel – Hostesses / service staff – Construction / dismantling staff	+49 221 28492-05/-06 -2882	+49 221 8800066 +49 221 45559636	
Car parking	-3998	-3999	
Congresses, special events, conference rooms	-2223	-3430	p.steinleger@koelnkongress.de
Exhibition facilities	-2714	-3287	p.abels@koelnmesse.de
Forwarding agents (customs clearance/storage/transport) – Schenker	+49 221 981310	+49 221 318890	fairs.koeln@dbschenker.com
Hotel accommodation	-2479	-3739	hotel-services@koelnmesse.de
Insurance	+49 221 77156359	+49 180 202505059	
Kind + Jugend Project Team	-2510, -2704, -3869, -2944	-3283	kindundjugend@koelnmesse.de
Marketing services (advertising space)	-2896	-3501	marketing-services@koelnmesse.de
Marketing services, advertising material	+49 201 36547 238	+49 201 36547 325	kindjugend@neureuter.de
Press	-2270	-3544	g.nohl@koelnmesse.de
Protocol	-2595	-3402	a.strupp@koelnmesse.de
Restaurants/stand catering	+49 221 2848584		aramark@catering-koelnmesse.com
Security	-2818, -2456	-3435	m.popodi@koelnmesse.de
Security office east (Messewache Ost)	-2550	-3450	o.messewache@koelnmesse.de
Security office north (Messewache Nord)	-2551, -2552	-3780	n.messewache@koelnmesse.de
Stand construction service	-3998	-3993	standbau-services@koelnmesse.de
Technical services	-3998	-3993	
Traffic controlling (truck parking)	-3588, -2838	-991335	r.gersch@koelnmesse.de



Kind + Jugend
The Trade Show for
Kids' First Years
17.-20. September 2020



Innovation Award 2020

The Kind + Jugend Innovation Award honours the sector's innovative power. All of the finalist products will receive the **Innovation Award Siegel** to support their product launches.

Conditions of participation:

The competition is open to all exhibitors at Kind + Jugend 2020 and their co-exhibitors.

The awards will be presented to newly developed products and refined products, that:

- have been developed to the point of market readiness
- that have been on the market no longer than one year (since September 2019) and have not been exhibited before at Kind + Jugend
- those products must differ from the products that are already on the market in terms of their design, appearance, materials, mode of use and/or technology

The products will be evaluated on the basis of the following criteria,

with the greatest emphasis being given to the first two:

- Innovative nature
- Safety
- Additional utility for the customer
- Design
- Quality of the workmanship

Costs:

The first product costs 195.00 EUR, each additional product costs 305.00 EUR.
In case of a nomination an additional fee of 105.00 EUR will be charged.

For first-time-exhibitors the registration is free of charge.

The registration form: online at
www.kindundjugend.com/innovation-award

Registration deadline/entry deadline: expectable End of June 2020

Please see www.kindundjugend.com for final submission deadline.

Sequence of events and schedule:

Preliminary round beginning of July: The jury will make a selection from all the entries for the final round.

Final round early August: The jury will select up to five nominees per category and determine one winning product in each category.

Please note: A product sample will not be required for the preliminary round!

The participants selected for the final round will be notified in writing and requested to send in their products.

We are looking forward to your registration!

Yours

Kind + Jugend team

Your contact for questions:
Christiane Pallas-Esser

Direct line
+ 49 221 821-2860

Fax
+ 49 221 821-3905

e-mail

c.pallas-esser@koelnmesse.de

www.kindundjugend.com

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Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. + 49 221 821-0
Fax + 49 221 821-2574
info@koelnmesse.de
www.koelnmesse.com

Executive Board:
Gerald Böse
(President and Chief Executive Officer)
Herbert Marner

Woman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

Deutsche Bank AG Köln
BIC/SWIFT DEUT DE DK
account no. 124 543 000
bank code 370 700 60
IBAN DE94 3707 0060 0124 5430 00

Sparkasse KölnBonn
BIC/SWIFT COLS DE 33
account no. 70 142 963
bank code 370 501 98
IBAN DE59 3705 0198 0070 1429 63



17.-20.09.2020

Customer no.:

0 1 0 0

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Main exhibitor:

Registration for Main Exhibitor

Must be returned. List of products (Form 1.30) must be filled in for registration to be valid.

Space allocation starts as of January 1, 2020

1.10

1 Main Exhibitor

1.1 Address:

Company/Name: (incl. legal form, such as "Limited", "Corporation" etc.)

Street:

Postal Code /
City:

P.O. Box:

Postal Code /
City:

State /
Country:

general Phone:

general Fax:

general E-mail:

Internet:

Proprietor / Managing Director:
(please give first and last name)

☐ Mr. ☐ Ms.

Correspondence language:

☐ German ☐ English

Sort alphabetically
under the letter:

Contact person for the exhibition is:

☐ Mr. ☐ Ms.

Phone:

Fax:

E-mail:

1.2 We are:

- | | |
|--|--|
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Sales representative |
| <input type="checkbox"/> Importer | <input type="checkbox"/> Association/Institution |
| <input type="checkbox"/> Distributor | <input type="checkbox"/> Service provider |
| <input type="checkbox"/> Trading Company | <input type="checkbox"/> Specialised media |

1.3 We are registered with the:

☐ Commercial register

At the
Magistrate Court in:

Commercial
Register no.:

1.4 VAT identification number:

(Required information for companies from EU countries)

1.5 We are members of the following associations:

(if applicable)

2 Stand requirements

(Is subject to availability. Not part of the contract.)

2.2 ☐ Start Up Area (please fill in additionally form S.13)

2.2 According to the Conditions of Participation we order the following space at a price (+ VAT) of

	Up to 125 m ²	Every additional m ²
Upon registration by 31.10.2019:		
Terrace stand (one side open)	160.00 EUR/m ²	134.00 EUR/m ²
Corner stand (two sides open)	169.00 EUR/m ²	134.00 EUR/m ²
Two-corner stand (three sides open)	172.00 EUR/m ²	134.00 EUR/m ²
Island stand (four sides open)	178.00 EUR/m ²	134.00 EUR/m ²
Upon registration after 31.10.2019:		
Terrace stand (one side open)	183.00 EUR/m ²	157.00 EUR/m ²
Corner stand (two sides open)	192.00 EUR/m ²	157.00 EUR/m ²
Two-corner stand (three sides open)	195.00 EUR/m ²	157.00 EUR/m ²
Island stand (four sides open)	201.00 EUR/m ²	157.00 EUR/m ²

The rental fee for stand area does not include the cost for any constructions.

plus EUR 11.50 per m² proportional energy costs

plus EUR 0.60 per m² AUMA fee (Federal Trade Show Tax)

plus down payment for services (see Item 3.4, Conditions of Participation, Special Section)

plus EUR 1,105.00 Marketing Package (see Item 7.2, Conditions of Participation, Special Section)

Space in total m²

Frontal width in meters	min	max
-------------------------	-----	-----

Depth in meters	min	max
-----------------	-----	-----

Type of stand: ☐ Terrace stand ☐ Corner stand
☐ Two-corner stand ☐ Island stand

2.4 ☐ The stand construction will be ordered from Koelnmesse Service GmbH.

3 Products or Services to be exhibited

The application is only valid with the attached List of products!

Please indicate your products / services on the enclosed List of products (form 1.30). Only goods listed here are permitted at Kind + Jugend.

Data Protection Notice:

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice.

We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact via electronic media.

☐ I hereby permit Koelnmesse GmbH, as well as its responsible subsidiary abroad and its commercial agents, to send me information by E-mail about future similar trade fairs/events/platforms that are organized by Koelnmesse in Germany and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be found in the complete document containing the participation documents.

It can also be accessed at any time at www.koelnmesse.com/data-protection-notice. I can withdraw my consent at any time in the future (by sending an E-mail to datenschutz-km@koelnmesse.de)

By signing and returning the registration form, we acknowledge that the General and the Special Sections of Koelnmesse GmbH's Conditions of Participation as well as the stipulations of the Koelnmesse-Service-Portal (in particular the technical regulations and the supplements contained in the order forms) are binding for our company.

X

Date, Place, Stamp, Legally binding signature of the Main Exhibitor



17.-20.09.2020

Customer no.:

0 1 0 0

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Main Exhibitor:

Enclosure to the application for Main Exhibitor

Invoice address / Address for correspondence

Space allocation starts as of January 1, 2020

1.11

1 Invoice address – if different from Main Exhibitor

If the **invoice** should be sent to an address other than the one given in Form 1.10, please enter below:

Correspondence language:

☐ German ☐ English

Company / Name: (incl. legal form, such as "Limited", "Corporation" etc.)

Street:

Postal Code /
City:

P.O. Box:

Postal Code /
City:

State /
Country:

Phone:

Fax:

E-mail:

Important!

The registered company will be obliged to settle the invoice if the recipient of the invoice fails to effect payment!

2 Address for correspondence – if different from Main Exhibitor

If the **correspondence** should be sent to an address other than the one given in Form 1.10, please enter below:

Correspondence language:

☐ German ☐ English

Company / Name: (incl. legal form, such as "Limited", "Corporation" etc.)

Contact Person:

Street:

Postal Code /
City:

P.O. Box:

Postal Code /
City:

State /
Country:

Phone:

Fax:

E-mail:

Please note:

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice.

X

Date, Place, Stamp, Legally binding signature of the Main Exhibitor

Registration for group presentations

Space allocation starts January 1, 2020

1.12

1 The organizer of the group presentation

1.1 Address:

Company / Name: (incl. legal form, such as "Limited, Corporation" etc.)

Street:

Postal Code /
City:

P.O. Box:

State /
Country:

general Phone:

general Fax:

general E-mail:

Internet:

Proprietor / Managing Director: (please give first and last name)

☐ Mr. ☐ Ms.

Sort alphabetically under the letter:

Language of correspondence

☐ German ☐ English

Contact person for the group presentation:

☐ Mr. ☐ Ms.

Tel.:

Fax:

E-mail:

1.2 VAT identification number:

(Required information for companies from EU countries)

1.3 We are a/an:

- ☐ Manufacturer ☐ Sales representative
☐ Importer ☐ Association / Institution
☐ Distributor ☐ Service provider
☐ Trading Company ☐ Specialised media

1.4 We are registered in the:

☐ Commercial register

At the Magistrate
Court in:

Commercial
Register no.:

1.5 We are a branch office/subsidiary of the following company:

Company / name:

Street:

Postal Code /
City:

State /
Country:

1.6 We belong to the following associations:

2 Stand area request (subject to availability):

We request stand areas for a group presentation:

2.1 According to the Conditions of Participation we order the following space at a price (+ VAT) of

	Up to 125 m ²	Every additional m ²
Upon registration by 31.10.2019:		
Terrace stand (one side open)	160.00 EUR/m ²	134.00 EUR/m ²
Corner stand (two sides open)	169.00 EUR/m ²	134.00 EUR/m ²
Two-corner stand (three sides open)	172.00 EUR/m ²	134.00 EUR/m ²
Island stand (four sides open)	178.00 EUR/m ²	134.00 EUR/m ²

Upon registration after 31.10.2019:

Terrace stand (one side open)	183.00 EUR/m ²	157.00 EUR/m ²
Corner stand (two sides open)	192.00 EUR/m ²	157.00 EUR/m ²
Two-corner stand (three sides open)	195.00 EUR/m ²	157.00 EUR/m ²
Island stand (four sides open)	201.00 EUR/m ²	157.00 EUR/m ²

The rental fee for stand area does not include the cost for any constructions.

plus EUR 11.50 per m² proportional energy costs

plus EUR 0.60 per m² AUMA fee (Federal Trade Show Tax)

plus down payment for services

plus EUR 1,105.00 for the obligatory Marketing Package, see item 7.2, Special Participation Conditions)

2.2

Space in total m²

Frontal width
in meters

min

max

Depth in meters

min

max

Type of stand:

☐ terrace stand

☐ two-corner stand

☐ corner stand

☐ island stand

2.3 ☐ The stand construction will be ordered from Koelnmesse GmbH. (Please submit a separate form!)

Data Protection Notice:

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice.

We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact via electronic media.

☐ I hereby permit Koelnmesse GmbH, as well as its responsible subsidiary abroad and its commercial agents, to send me information by E-mail about future similar trade fairs/events/platforms that are organized by Koelnmesse in Germany and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be found in the complete document containing the participation documents. It can also be accessed at any time at www.koelnmesse.com/data-protection-notice. I can withdraw my consent at any time in the future (by sending an E-mail to datenschutz-km@koelnmesse.de)

We will submit the names of the exhibitors in our group presentation in good time. This will be done either by means of an Excel table or by forwarding form 1.13 and the filled in list of products. By signing and returning this application form, we acknowledge that the General and the Special Sections of Koelnmesse GmbH's Conditions of Participation as well as the stipulations of the online-Service Package/www.koelnmesse-service-portal.com (in particular the technical regulations and the conditions of Koelnmesse GmbH and the supplements contained in this form and the order forms) are binding for our company. We assume responsibility for ensuring that the exhibitors in our group presentation are aware of the stipulations mentioned and comply with them.



Place, date, legally binding signature and company stamp of the organiser of the group presentation

Please return to:
(address of group organizer)



17.-20.09.2020

Customer no. of group participant:

0 1 0 0

Please return to: (Address of group organizer)

Registration for exhibitors in a group presentation

Must be returned. Valid only in conjunction
with filled in list of products/services

1.13

Space allocation starts January 1, 2020

1 The exhibitor at the group presentation

1.1 Address:

Company / Name: (incl. legal form, such as "Limited, Corporation" etc.)

Address:

Town, postcode:

P.O. Box, postcode:

State, country:

general Phone.:

general Fax:

general E-mail:

Website:

Proprietor / Managing Director: (please give first and last name)

☐ Mr. ☐ Ms.

Language of correspondence Sort alphabetically
under the letter:

☐ German ☐ Englisch

The contact person regarding our
participation in the group presentation is:

☐ Mr. ☐ Ms.

Tel.:

Fax:

E-mail:

Job title:

1.2 VAT identification number:

(Required information for companies from EU countries)

1.3 We are a / an:

- ☐ Manufacturer ☐ Sales organisation
☐ Importer ☐ Service provider
☐ Trading Company ☐ Association / Institution
☐ Distributor ☐ Specialised media

1.4 We are registered in the:

☐ Commercial register

At the Magistrate
Court in:

Commercial
Register no.:

1.5 We are a subsidiary / branch of the following company / group:

Company / name:

Address:

Town, postcode:

State, country:

1.6 We belong to the following associations:

2 Stand area request:

2.1 We are exhibiting as part of the following group presentation:

2.2 We request a stand area measuring**:

Area in m²

Frontal width
in meters

min

max

Depth in meters

min

max

Type of stand:

☐ Terrace stand

☐ Two-corner stand

☐ Corner stand

☐ Island stand

3 Products / services

Please tick your products / services on the enclosed list of
products. Please note that only those products / services
registered with the list of products may be exhibited at the fair.

Note:

** The information entered in section 2.2 can be taken into
account only in relation to the conditions existing at the trade fair
in question. It is not a prerequisite for participation.
Once admitted, an agreement of participation comes into effect
between your company and the organizer of your group
presentation. Should you have any further questions, please
contact the organizer.

Data Protection Notice:

You can read our Data Protection Notice in the complete participation
documents and at any time under
www.koelnmesse.com/data-protection-notice.

We would like to stay in touch with you in the future, in order to keep
you appropriately informed of events and similar services. That's why
we would like to ask for your consent to contact via electronic media.

☐ I hereby permit Koelnmesse GmbH, as well as its responsible
subsidiary abroad and its commercial agents, to send me information
by E-mail about future similar trade fairs/events/platforms that are
organized by Koelnmesse in Germany and abroad. A list of the
subsidiaries and commercial agents of Koelnmesse GmbH, as well as
further details about data protection, can be found in the complete
document containing the participation documents. It can also be
accessed at any time at www.koelnmesse.com/data-protection-notice.

I can withdraw my consent at any time in the future (by sending an E-
mail to datenschutz-km@koelnmesse.de)

By signing and returning the application form, we acknowledge
that the General, the Special Section Kind + Jugend and the
Special Section for Group organizers and Group participants of
Koelnmesse GmbH's Conditions of Participation as well as the
stipulations of the Koelnmesse Service Portal (in particular the
technical regulations and the conditions of Koelnmesse GmbH
and the supplements contained in the order forms) are binding
for our company.

The information above can be requested from the organizer of
your group presentation or Koelnmesse GmbH at any time.

X

Date, legally binding signature and company stamp

Important Information for Organizers of Group Stands



Kind + Jugend
The Trade Show for
Kids' First Years
17.–20. September 2020

1. Please let us know definitively the amount of space you will need for your group stand at the trade fair. The area you need is the sum of the individual spaces occupied by exhibitors, service areas and "internal" aisles. We require that a **Registration Form 1.12** which has been filled in by you and bears your legally binding signature as the group organizer be returned to us by **31.10.2019**.
2. Should you require less space at the trade fair than you had expected, you may reduce the space without incurring any charges if you notify us of this change by **30.04.2020**. You will receive from us the admission / stand confirmation after this date.
3. If you return the registration forms bearing your signature by the deadline, we expect to be able to send you the **admission / stand confirmation** with the hall layout plans **at or after March 2020**. In accordance with Item II of the General Section of the Conditions of Participation, the contract between you and Koelnmesse GmbH takes effect **upon receipt of this admission / stand confirmation**. Contractual relationships exist exclusively between Koelnmesse and you as the group organizer, in accordance with Item V of the General Section of the Conditions of Participation. The same applies to entries in the Marketing Package. Subsequent reductions of the stand area (such as when companies cancel their participation at a group stand after the group organizer receives the **admission / stand confirmation**) will be at the expense of the group organizer.
4. **Group participants** (companies that will participate in Kind + Jugend at the group stand that you have organized, under their own name and with their own personnel and products) **can register** either by submitting copies of the fully completed set of registration forms (**1.13, 1.30**) for the trade fair, or they may register electronically.

You are obliged to supply Koelnmesse with a complete Excel table of group participants, co-exhibitors and additionally represented companies. The information is used as the basis for the entry in the official fair media (Marketing Package). It is therefore important that you list the participants in the alphabetically structured Excel table according to the first letters of the company names.

The corresponding forms / tables must be received by Koelnmesse by **24.07.2020 – the catalogue deadline**. Participants will not be entered into the official fair media (Marketing Package) unless they have submitted copies of all of the registration documents / the Excel table by the deadline. As the group organizer, you are responsible for the proper entry of your group participants in the catalogue.
5. The distribution of individual areas at the trade fair is your responsibility as the organizer of the joint stand. Koelnmesse must be notified as to how the individual areas have been distributed **by 24.07.2020, the catalogue deadline**. This information will be used as the basis for the allocation of the individual stand numbers and thus for the entry of the stand numbers in the official fair media (Marketing Package). Koelnmesse will allocate the stand numbers.

As the group organizer, you are responsible for ensuring that all of the necessary documents are completed in full and returned on time. Should you fail to provide us with the allocation of the stand areas to the individual group participants, you will be charged a co-exhibitor fee in the amount of 500.00 EUR for each group participant.
6. We expect to be able to send you the **stand area invoice** for all of the areas occupied by you and your group participants in or after June 2020. If two or more of your group participants are sharing a stand, the stand area invoice will also include the fee for co-exhibitors. Invoices for the participation fee and all additional costs, in particular the costs for the Marketing Package per group participant (990.00 EUR) and other services, will be issued to you as the group organizer. This does not apply if a group participant has ordered additional services from Koelnmesse GmbH. Together with the invoice we will also send you the exhibitor passes and work passes for the companies exhibiting at your joint stands. **The amount listed in the invoice must be paid on time in order for the group participants to occupy the stand area.**
7. Koelnmesse GmbH will invoice you for a **down payment for additional costs** for the services you use during Kind + Jugend. Before the event, you will receive an invoice for a down payment. **The amount listed in the invoice must be paid on time in order for the group participants to occupy the stand area.**
8. **Dismantling may not begin before the end of the event on Sunday, 20.09.2020, 4 p.m.** For the duration of the event the stands must be staffed by personnel and display the products specified in the application and confirmation of acceptance. Vacating the stand prior to the end of the event represents a serious breach of the Conditions of Participation and shall entitle Koelnmesse GmbH to assert damage claims up to 5000.00 EUR and exclude the company from future participation in the event. As the group organizer, you are responsible for complying with the regulation and passing the relevant information on to your group participants.
9. In principle the General and Special Conditions of Participation are valid.

Koelnmesse GmbH
P.O. Box 21 07 60
50532 Köln
Germany
Fax +49 221 821-3283
www.kindundjugend.de



17.-20.09.2020

Customer no.:

0 1 0 0

Customer no.:

Main exhibitor:

Registration of co-exhibitors*

List of products (Form 1.30) must be filled in for registration to be valid
Space allocation starts as of January 1, 2020

1.20

In accordance with Item V of the General Section of the Conditions of Participation, we hereby register the following co-exhibitors at our stand:

If you need to register more than two additional companies, please photocopy the blank form first.

Company / Name: (incl. legal form, such as "Limited", "Corporation" etc.)

Street:

Postal Code / City:

P.O.Box:

Postal Code / City:

State / Country:

gen. Phone:

gen. Fax:

gen. E-mail:

Internet:

Contact person for the exhibition is:

☐ Mr. ☐ Ms.

E-mail:

Customer no.:

0 1 0 0

Customer no.:

Register first letter of company name:

The company is: ☐ Manufacturer ☐ Importer

☐ Distributor ☐ Trading Company

☐ Sales representative ☐ Association / Institution ☐ Service provider ☐ Specialised media

The company is represented with:

☐ own products ☐ own staff

VAT identification number:

(Required information for companies from EU countries)

The participation fee per co-exhibitor is Euro 600.00 (plus VAT) and will be charged to the main exhibitors' account. This fee does not include the obligatory entry in the Marketing Package. The Marketing Package will be charged with EUR 250.00 (plus VAT). The main exhibitor will receive the invoice.

Company / Name: (incl. legal form, such as "Limited", "Corporation" etc.)

Street:

Postal Code / City:

P.O.Box:

Postal Code / City:

State / Country:

gen. Phone:

gen. Fax:

gen. E-mail:

Internet:

Contact person for the exhibition is:

☐ Mr. ☐ Ms.

E-mail:

Customer no.:

0 1 0 0

Customer no.:

Register first letter of company name:

The company is: ☐ Manufacturer ☐ Importer

☐ Distributor ☐ Trading Company

☐ Sales representative ☐ Association / Institution ☐ Service provider ☐ Specialised media

The company is represented with:

☐ own products ☐ own staff

VAT identification number:

(Required information for companies from EU countries)

The participation fee per co-exhibitor is Euro 600.00 (plus VAT) and will be charged to the main exhibitors' account. This fee does not include the obligatory entry in the Marketing Package. The Marketing Package will be charged with EUR 250.00 (plus VAT). The main exhibitor will receive the invoice.

Please provide a separate List of products (Form 1.30) for each co-exhibitor that you register.

* Explanation "co-exhibitors":

Co-exhibitors are companies with their own products and their own personnel that use the stand area of a main exhibitor. Companies within groups and subsidiaries count as co-exhibitors.

By signing and returning the registration form, we acknowledge that the General and the Special Sections of Koelnmesse GmbH's Conditions of Participation as well as the stipulations of the Koelnmesse-Service-Portal (in particular the technical regulations and the supplements contained in the order forms) are binding for our company.

X

Date, Place, Stamp, Legally binding signature of the Main Exhibitor



17.-20.09.2020

Customer no.:

0 1 0 0

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Main Exhibitor:

(Please fill in if you are a Co-exhibitor)

List of products

Must be returned by

- Main Exhibitor
- Co-exhibitor
- Additional represented companies

Please complete and return with application

1.30

Name of Main Exhibitor/Co-exhibitor*:

*Please use one list of exhibits per company

How many brands are being presented? Please list your brands here:

For Co-exhibitors:

Name of Main Exhibitor:

- ☐ Manufacturers own brand
 ☐ License
 ☐ Distributors own brand

Number of brands

Competitors

This directory of products shall not be considered the basis for automatic entry in the directory of products in the official fair media. Our official contractual partners will provide you with all order information and documents for the marketing services offered.

List of products ☒ Please tick the corresponding items

Our target/sales markets are:

Africa

- ☐ South Africa
- ☐ West Africa
- ☐ East Africa
- ☐ North Africa

The Americas

- ☐ USA
- ☐ Canada
- ☐ Mexico
- ☐ Colombia
- ☐ Brazil
- ☐ Others Central America
- ☐ Others South America

Asia

- ☐ China
- ☐ Japan
- ☐ South East Asia
- ☐ India
- ☐ Middle East

Europe

- ☐ Western Europe
- ☐ Northern Europe
- ☐ Southern Europe
- ☐ Russia
- ☐ Turkey
- ☐ Others Eastern Europe

Oceania

- ☐ Australia
- ☐ New Zealand
- ☐ Others Oceania

Global Opportunities

We are interested in the following Koelnmesse events around the world. Please send us further information.

Cologne

- ☐ imm cologne
Cologne, Germany
- ☐ spoga+gafa
Cologne, Germany

Global

- ☐ Pueri Expo
São Paulo, Brazil
- ☐ FIT 0/16 Summer
São Paulo, Brazil
- ☐ FIT 0/16 Winter
São Paulo, Brazil
- ☐ Not interested in trade shows abroad

011000 Prams/strollers, buggies, joggers

- ☐ 011010 Prams/strollers
- ☐ 011020 Siblings' prams/strollers, multiple prams/strollers
- ☐ 011030 Combi strollers/buggies
- ☐ 011040 Buggies
- ☐ 011050 Siblings' buggies, multiple buggies
- ☐ 011060 Joggers
- ☐ 011070 Shoppers & pushchairs
- ☐ 011080 Travel systems

012000 Accessories for prams/strollers, buggies and joggers

- ☐ 012010 Pram/stroller equipment
- ☐ 012020 Rain protection, insect protection
- ☐ 012030 Upholstery and seat covers
- ☐ 012040 Sun protection
- ☐ 012050 Safety belts, harnesses
- ☐ 012060 Toys for prams/strollers etc.
- ☐ 012080 Footmuffs, leg warmer
- ☐ 012090 Lambskins
- ☐ 012100 Muffs, hand warmers and gloves
- ☐ 012110 Buggy boards
- ☐ 012120 Other accessories

Main Exhibitor / Co-exhibitor:

Customer no.:

0 1 0 0

013000 Carrier systems

- ☐ 013010 Baby carriers, bassinet
- ☐ 013020 Belly carriers
- ☐ 013030 Back carriers
- ☐ 013050 Carry shawls

014000 Children's car seats & bicycle seats

- ☐ 014010 Baby car seats 0-13 kg
- ☐ 014020 Children's car seats 9-18 kg
- ☐ 014030 Children's car seats 15-36 kg
- ☐ 014040 Booster seats
- ☐ 014050 Sleeping pillow, neck cushion
- ☐ 014060 Bicycle seats
- ☐ 014070 Bicycle trailer
- ☐ 014080 Other accessories for car seats and bicycle seats

015000 Car accessories for children

- ☐ 015010 Sun shades
- ☐ 015020 Solar protection foils
- ☐ 015030 Back seat / utensil bag
- ☐ 015040 Back seat protector
- ☐ 015050 Back seat mirror
- ☐ 015060 Other car accessories for children

021000 Furniture

- ☐ 021010 Babies' and children's furniture
- ☐ 021020 Baby highchairs
- ☐ 021030 Baby rockers
- ☐ 021040 Benches
- ☐ 021050 High beds, play beds
- ☐ 021060 Baby beds, junior beds
- ☐ 021070 Furniture for children and young people, desks
- ☐ 021080 Baby walkers
- ☐ 021090 Mattresses, underlays, overlays
- ☐ 021100 Travel cots
- ☐ 021110 Bassinet, cradles
- ☐ 021120 Chairs
- ☐ 021130 Tables
- ☐ 021140 Changing tables, changing table linings, diaper-changing pads
- ☐ 021150 Other babies' and children's furniture

031000 Home textiles

- ☐ 031010 Bed covers, pillows, duvets
- ☐ 031020 Canopy hangings, bed linens, snuggle wraps
- ☐ 031030 Crawl blankets
- ☐ 031040 Measuring sticks
- ☐ 031050 Sleeping bags & sleeping sacks
- ☐ 031060 Cuddly blankets
- ☐ 031070 Fitted sheets, bed liners
- ☐ 031080 Play and crawl blankets
- ☐ 031090 Nursing and support cushions
- ☐ 031100 Warming pillows
- ☐ 031110 Changing table linings

032000 Lifestyle / Home decoration

- ☐ 032010 Pictures/posters/frames
- ☐ 032020 Carpets & tapestries
- ☐ 032030 Gifts
- ☐ 032040 Gift wrapping, secure rolls, paper bags, gift ribbons
- ☐ 032050 Lamps and lighting
- ☐ 032060 storage boxes
- ☐ 032070 Wallpapers, decorations, wall tattoos
- ☐ 032080 Textiles, textile design
- ☐ 032090 Interior accessories

- ☐ 032100 Room decorations

041000 Security & monitoring

- ☐ 041010 Acoustic/optical monitoring devices
- ☐ 041020 Breathing monitors
- ☐ 041030 Baby phones, videophones
- ☐ 041040 Bed safety rails
- ☐ 041050 Hotplate protection
- ☐ 041060 Safety lights/night lights
- ☐ 041070 Safety equipment, corner protection, locking bolt
- ☐ 041080 Socket protectors
- ☐ 041090 Safety guards for doors and stairs
- ☐ 041100 Acoustic/visual monitoring
- ☐ 041110 Monitoring via apps/wifi

042000 Digital Connected Kids World

- ☐ 042010 Smart Controller (light, heating...)
- ☐ 042020 Smart cradlers
- ☐ 042030 Baby wearables
- ☐ 042040 Smart textiles
- ☐ 042050 Smart diapers
- ☐ 042060 Smart baby monitors
- ☐ 042070 Smart feeding
- ☐ 042080 Smart pacifiers
- ☐ 042090 Smart medical monitoring
- ☐ 042100 Smart toys
- ☐ 042110 Smart services

051000 Babies' and children's fashion

- ☐ 051010 Accessories, hair clips, rings, necklaces, sunglasses
- ☐ 051020 Infants' outfitting sizes 0 – 68
- ☐ 051030 Baby fashions sizes 74 – 86
- ☐ 051040 Swimwear, UV protection clothing, towels, washcloths
- ☐ 051050 Gloves, neckerchiefs and scarves
- ☐ 051060 Children's fashion sizes 92 - 122
- ☐ 051070 Young people's fashion sizes 128 – 176
- ☐ 051080 Communion clothing, Confirmation clothing
- ☐ 051090 Caps, hats, headwear
- ☐ 051100 Rainwear/umbrellas
- ☐ 051110 Shoes
- ☐ 051120 Sportswear
- ☐ 051130 Rompers, trousers, jackets
- ☐ 051140 Baptism items
- ☐ 051150 Underwear/nightwear
- ☐ 051160 Patches, labels, sticker
- ☐ 051170 Reflective clothing, accessories

052000 Maternity wear

- ☐ 052010 Swimwear
- ☐ 052020 Support hosiery, corsetry
- ☐ 052030 Outdoor clothing
- ☐ 052040 Daywear and nightwear
- ☐ 052050 Maternity wear
- ☐ 052060 Other maternity wear & accessories

062000 Electronic & acoustic toys and games for children/ multimedia

- ☐ 062010 Electronic educational toys for babies
- ☐ 062020 Edutainment (language software)
- ☐ 062030 Entertainment software
- ☐ 062040 Educational toys
- ☐ 062050 Music boxes, musical toys
- ☐ 062060 Tablets for toddlers
- ☐ 062070 Educational software and apps

Main Exhibitor / Co-exhibitor:

Customer no.:

0 1 0 0

063000 Outdoor toys and accessories

<input type="checkbox"/>	063010 Inflatable toys
<input type="checkbox"/>	063020 Bicycles, tricycles
<input type="checkbox"/>	063030 Bobby cars, push scooters
<input type="checkbox"/>	063040 Bouncers
<input type="checkbox"/>	063050 Children's vehicles/handcarts
<input type="checkbox"/>	063060 Toddlers' toys
<input type="checkbox"/>	063070 Outdoor toys, playground equipment
<input type="checkbox"/>	063080 Slides
<input type="checkbox"/>	063090 Sandboxes
<input type="checkbox"/>	063100 Swings
<input type="checkbox"/>	063110 Bubble-blowing games
<input type="checkbox"/>	063120 Play tents and playhouses
<input type="checkbox"/>	063130 Beach and bathing toys
<input type="checkbox"/>	063140 Seesaws
<input type="checkbox"/>	063150 Bicycle helmets
<input type="checkbox"/>	063160 Other outdoor toys

064000 Dolls

<input type="checkbox"/>	064010 Dress-up dolls
<input type="checkbox"/>	064020 Baby dolls
<input type="checkbox"/>	064030 Doll clothes
<input type="checkbox"/>	064040 Dollhouses
<input type="checkbox"/>	064050 Doll furniture
<input type="checkbox"/>	064060 Doll prams
<input type="checkbox"/>	064070 Doll accessories

065000 Cloth, terrycloth and cuddly toys

<input type="checkbox"/>	065010 Terrycloth toys
<input type="checkbox"/>	065020 Mobiles
<input type="checkbox"/>	065030 Cuddly, cloth and fur toys
<input type="checkbox"/>	065040 Cuddly animals and blankets
<input type="checkbox"/>	065050 Play and crawl blankets
<input type="checkbox"/>	065060 Cloth dolls and animals
<input type="checkbox"/>	065070 Teddy bears

066000 Wooden toys

<input type="checkbox"/>	066010 Items for babies and toddlers
<input type="checkbox"/>	066020 Blocks and building toys
<input type="checkbox"/>	066030 Clutching toys
<input type="checkbox"/>	066040 Vehicles
<input type="checkbox"/>	066050 Mobiles
<input type="checkbox"/>	066060 Jewellery
<input type="checkbox"/>	066070 Toys
<input type="checkbox"/>	066080 Play store items
<input type="checkbox"/>	066090 Marble tracks
<input type="checkbox"/>	066100 Musical instruments
<input type="checkbox"/>	066110 Pull toys
<input type="checkbox"/>	066120 Educational toys
<input type="checkbox"/>	066130 Rattles & rattle figures
<input type="checkbox"/>	066140 Riding and rocking horses
<input type="checkbox"/>	066150 Push toys
<input type="checkbox"/>	066160 Music boxes
<input type="checkbox"/>	066170 Therapeutic toys
<input type="checkbox"/>	066180 Other wooden toys

067000 Plastic toys

<input type="checkbox"/>	067010 Clutching toys
<input type="checkbox"/>	067020 Toy appliances and household items
<input type="checkbox"/>	067030 Marble tracks
<input type="checkbox"/>	067040 Mobiles
<input type="checkbox"/>	067050 Pull toys
<input type="checkbox"/>	067060 Vehicles
<input type="checkbox"/>	067070 Rattles & rattle figures
<input type="checkbox"/>	067080 Foam rubber toys

<input type="checkbox"/>	067090 Foam rubber cubes
<input type="checkbox"/>	067100 Push toys
<input type="checkbox"/>	067110 Music boxes
<input type="checkbox"/>	067120 Other plastic toys

068000 Learning, reading, multimedia

<input type="checkbox"/>	068010 Cloth and water-resistant books for babies
<input type="checkbox"/>	068020 DVDs, CDs and audiobooks for babies and children
<input type="checkbox"/>	068030 Picture books for babies
<input type="checkbox"/>	068040 Photo albums
<input type="checkbox"/>	068050 Young people's books
<input type="checkbox"/>	068060 Children's books
<input type="checkbox"/>	068070 Educational books
<input type="checkbox"/>	068080 Posters, cards
<input type="checkbox"/>	068090 Writing articles and gifts

069000 Kindergarten/nursery and school supplies

<input type="checkbox"/>	069010 Handicraft supplies, sheets, books
<input type="checkbox"/>	069020 Wrapping films for books
<input type="checkbox"/>	069030 Finger paints
<input type="checkbox"/>	069040 Films and transparencies
<input type="checkbox"/>	069050 Adhesives
<input type="checkbox"/>	069060 Modelling clay
<input type="checkbox"/>	069070 Paper and cardboard
<input type="checkbox"/>	069080 Brushes and paintboxes
<input type="checkbox"/>	069090 Backpacks, bags, trollies
<input type="checkbox"/>	069100 Folders
<input type="checkbox"/>	069110 Conventional notebooks
<input type="checkbox"/>	069120 School cones
<input type="checkbox"/>	069130 Pens and markers
<input type="checkbox"/>	069140 Panels
<input type="checkbox"/>	069150 Knapsacks, cases
<input type="checkbox"/>	069160 Wall paintings and cards
<input type="checkbox"/>	069170 General drawing accessories
<input type="checkbox"/>	069180 Drawing blocks and sheets
<input type="checkbox"/>	069190 Drawing instruments

071000 Baby - Health, care & hygiene

<input type="checkbox"/>	071010 Baby hair dryers
<input type="checkbox"/>	071020 Bathtubs, tummy tubs, bath seats
<input type="checkbox"/>	071030 Cosmetic care products
<input type="checkbox"/>	071040 Bibs, terrycloth articles
<input type="checkbox"/>	071050 Toilet seats
<input type="checkbox"/>	071060 Potties and footstools
<input type="checkbox"/>	071070 Changing table heaters
<input type="checkbox"/>	071080 Nappies, plastic pants, cloth nappies
<input type="checkbox"/>	071090 Nappy bucket
<input type="checkbox"/>	071100 Nappy bags

072000 Mothers — health, care & hygiene

<input type="checkbox"/>	072010 Nipple cream
<input type="checkbox"/>	072020 Nipple shapers and shields
<input type="checkbox"/>	072030 Cosmetics, perfumes, washing and cleansing products
<input type="checkbox"/>	072050 Medical equipment for monitoring pregnancy
<input type="checkbox"/>	072051 Medical equipment or applications for pain relief during pregnancy or childbirth
<input type="checkbox"/>	072060 Milk pumps, bags for breast milk, breast milk collectors
<input type="checkbox"/>	072070 Nursing, breast-feeding pads, accessories
<input type="checkbox"/>	072080 Temperature measuring devices/thermometers

Main Exhibitor / Co-exhibitor:

0	1	0	0
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073000 Food, drink, calm

<input type="checkbox"/>	073010	Baby food
<input type="checkbox"/>	073020	Teething rings
<input type="checkbox"/>	073030	Cutlery
<input type="checkbox"/>	073040	Baby bottles
<input type="checkbox"/>	073050	Bottle and baby food warmers
<input type="checkbox"/>	073070	Baby bottle teats
<input type="checkbox"/>	073080	Dummies, dummy chains
<input type="checkbox"/>	073090	Plates, cups
<input type="checkbox"/>	073100	Sippy cups
<input type="checkbox"/>	073110	Vaporisers/disinfection equipment
<input type="checkbox"/>	073120	Snack- and Lunchbox

081000 Media, associations, service providers, services

<input type="checkbox"/>	081010	Online media
<input type="checkbox"/>	081020	Training & consultation
<input type="checkbox"/>	081030	Trade magazines and books
<input type="checkbox"/>	081040	Shop fittings, shop construction
<input type="checkbox"/>	081050	Product design
<input type="checkbox"/>	081060	Computer systems/merchandise management
<input type="checkbox"/>	081070	Providers of product and service brokerage
<input type="checkbox"/>	081080	Associations & institutions

082000 Product safety & certification

<input type="checkbox"/>	082010	Analysis & analytic equipment
<input type="checkbox"/>	082020	Product safety
<input type="checkbox"/>	082030	Certification
<input type="checkbox"/>	082040	Supplier products
<input type="checkbox"/>	082050	Products of renewable raw materials

Koelnmesse GmbH
Postfach 21 07 60
50532 Köln
Deutschland
Tel. +49 221 821-2704
Fax +49 221 821-3283
n.bernal@koelnmesse.de
www.kindundjugend.de



17.-20.09.2020

0 1 0 0

Name of exhibitor:

Customer number:

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Start Up Area

Deadline for Submission:
8 weeks bevor the fair opens*

Please note reverse side!

S.13



*Applications received after this date will be dealt with according to availability.

Example stand

Herewith we apply stand space and stand construction for Kind + Jugend 2019.

The price includes the participation fee, Kind + Jugend stand package, set up and dismantling, energy costs, AUMA fee (Federal Trade Show Tax) during the exhibition period.

Additional equipment and further services can be ordered via www.koelnmesse-service-portal.com.

☐ 2 sqm 990,- € ☐ 4 sqm 1.500,- € ☐ 6 sqm 2.250,- €

Stand handover: 24 hours prior to the start of the event. Deviations from this rule have to be made in writing. Payment is due on receipt of the invoice. Payment is required to acquire the stand.

Important notes: We hereby acknowledge and accept as obligatory Koelnmesse's terms of participation (general and special section) as well as the technical guidelines.

These terms and guidelines apply to company employees as well as independent contractors to the extent that they are employed to work at our stand. We recognize that, as an exhibitor, we are responsible for ensuring that the terms are upheld and that we are held liable for our employees. We regard the layout plan and furnishing confirmation sent to us following this order as binding.

Koelnmesse is entitled to contract a service partner to perform the service ordered. The service partner acts in the name and on behalf of Koelnmesse.

The place of fulfilment shall be Cologne, Germany and German law shall apply.

Company

Contact Person

Full address

Telephone

Telefax

E-Mail

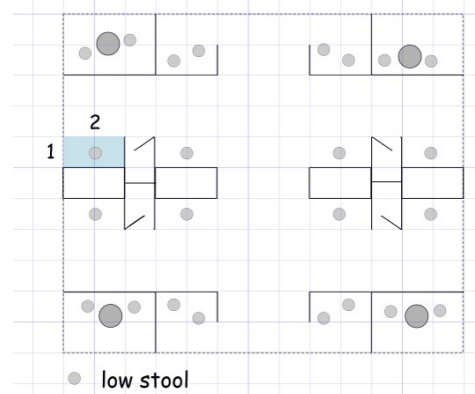
Place, date, legally binding signature and company stamp

Package 1

2 sqm Start Up Point

- 1x2 m floorspace
- Low stool
- Individually coloured carpet
- 3 m of individually coloured fabric-covered walls (2,5 m high) for product placement*
- Light Spot from hall ceiling
- Listed in catalogue as Start Up Participant

Price: 900.00 EUR



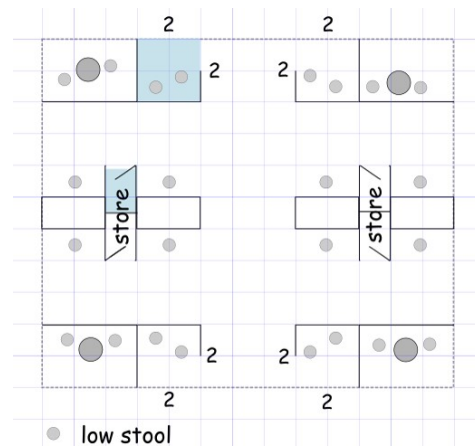
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Package 2

4 sqm Start Up Point

- 2x2 floorspace
- 1x1,5 m storage room with 220V power socket
- 2 low stools
- Individually coloured carpet
- 5 m of individually coloured fabric-covered walls (2,5 m high) for product placement*
- Light spot from hall ceiling
- Stand lettering (max. of 20 letters)
- Listed in catalogue as Start Up Participant

Price: 1,500.00 EUR



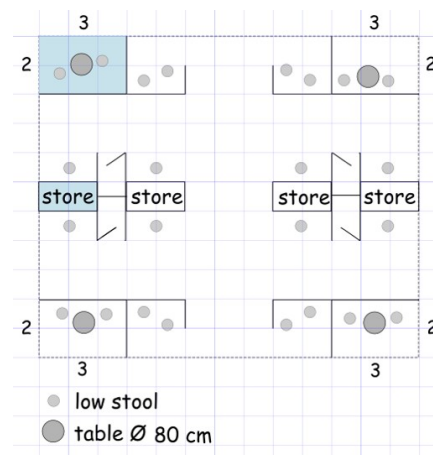
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Package 3

6 sqm Start Up Corner

- 2 x 3 m corner-floorspace
- 1 x 2 m storage room with 220V power socket
- 2 chairs, one table (Ø 80 cm)
- Individually coloured carpet
- 5 m of individually coloured fabric-covered walls (2,5 m high) for product placement*
- Light spot from hall ceiling
- Stand lettering (max. of 20 letters)
- Listed in catalogue as Start Up Participant

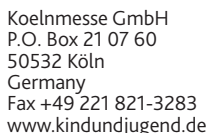
Price: 2,250.00 EUR



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*available colours on request

**example constructions



17.-20.09.2020

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Hall/Aisle/Stand-No

Trade representative search

Please note pages 2 to 4!

Z.03

Company

Department / contact

Full address, postal code, town, country

Tel.

Fax








E-mail







Stand description

Stand telephone number






For the countries/postal areas mentioned below we want a commercial agent.






Country/countries (according to list of countries)

1.  2.  3.  4.  5.  6.  7. 






8.  9.  10.  11.  12.  13.  14. 






Postal code Federal Republic of Germany





1.  2.  3.  4.  5. 

6.  7.  8.  9.  10. 

Product numbers according to product list (Form 1.30)

1.  2.  3.  4.  5. 

6.  7.  8.  9.  10. 

11.  12.  13.  14. 

Free choice of text (as in specimen at page Z.03 /4)

[illegible]

Please note:

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice.

X

Date, Place, Stamp, Legally binding signature of the main exhibitor

"Infoscout" – Visitor Information System

Your contact information as provided on form 1.10, as well as your registered product groups, will be made available to interested visitors at the information stands in the halls during the trade fair. In addition, you may use Koelnmesse's "Infoscout" electronic information system to publish **vacancies for trade representatives**. Exhibitors and visitors can use Infoscout free of charge.

"Infoscout" can provide visitors with the following information:

- **Which exhibitor is showing products XY?**
"Infoscout" takes this information in your application form 1.10 and your registered product groups.
- **Where do I find company XY?**
"Infoscout" uses the information provided on your application forms 1.10 to 1.30. Please check whether all companies represented by you or exhibiting with you have been registered.

To provide information on vacant commercial agencies, we require the following information:

- Where can a trade representative find a company that still has vacant commercial agencies in various regions? You can enter this information in English, German or French. This is where you may enter the desired country code / post code and a description of your choice for a selected product in line with the List of Goods (form 1.30).
Please note the maximum capacity is 14 country codes, 10 post codes, 14 product numbers and 407 characters in the description. The National Federation of German Commercial Agencies and Distribution (CDH) may contact you separately in this regard.

Should you require more entries for your search, you may order additional forms. Please note the maximum capacities listed above.

In addition to this information in "Infoscout", the system contains answers to queries on the following:

- Service points at the exhibition centre, including restaurants currently open
- Pubs and restaurants in Cologne
- Searches
- Lost and found
- Supporting events
- Congresses
- Seminars
- Company events

Please do not forget to include your customer number on every form. You will find it on your stand space confirmation.

Countries

Germany	004
Egypt	220
Equatorial Guinea	310
Ethiopia	334
Afghanistan	660
Albania	070
Algeria	208
American Oceania	457
Andorra	043
Angola	330
Antigua and Barbuda	459
Argentina	528
Armenia	077
Aruba (Netherl. Antilles)	474
Azerbaijan	078
Australia	800
Bahamas	453
Bahrain	640
Bangladesh	666
Barbados	469
Belgium	017
Belize	421
Benin	284
Bermuda	413
Bhutan	675
Bolivia	516
Bosnia-Herzegovina	093
Botswana	391
Brasil	508
British Oceania	468
Brunei	703
Bulgaria	068
Burkina Faso	236
Burundi	328
Chile	512
China	720
Costa Rica	436
Denmark	008
Djibouti	338
Dominican Republic	456
Ecuador	500
El Salvador	428
Ivory Coast (Côte d'Ivoire)	272
Eritrea	336
Estonia	053
Faroe Islands	041
Fiji	815
Finland	032
France	001
French Polynesia (Tahiti)	822

Gabon	314
Gambia	252
Georgia	076
Ghana	276
Gibraltar	044
Grenada	473
Greece	009
Greenland (Denmark)	406
Great Britain	006
Guadeloupe	458
Guatemala	416
Republic of Guinea	260
Guinea-Bissau	257
Guyana	488
Haiti	452
Honduras	424
Hong Kong	740
India	664
Indonesia	700
Iraq	612
Iran	616
Republic of Ireland	007
Iceland	024
Israel	624
Italy	005
Jamaica	464
Japan	732
Yemen	653
Jordan	628
Cambodia	696
Cameroon	302
Canada	404
Cap Verde	247
Kazakhstan	079
Qatar	644
Kenya	346
Kyrgyzstan	083
Colombia	480
Comoros	375
Congo	318
Korea	728
Croatia	092
Cuba	448
Kuwait	636
Laos	684
Lesotho	395
Latvia	054
Lebanon	604
Liberia	268
Libya	216

Liechtenstein	037
Lithuania	055
Luxembourg	018
Macau	743
Madagascar	370
Malawi	386
Malaysia	701
Maldives	667
Mali	232
Malta	046
Morocco	204
Martinique	462
Mauretania	228
Mauritius	373
Macedonia	096
Mexico	412
Mozambique	366
Moldova	074
Monaco	001
Mongolia	716
Montserrat	470
Myanmar	676
Namibia	389
Nauru	803
Nepal	672
New Caledonia	809
New Zealand	804
Nicaragua	432
The Netherlands	003
Netherlands Antilles	478
Niger	240
Nigeria	288
Norway	028
Austria	038
Oman	649
Pakistan	662
Panama	442
Papua New Guinea	801
Paraguay	520
Peru	504
The Philippines	708
Poland	060
Portugal	010
Puerto Rico	400
Réunion	372
Rwanda	324
Romania	066
Russia	075
Zambia	378
San Marino	047

Saudi-Arabia	632
Sao Tome and Principe	311
Sweden	030
Switzerland	039
Senegal	248
Seychelles	355
Sierra Leone	264
Zimbabwe	382
Singapore	706
Slovakia	063
Slovenia	091
Somalia	342
Spain	011
Sri Lanka	669
St. Helena	329
St. Lucia	465
St. Pierre and Miquelon	408
St. Vincent and the Grenadines	467
Sudan	224
South Afrika	388
South Sudan	912
Surinam	492
Swaziland	393
Syria	608
Tajikistan	082
Taiwan	736
Tanzania	352
Thailand	680
Togo	280
Trinidad and Tobago	472
Chad	244
Czech Republic	061
Turkey	052
Tunisia	212
Turkmenistan	080
Uganda	350
Ukraine	072
Hungary	064
Uruguay	524
Uzbekistan	081
Vatican City	045
Venezuela	484
United Arab Emirates	647
United States	400
Vietnam	690
Belarus	073
Western Samoa	819
Central African Republic	306
Cyprus	600

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Hall				Aisle	Stand no.			Aisle	Stand no.			

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C O M M E R C I A L A G E N T W A N T E D F O R S A L E O F
N E W P R O D U C T S

Conditions of Participation, Special Section



Kind + Jugend
The Trade Show for
Kids' First Years
17.–20. September 2020

1 Organiser, event, venue and dates, visitor admission

1.1 Kind + Jugend

The Kind + Jugend 2020 is being organised by Koelnmesse GmbH,
Messeplatz 1, 50679 Köln, Germany.

The event will be held at the Cologne Exhibition Centre from Thursday,
17.09.2020 to Sunday, 20.09.2020.

1.2 Opening times

For exhibitors:

Thursday, 17.09.2020 -
Saturday, 19.09.2020 from 8:00 a.m. to 7:00 p.m.
Sunday, 20.09.2020 from 8:00 a.m. to 5:00 p.m.

For visitors:

Thursday, 17.09.2020 -
Saturday, 19.09.2020 from 9:00 a.m. to 6:00 p.m.
Sunday, 20.09.2020 from 9:00 a.m. to 4:00 p.m.

1.3 Stand construction and dismantling

Stand construction may begin at 8:00 a.m. on Saturday, 12.09.2020.
Construction must be completed by no later than 6:00 p.m. on Wednesday,
16.09.2020. The aisles must be completely cleared by this time. Dismantling
of the exhibition stand and the goods presentation may not begin before the
end of the event at 04:00 p.m. on Sunday, 20.09.2020.
Admission for dismantling personnel from 4:00 p.m.
Trucks will be permitted to enter from 5:30 p.m. Dismantling of all stands and
exhibits must be finished by 10:00 p.m. on Tuesday, 22.09.2020.

Stand space constructed by Koelnmesse can be occupied on Wednesday,
16.09.2020.

Early vacating of the trade fair stand prohibited

Early vacating of the trade fair stand represents a serious violation of these
general conditions of participation. In the event of any infringement,
Koelnmesse reserves the right to impose a contractual penalty of up to Euro
5,000.00 in keeping with the severity of the case and/or to refuse the
exhibitor permission to participate in subsequent events.

1.4 Visitor admission

K+J is a trade fair. Only trade visitors are admitted.

2 Eligibility to participate

2.1 Exhibitors

Only manufacturers that are entered in the Commercial Register or in the
Handicrafts Register are permitted to participate at Kind + Jugend. Such
producers must exhibit products that correspond to the focus of the event
(see the List of Products). You may only participate as an exhibitor if the
exhibited products are manufactured or developed by your company itself or
developed or produced on its behalf and exclusively marketed or, in the case
of services, exclusively provided by your company. You can exhibit for the
companies you represent as a trade representative, sales company, association
and importer insofar as the goods exhibited are not offered by any other
company at the trade fair and you possess the necessary rights to present the
exhibits. Koelnmesse also requires that proof of the nature of the
manufacturer's business or of the activities as the manufacturer's sales
company or importer be submitted in appropriate form on demand. Decisions
on company admissions, eligible products and the location of exhibitor stands
will be made by Koelnmesse. In the event of a rejection, you will receive a
separate letter. All exhibited products and services must correspond to the
focus of the event. See the accompanying List of Products, Form 1.30. The
products must be new ex-works. Products and services that do not correspond

to the List of Products and used products may not be exhibited or offered.

2.2 Co-exhibitors

The participation of co-exhibitors and/or additionally represented companies
at Kind + Jugend is possible. A special application and an acceptance by the
organiser are required for the use of the stand area by a co-exhibitor (see Item
V of the General Section of the Conditions of Participation).

3 Participation fee and other costs

3.1 Participation fee per m² (minimum size 9 m²)

	Up to 125 m ²	Every additional m ²
Upon registration by 31.10.2019:		
Terrace stand (one side open)	160.00 EUR/m ²	134.00 EUR/m ²
Corner stand (two sides open)	169.00 EUR/m ²	134.00 EUR/m ²
Two-corner stand (three sides open)	172.00 EUR/m ²	134.00 EUR/m ²
Island stand (four sides open)	178.00 EUR/m ²	134.00 EUR/m ²
Upon registration after 31.10.2019:		
Terrace stand (one side open)	183.00 EUR/m ²	157.00 EUR/m ²
Corner stand (two sides open)	192.00 EUR/m ²	157.00 EUR/m ²
Two-corner stand (three sides open)	195.00 EUR/m ²	157.00 EUR/m ²
Island stand (four sides open)	201.00 EUR/m ²	157.00 EUR/m ²

The participation fee does not include the provision of stand partition walls or
other special construction elements. For two-storey exhibition stands, the
actual allotted area in the upper storey following the technical inspection is
calculated at 50% of the price per m² of floor area. The participation fee will
be calculated according to the dimensions of the stand area allocated. Hall
pillars and other fixed construction elements present in the rented stand area
do not provide grounds for a reduction in the participation fee.

3.11 Start up Area

The participation costs of the Start Up Area will be published separately on
the Kind + Jugend webpage.

3.2 AUMA fee

The Association of the German Trade Fair Industry (Ausstellungs- und
Messeausschuss der Deutschen Wirtschaft e. V. – AUMA) charges you a fee of
Euro 0.60 per m² of exhibition space for representing your interests.
Koelnmesse will calculate and collect the fees in the name of, and on the
account of, AUMA.
More detailed information is available at www.auma-messen.de.

3.3 Energy costs

Exhibitors will be charged a proportional flat-rate energy fee of Euro 11.50
per m² of occupied stand area.

3.4 Down payment for services

Koelnmesse shall be entitled to charge a reasonable down payment for the
services used for the event in question – e.g. electrical and water connections,
stand cleaning, etc. The down payment for services shall be assessed on the
basis of the services charged for the previous event. The down payment for
exhibitors who have not participated in the previous event shall total Euro
16.50 per m² – plus the costs for the obligatory marketing services (Marketing
Package); see Item 7.2, Special Participation Conditions.

Once the event has ended, a separate final invoice for services will be issued;
the down payment will be applied towards this amount. The invoice shall fall
due for payment immediately following receipt. If the amount of the down
payment should exceed the fees actually incurred for services, the amount by
which the down payment exceeds actual charges shall be refunded to the
exhibitor. The exhibitor shall have no claim to payment of interest on the
down payment.

3.5 Co-exhibitor fee

Insofar as the inclusion of other companies is permitted at your stand (see
Item V of the General Section of the Conditions of Participation/Item 2.2 of
these conditions), a co-exhibitor fee of Euro 600.00 per company will be

charged. The price of the Marketing Package is not included in this fee (see Item 7.2). The co-exhibitor fee remains payable should the co-exhibitor not participate in the event.

3.6 Marketing services

Use of the marketing services described in Item 7.1 shall be obligatory and is subject to a charge (see Item 7.2, Special Participation Conditions).

3.7 VAT

All prices given are net prices. The statutory VAT will be charged separately where applicable.

3.8 Reimbursement of VAT

As a rule, Koelnmesse provides exhibitors (proprietors) with a uniform service – a so-called event service – in accordance with Art. 3a.4., Par. (2) of the German ordinance on the application of the VAT (UStAE). The place of performance for such services is the recipient's headquarters. Koelnmesse will therefore invoice foreign exhibitors (proprietors) according to the reverse charge accounting mechanism without charging any German VAT. Exhibitors from the European Union need to enter their valid VAT identification number in the application form in order to be considered entrepreneurs. Exhibitors must immediately notify Koelnmesse GmbH in writing of any changes to their VAT identification numbers. If, in exceptional cases, services are not provided as uniform offerings in the sense described above and statutory VAT is charged, foreign exhibitors (proprietors) may receive a refund of the invoiced VAT provided they fulfil the legal requirements.

Further details are available on the Internet at: www.bzst.bund.de.

3.9 Costs in the event of non-participation

3.9.1 Prior to receipt of acceptance/stand area confirmation

If you withdraw your application to participate before you receive the acceptance/stand area confirmation, you will have to pay a fee of Euro 1,000.00.

3.9.2 After receipt of acceptance/stand area confirmation

You cannot normally withdraw from the contract after you have received the admission / stand area confirmation. The regulations contained in Item II of the General Section of the Conditions of Participation apply. In the event of non-participation, companies that have registered for a trade fair must pay compensation. Provided the reserved stand area can be rented to a third party, this compensation amounts to 25% of the participation fee subject, however, to the minimum fee of Euro 1,000.00.

3.9.2.1 Stand construction by Koelnmesse

If you have also ordered stand construction services from Koelnmesse, you may cancel the stand construction order only if you do so no later than six weeks before the stand construction period officially begins. The date on which Koelnmesse receives the exhibitor's declaration is the criterion for determining if the deadline has been met. For cancellations received after the deadline, Koelnmesse is entitled to charge a flat-rate fee for the costs incurred. These costs amount to 30% of the agreed fee in the event of a cancellation within 4–6 weeks prior to the start of construction, 50% of the agreed fee in the event of a cancellation within 2–4 weeks prior to the start of construction, and 100% of the agreed fee in the event of a cancellation at a later time or during the construction of the stand. The agreed fee has to be paid in full for individually crafted or purchased components and graphics.

3.9.2.2 Stand construction by exhibitor / stand construction company

In a case where the stand construction has been ordered independently of the registration of a stand area, the provisions of Koelnmesse's General Terms and Conditions for services apply. You can download Koelnmesse's General Terms and Conditions for services from the event's website or from www.koelnmesse-service-portal.com

3.9.3 Proof of damage

You shall be entitled to prove that no damages were incurred or that the costs were significantly less extensive than the amount charged.

4 Stand sizes and construction

4.1 Stand size

The minimum stand size is 9 m².

Please note that hall pillars and other fixed construction elements may be present in the rented stand area. Minor deviations from the requested stand size do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.

Trade fair partition walls for separating the stand area are not automatically provided. If needed as stand construction elements, however, they can be ordered for a fee at www.koelnmesse-service-portal.de. This fee does not include stand construction. Koelnmesse will erect partition walls only if this is necessary for safety reasons due to the installation of water pipes or electrical systems.

4.2 Responsibility

The construction, design and operation of the stand must adhere to all regulations that are valid in Germany (including the regulations of the Sonderbauverordnung, the DIN and EN standards, the VDE regulations, and the accident prevention regulations of the professional associations in the currently valid versions). All these provisions apply to both the company's own as well as to independent stand designers, decorators, and signwriters and to all persons, in as far as they perform activities as commissioned by the exhibitor or on the exhibitor's behalf in connection with the construction and design of the stand. The exhibitor is responsible for ensuring that all regulations are complied with. The exhibitor must supervise construction personnel and other persons working on their behalf to ensure that they adhere to the regulations.

4.3 Maximum stand height

The maximum permissible stand height is set at 4.50 m, insofar as this is permitted by the hall ceiling and any fixed structures that may be present. Only lighting elements suspended from the hall ceiling and their supporting structures may be positioned at a maximum distance of 5.00 m from the hall floor. For all forms of suspension from the hall ceiling, please ensure that neither the lighting elements nor their mounts are connected to the stand structure. As long as the technical guidelines are observed when designing and erecting stands, there is no need to submit for approval drawings for onestorey stands that do not exceed the permitted height. All other stands and designs must be approved, particularly if the stand features special structures or meeting areas, or static calculations are required. Plans must be submitted in duplicate for approval by Koelnmesse in good time before the work is carried out, and at least 6 weeks before the event commences. These documents, which can be scrutinized, consist of ground plans, views and design cross sections with all measurements.

4.4 Notice of approval

Stand construction may not commence until the exhibitor has received a copy bearing Koelnmesse's notice of approval. This notice of approval does not release the exhibitor from the observance of the relevant provisions. It only states that Koelnmesse has no objections in the context of stand design/ arrangement. If requested to do so by Koelnmesse, the exhibitor is obliged to submit any additionally required information relating to the stand immediately. There is no obligation on the part of Koelnmesse to ensure the observance of other provisions. Nevertheless, if an infringement of the relevant provisions is found to have been committed, Koelnmesse can, for this reason, also refuse to issue the notice of approval. You have been informed of the fact that in exceptional cases — at your request and on your account — the stand construction documents must be submitted to the responsible authorities for scrutiny. Irrespective of official approvals of the stand, any objections made by Koelnmesse concerning the stand must be responded to immediately. In case of imminent danger, Koelnmesse is entitled to determine at its absolute discretion the measures necessary and have them implemented at the exhibitor's expense.

4.5 Form of stand

The following terms are used for the stand forms:

Terrace stand:	one side open
Corner stand:	two sides open
Two-corner stand:	three sides open
Island stand:	four sides open

Deviations from the requested stand shape do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.

4.6 Construction and design of the stands

The stand must be constructed to comply with the form of the stand confirmed. The arrangement of the stand is left to the exhibitor but should be appropriate for the event in question. The stand must be constructed in a way that makes it as transparent as possible from all sides bordering on aisles. The exhibitor has to obtain information on the load capacity of the hall floor and the hall headroom. Only the on-site measurements apply to stand space. Banners and company signs are not permitted to encroach into the aisles. Koelnmesse Service also offers completely outfitted turnkey stand systems. Orders can be placed at www.koelnmesse-service-portal.de (KSP).

5 Exhibitor and work passes

5.1 Exhibitor passes

Each exhibitor receives free of charge and valid for the period from the first day on which build up work begins to the final day of dismantling:

- 3 exhibitor passes for a stand up to 20 m²
- 1 exhibitor pass for each further or part unit 10 m² up to 100 m²
- 1 exhibitor pass for each further or part unit 20 m² above 100 m²
- The maximum number of passes free of charge is 150 exhibitors passes.

The free of charge exhibitor passes are sent together with the invoice for the participation costs. Additional exhibitor passes for stand personnel can be ordered afterwards online on the trade fair website (Participation and planning > For exhibitors > Service Portal > Exhibitor and stand construction passes) against payment.

5.2 Work passes

You will also receive free passes that allow people commissioned by you or who work on your behalf to access the exhibition centre in order to construct or dismantle your stand. These passes are only valid up to the start of the event and after it closes. They do not entitle the holders to enter the grounds during the event.

- 2 work passes for a stand up to 10 m²
- 4 work passes for a stand up to 20 m²
- 1 work pass for each further or part unit 10 m² up to 100 m²
- 1 work pass for each further or part unit 20 m² above 100 m² up to a maximum number of 150 work passes

The passes will also be sent together with the invoice for the participation fee. If more work passes are needed, they can be requested from the Koelnmesse Exhibitor Service Centre free of charge.

5.3 Exchange and return of passes

All passes are issued for specific individuals and are non-transferable. If the stand personnel is changed during the event, you can exchange used exhibitor passes (i.e. passes bearing a name) for one time and free of charge for a new pass. The passes are issued by the Exhibitor Service Centre. Exhibitor and work passes that were paid for but not used can be returned to Koelnmesse until the last day of the trade fair for a refund of the fee. Transferring a pass to a third party — whether selling it or giving it free of charge — is not permitted and is a serious violation of the Conditions of Participation, as stipulated by Item VI of the General Section of the Conditions of Participation.

6 Rules on selling

In view of the specialist nature of the event, direct sales of exhibits or samples from the booths are not permitted. Furthermore, exhibits may not carry a

price tag. This regulation does not apply to printed matter such as trade publications and specialist journals. Koelnmesse has the right to carry out checks and, in the event of violations of these conditions, to take suitable measures. Koelnmesse also has the right to immediately close the stands of any exhibitors who commit such violations. Claims on the part of the exhibitor for damages or refunds are excluded in the event of such measures.

7 Marketing services (Marketing Package)

7.1 Obligatory media services (Media Package)

Koelnmesse issues official trade fair media to accompany the events in hosts.

The components of these media for main exhibitor, group organizer and group participants are as follows:

- Entry in the alphabetical list of exhibitors in all available fair media
- Ten product group entries in the fair catalogue
- Unlimited number of products groups in the app and the online exhibitor search
- Logo illustration in the alphabetical directory of exhibitors in all available fair media
- Set-up and provisioning of an online press compartment incl. a company profile, a company logo, six press releases, ten pictures and five documents
- App for recording visitors at fair stand with Koelnmesse registration data - number of usage licences based on the size of the stand space
- Presentation of one Product Highlight in the app and the online exhibitor search incl. product photo and product description
- Adding and activation for Matchmaking 365
- Activation for the Schedule Organiser Online

The components of these media for co-exhibitors and other represented companies are as follows:

- Entry in the alphabetical list of exhibitors in all available fair media
- Ten product group entries in the fair catalogue
- Unlimited number of product groups in the app and the online exhibitor search

7.2 Costs for the obligatory marketing services (Marketing Package)

Use of the marketing services listed under Item 7.1 is mandatory for all represented companies, co-exhibitors and other represented companies and costs:

Euro 1,105.00 per main exhibitor, group organizer and group participant
Euro 250.00 per co-exhibitor and other represented companies.

Our official contractual partners will provide you with all order information and documents for the marketing services offered. Please note that your company's participation requires Koelnmesse's approval. Therefore, this approval is also a prerequisite for any offers or order confirmations.

If an exhibitor still has not submitted an order to the official contractual partners by the editorial and advertising deadline, the exhibitor's particulars shall be added to the official fair media, subject to charge, on the basis of the information provided on the respective Registration Form 1.10, 1.20, 1.21 or 1.12, 1.13. Where possible, registrations and orders received later will also be included in the official fair media. If Koelnmesse receives orders and registrations later than the editorial and advertising deadline, Koelnmesse shall accept no guarantee for provision of any marketing services. In such cases, there shall be no claims recognised, regardless of their nature, but particularly claims for reductions in cost for inclusion in the official media, or claims for damages.

7.3 Special data protection provisions for lead tracking

Trade fair visitors can voluntarily register. Other terms may apply, particularly when visitors can only purchase certain types of tickets by registering. Koelnmesse GmbH forwards the personal data from registered visitors to third parties only if the visitors first agree to have their data used in this way.

Neither the exhibitor, nor Koelnmesse GmbH nor any other third party can require visitors to take part in lead tracking by scanning their admission tickets and so to pass on their personal data. The exhibitor is obliged to delete the personal data that it has received as a result of lead tracking in individual

cases if it is requested to do so by Koelnmesse GmbH or the visitor in question. Koelnmesse GmbH is not liable for the accuracy and completeness of the visitor registration data.

The exhibitor may only forward the personal data received as a result of lead tracking to third parties if and to the extent that the exhibitor has received express consent from the respective visitor. The exhibitor undertakes to use the personal data received as a result of lead tracking only in accordance with the legal regulations, especially those relating to data protection, and only for the exhibitor's own purposes. In this respect, the exhibitor shall exempt Koelnmesse GmbH from all claims by third parties.

7.4 Responsibility/release of Koelnmesse from liability

Official fair media are published by Koelnmesse GmbH, Messeplatz 1, 50679 Cologne, Germany, which in turn shall be entitled to commission another company with concrete execution and with advertisements.

The advertiser shall be responsible for the content of advertisements and entries, and for any damages resulting therefrom. Koelnmesse does not accept responsibility for printing errors, incorrect placement, errors and omissions or faulty printing.

Koelnmesse GmbH is not liable for damage to property and persons caused by the use of the AddLeads app for the lead tracking service unless it can be proved that Koelnmesse GmbH acted deliberately or with gross negligence. Liability is limited to foreseeable damages. Participants use the AddLeads app for the lead tracking service at their own risk. Although Koelnmesse strives to provide correct information, it does not guarantee the currentness, accuracy and completeness of the supplied information nor is it liable for such. Koelnmesse does not bear any responsibility for the service's technological availability. Warranty or damage claims of all kinds are excluded if the technology breaks down or malfunctions in some other way. Maintenance, security and capacity-related issues as well as events over which Koelnmesse has no control (e.g. disturbances of the public communication networks, power outages, etc.) can lead to brief disruptions or a temporary suspension of the services. Koelnmesse does not guarantee that the web pages will be accessible at all times and that participants can call them up flawlessly and without encountering incorrect content or technical difficulties. Koelnmesse is not liable for incorrect information that is produced or disseminated by participants and/or third parties (including cooperation partners) and that is related to the ordering of admission tickets and catalogues for trade fairs and exhibitions of the Koelnmesse Group on the Internet. Koelnmesse is especially not liable for e-mails or data entries that the system fails to accept and/or receive because they do not conform to the stipulations of these Conditions of Participation or to the website's technical requirements. Koelnmesse is not liable for the offers made by third parties, especially not if they relate to the use of the lead tracking service. Koelnmesse does not guarantee that all links and references to external content that are found during the use of the lead tracking service are correct or complete.

8 Commercial property rights

Koelnmesse does not want any exhibitors who in the process of producing, disseminating, selling, owning or advertising their products violate laws regarding the protection of intellectual property or commercial property rights in the broadest sense.

If a final court decision has determined *res judicata* that an exhibitor in connection with one of Koelnmesse's events has violated laws of the kind mentioned in paragraph 1, Koelnmesse is entitled to bar that exhibitor from the next event of this kind after the *res judicata* court decision if there is sufficient suspicion that the exhibitor will again and repeatedly violate laws for the protection of intellectual property or commercial property rights.

You will find more detailed information in the No Copy! brochure.

9 Non-permissible advertising/violations of the Conditions of Participation

In order to ensure that the overall character of the event is safeguarded and the exhibitors and visitors are protected from irritating or illegal activities, in particular the following advertising measures are forbidden:

- Exceeding the binding specified booth height
- Advertising activities outside the rented stand area without the prior written permission of Koelnmesse
- Advertising of an ideological or political nature

The exhibitor bears responsibility for the legality of competitions, raffles etc.

In the event of severe violations of the Conditions of Participation, Koelnmesse may immediately close your stand and clear it without resorting to legal assistance. Claims of all kinds — especially claims for damages — are excluded in this case.

10 "Infoscout" – Information service for visitors

The information about your company that you submitted on Forms 1.10 to 1.30 will be made available at the information stands in the halls for interested visitors during the event. Furthermore, with Koelnmesse's electronic information system Infoscout you can publish vacancies for trade representatives.

You can use Form Z.03 to specify this offer according to products, countries or regions. Exhibitors and visitors can use Infoscout free of charge.

11 Requirement for a written document

All explanations must be specified in writing.

12 Severability clause

Should individual or several provisions of these conditions be or become invalid in whole or in part, the validity of the remaining provisions and of the contract shall not be affected. The parties will conduct negotiations in good faith to replace the invalid provisions with valid provisions that come as close as possible to fulfilling the business purpose of the invalid provisions. Should the invalidity of a provision have arisen from a specific figure given therein with regard to performance or time (deadline or date), the nearest legally permissible figure shall replace the invalid one in the provision.

13 General Section of the Conditions of Participation, Technical Guidelines

The stipulations of the General Section of the Conditions of Participation and the Technical Guidelines are not affected.

General Section of the Conditions of Participation



I Application

1. To indicate your intention to take part in the event, you must return to us a completely filled in form with your legally binding signature (Registration).
2. By signing and returning the form, you acknowledge that the General and the Special Sections of the Conditions of Participation and the Technical Guidelines are binding for your company as part of the contract. You can download the Technical Guidelines from the event's website or from www.koelnmesse-service-portal.com. You also always have the option of requesting the Technical Guidelines in printed form or on CD-ROM. Within the framework of the fulfilment of contractual duties, the event organizer will process and use the information provided in this form via an automated procedure that takes the regulations stipulated under the Federal Data Protection Law of the Federal Republic of Germany into account.
3. The registration shall be regarded as legally binding on your part, irrespective of admission; no conditions or reservations may be appended to the aforesaid registration. Requests for stands at specific locations, in particular, do not represent conditions for participation.

II Acceptance/Transfer of stand space

1. The organizer shall accept your application in accordance with the conditions which apply to all participants (acceptance/stand area confirmation). There is no legal claim to acceptance. If the number of registration forms complying with the requirement profile and received by the organizer prior to the expiration of the registration period exceeds the number of available exhibition spaces, the organizer shall have the right to make a discretionary decision regarding the admission of registrants to the exhibition. Your company may be disqualified from admission to the exhibition if you failed to fulfil your financial obligations to the organizer at any time, or if you failed to fulfil such financial obligations within the prescribed period of time.
2. The contract comes into effect at the latest upon receipt of the admission (by post, fax or other electronic means of transmission), which is valid without a signature. Should the content of the confirmation of acceptance differ substantially from that of your application, then the contract shall be concluded under the terms of acceptance if you do not lodge a written objection within 2 weeks of receipt of confirmation of acceptance. The same shall apply, if it is necessary to postpone the event or to transfer the event to another location, and the change is deemed to be reasonable with respect to yourself; in this case, the corresponding notification of change from the organizer shall supersede the admission. The acceptance only applies to the respective event, the company applying and referred to in the acceptance letter, and its registered products and services. Products and services which do not conform to the list of products may not be exhibited or offered at the trade fair.
3. The organizer allocates stand space on the basis of which exhibition theme at the event your registered products belong to.

There is no right to claim the allocation of stand space in a certain form, in a certain size, in a certain hall or in a certain hall area. Deviations from the requested form or placement of the stand do not provide grounds for an objection to be made under Item II, Paragraph 2 of the General Section of the Conditions of Participation.

4. In special cases for important reasons, the organizer is entitled to subsequently allocate you stand space other than stated in the confirmation of acceptance, to change the size and dimensions of your stand space, to relocate or close entrances or exits and to undertake structural changes in the exhibition halls without claims arising on your part. In the event of a reduction in stand space size, you will be credited with the difference arising from the correspondingly lower participation fee.

You will be notified without undue delay if the stand space becomes unavailable due to reasons which are beyond the organizer's control. In this case, you will be entitled to a reimbursement of the participation fee. Any further claims for damages, which will exceed the aforementioned reimbursement, shall be excluded in these cases.

5. Any complaints on your part must be submitted in writing immediately or at the latest while the event is in progress; complaints submitted at a later date cannot be considered.
6. The organizer is entitled to revoke the acceptance if it was granted on the basis of incorrect statements or if the company fails to meet the conditions of participation after the acceptance was granted. The organizer shall have the right to rescind the contract, if there is a substantial reason or good cause. Such substantial reason exists, in particular, if an application for opening insolvency proceedings against your assets has been made, such an application has been dismissed due to lack of funds, or insolvency proceedings have commenced. You must inform the organizer of this immediately.

7. Prior to receipt of acceptance/stand area confirmation, revocation of registration shall only be possible if permitted by the Special Section of the Conditions of Participation. In this event, a fee specified in the Special Section of the Conditions of Participation shall be paid.

8. Following receipt of acceptance/stand area confirmation, in general, revocation is no longer possible. The organizer can agree to the request for release from the contract in exceptional cases if the stand space no longer required can be assigned to another exhibitor against payment. In this instance, the organizer is entitled to demand general reimbursement of the costs incurred corresponding to 25 % of the participation fee without providing proof, unless otherwise specified in the Special Section of the Conditions of Participation. If the stand area cannot be assigned to a third party against payment, the contract remains in force and the participation fee must be paid in full.

If the Special Section of the Conditions of Participation stipulate that you must purchase a Visitor Promotion Package, the specified price has to be paid in the event that you withdraw from the contract and admission ticket vouchers have been provided. Liability for catalogue costs, stand construction costs and other costs, which in particular, have been incurred as a result of a claim by a third party or of services rendered, is not affected.

You shall have the right to provide proof that a damage or loss has not been incurred or that the extent of the damage or loss incurred is considerably less.

Occupation of a space which becomes available in the form of an exchange of stand areas by a participant who has already been approved and allotted a space for the event does not represent an alternate assignment of the stand area against payment.

The co-exhibitor fee must be paid in full in the event a company that has been accepted as a co-exhibitor does not participate.

9. The following cases will fall solely within your scope of risk as exhibitor:
 - a) if the products which you have stipulated for the presentation cannot be introduced at the venue of the event due to the legal requirements prevailing there or due to other reasons, or
 - b) if such products do not arrive in due time, do not arrive undamaged or do not arrive at the venue of the event at all – e.g. as a result of any loss, delay in transport or customs, etc. – or
 - c) if your journey, the journey of your employees or your stand or installation personnel should be delayed or should become impossible – e.g. because a visa is not granted.

You will remain under obligation to pay all the charges agreed upon.

10. Event-related regulations are detailed in the Special Section of the Conditions of Participation.

III Construction, arrangement and operation of stands

1. As an exhibitor, you are responsible for ensuring that your trade fair participation, and especially the construction and design of your stand, comply with all the statutory provisions of the Federal Republic of Germany as well as the regulations of this General Section and the Special Section of the Conditions of Participation and the Technical Guidelines. This also applies to the persons working on behalf of the exhibitor, who must be supervised to ensure that they adhere to the regulations.
2. Additional regulations, especially those of an event-related nature, can be found in the Special Section of the Conditions of Participation and in the Technical Guidelines.
3. Any additional technical services that may be required, particularly the installation of electricity, water and safety devices, the recruitment of local auxiliary personnel, etc., can be ordered via the Koelnmesse-Service-Portal (KSP) by means of special order forms against a separate charge. Orders placed by third parties (in particular by stand construction companies) in connection with the construction and design of stand areas are considered to have been commissioned by the exhibitor and at the exhibitor's expense.
4. For the duration of the event the stands must be staffed by personnel and display the products specified in the application and confirmation of acceptance. Vacating the stand prior to the end of the event represents a serious breach of these Conditions of Participation and shall entitle the organizer to assert damage claims and exclude your company from future participation in Koelnmesse Group events.
5. Products and services may only be presented in the stand area listed in the acceptance/stand confirmation. You may not distribute products, flyers and other advertising materials in other areas of the exhibition centre without first receiving the organizer's written permission.
6. The legal stipulations of the Federal Republic of Germany must be complied with during the presentation and sale of products and services. Products that are not intended or approved for sale worldwide must bear a corresponding note or country-specific label.
7. The organizer is entitled to demand that you remove products from your stand that do not correspond to the List of Goods, the presentation of which does not conform with the legal stipulations of the Federal Republic of Germany, or, which through their odour, noises, other emissions or appearance, could constitute a considerable disruption to the operation of the event or put the safety of exhibitors and visitors at risk.

IV Participation fee and other costs/Terms of payment/Scope of the standardised event services

1. The participation fee for the standardised event services covers the rental of the stand area for the entire duration of the event and the construction and dismantling periods stipulated in the Special Section of the Conditions of Participation, a specific number of exhibitor and work passes, the use of technical and service facilities at the exhibition centre, general hall security, cleaning of the generally accessible hall areas, general hall lighting, and advice on organization, advertising and public relations work for your participation. In addition, the participation fee includes services provided by the organizer as part of the general visitor marketing activities. At the organizer's discretion, these activities especially include a selection of the following services: placing

of advertisements, provision of advertising materials for the exhibitors' own communications measures, direct marketing measures (e.g. publication and dispatch of newsletters and other information to potential visitors by mail, fax, or other means of electronic transmission), provision of an online ticket shop, and event-related Internet domains. The standardised event services also include the provision and supply of energy covered by the flat-rate energy fee; in this respect, please note the corresponding regulations of the Special Section of the Conditions of Participation.

The event services also encompass the inclusion in the list of exhibitors. This is obligatory for each exhibitor, co-exhibitor, group participant and additionally represented company. Please note the corresponding regulations of the Special Section of the Conditions of Participation. The organizer has the right to request additional payment for certain listed services.

2. The participation fee does not include the provision of stand partition walls or other special construction elements.
3. The amount of the participation fee and other costs will be calculated on the basis of the dimensions of the allocated stand space and according to the rates specified in the Special Section of the Conditions of Participation. The size of the allocated floor area is calculated without taking projections, pillars, installation connections and other fixed objects into account.
4. For two-storey exhibition stands, the participation fee for the upper storey is calculated in accordance with the regulations of the Special Section of the Conditions of Participation after the upper storey has been approved following a technical inspection.
5. After your admission, you will receive an invoice for the participation fee and the other costs; the invoiced amount is due immediately upon receipt of the invoice. This also applies to all amounts that must be paid within the framework of the contractual relationship, and, in particular, to invoices, as stipulated by Item II, Paragraph 7 and Paragraph 8 of these Conditions of Participation.
6. All prices are net fixed rates plus any accruing value-added tax as well as any comparable taxes which may be imposed at the venue of the event. Please note the regulations for VAT refunds listed in the Special Section of the Conditions of Participation.
7. In the event of an increase in the organizer's own operating costs, the organizer shall have the right to increase the various prices by the amount that will cover the increase. The increase in its own operating costs may result from rising costs for manufacturing, procurement and labour or from increases in energy costs, fees, taxes and other public duties at the event location. The greatest amount that each individual price can rise is limited to 5% if more than 9 months have passed between the time the contract is concluded and the date the event is held, 7.5% if more than 18 months have passed and 10% if more than 24 months have passed.

8. The settlement of all liabilities within the prescribed period shall be a prerequisite for the occupation of the stand space.

9. Failure to execute payment on time will result in interest being charged of 9% above the base rate according to Art. 288 of the German Civil Code. If the damage incurred by the organizer is greater, he shall be entitled to lodge a claim for these damages. The compensation shall become invalid or be reduced, if you can provide evidence that the organizer has incurred little or no damage as a result of the payment default.

Should settlement of the invoice not be effected by the deadline or in full, the organizer is, in addition, entitled to dissolve the contract with you and to otherwise dispose of the stand area reserved for your company.

10. Resulting from the organizer's claim in regard to the assignment of the stand space, your exhibits are subject to a contractual lien in the organizer's favour.

11. Any services that have been provided by the organizer will be invoiced in euros. You are obliged to pay the amount shown on the invoice in the currency shown on the invoice („billing currency"). If the organizer should be prepared, as a courtesy, to accept settlement of the invoice in a currency other than the billing currency in individual cases, without being under any obligation to do so, such payment must be based with regard to the conversion on the official buying rate of the billing currency on the date the payment is received. Any exchange rate losses in relation to the billing currency after the invoice becomes due for payment are, therefore, at your expense.

12. Any complaints relating to the invoice are to be submitted in writing, immediately, at the latest 2 weeks after receipt; complaints made at a later date cannot be considered.

13. Any projecting parts, pillars, installation connections and permanent internal fittings in the assigned stand space do not entitle you to any reduction in the participation fee or other costs.

14. The organizer shall also be entitled to the payment of the full amounts, if you fail to fulfil any of your obligations arising from the contractual relationship. This does not affect claims to damages. In the event of the contract not being fulfilled at all by the organizer, or being fulfilled only in part, you have claims to a proportional reimbursement of any payments you have already made. Claims above and beyond this are ruled out in accordance with the regulations in Items VII and VIII of these Conditions of Participation. The regulations in Item XI of these Conditions of Participation shall remain unaffected.

15. In the event of counter claims being made against those claims arising from the contract, you can only set off or assert your right of retention in as far as your claims have been found to be uncontested or legally valid.

16. In the event that an invoice is sent to a third party at the request of the exhibitor, this does not constitute any waiver of the right to claim the account receivable from the exhibitor. The latter remains obliged to pay until such time as the account receivable has been settled in full.

V Co-exhibitors, additionally represented companies, group participations

1. In principle, stand spaces shall be hired out only as a whole unit and only to one contracting party. As an exhibitor, you are not permitted to relocate, exchange, share, or in any other way make the stand space allocated to you completely or partially accessible to third parties, without the prior consent of the organizer.

2. A stand area may only be used by several companies at once if the stipulations of the Special Section of the Conditions of Participation allow the participation of co-exhibitors and/or additionally represented companies.

3. Use of the stand area by another company with its own products and own staff (co-exhibitor) requires a special application for permission and approval by the organizer. This also applies to companies who have their own products at the stand but none of their own staff (additionally represented companies). Companies which are members of a group as well as subsidiaries are considered to be co-exhibitors.

The organizer reserves the right to demand a special participation fee and other costs for approving co-exhibitors for participation. Such charges and costs will be invoiced to you as the exhibitor. The organizer has the right to limit the number of approved co-exhibitors per exhibitor. If co-exhibitors and addi-

nally represented companies are to be accepted, the preconditions laid out in Item II of these Conditions of Participation apply; these companies are subject to the General and Special Sections of the Conditions of Participation and the Technical Guidelines.

Should you accommodate a co-exhibitor or a company which is additionally represented, without the express permission of the organizer, this shall be grounds for dissolving the contract with you without notice and to have the stand space vacated at your risk and expense. No claims of any kind can be made against the organizer in this case, especially no claims for damages.

Even after confirmation of acceptance has been received, the contract exists exclusively between the organizer and the exhibitor, who is liable for the negligence on the part of his co-exhibitors/additionally represented companies as well as for his own negligence.

4. If several companies wish to participate at the event together on one stand – a group participation – then the existing General and Special Sections of the Conditions of Participation and the Technical Guidelines are binding for each individual company. The registration is accomplished by the group organizer, who is responsible for the group participants' adherence to the Conditions of Participation. Subsequent to acceptance and stand area confirmation, a contractual relationship exists exclusively between the group organizer and the event organizer. Exceptions exist in the case of group participants' individual orders for services in their own name and at their own expense; such individual orders are permitted only on site during the period from the first stand construction day to the last official day of the event.

5. If a stand area is jointly assigned to two or more companies, they are jointly and severally liable to the organizer.

VI Domiciliary rights

1. The organizer exercises domiciliary rights throughout the exhibition grounds.

2. He is entitled to have exhibits removed from a stand if their display contravenes statute law, offends good morals or is not in keeping with the event programme. Promotion of political and ideological ends is prohibited. In the event of serious offences against the Conditions of Participation, the Technical Guidelines or legal regulations, the organizer is entitled to close your stand or have it vacated.

3. The house regulations for the Cologne exhibition centre apply in their currently valid version.

VII Warranty

The warranty period for deliveries of new articles is 1 year. For used articles, all liability based on warranty is excluded. No warranty claims are available if the damage is due to normal wear and tear, force majeure, faulty or negligent handling, excessive loads or failure to comply with statutory provisions or operating instructions.

VIII Liability/Insurance

1. The organizer's liability, independent of fault, for damages because of initial defects in the assigned object of the contract is excluded.

2. In the event of claims for damages (i) for loss of life, bodily injury or impaired health as well as (ii) for violations of Germany's Product Liability Act caused intentionally or by gross negligence the organizer shall be liable in accordance with the statutory obligations.

Furthermore, the organizer shall be liable for every culpable infringement of an essential contractual obligation. Essential contractual obligations shall pertain only to those contractual obligations which must be complied with during the execution of the contract. This applies to all claims which could arise in connection with this contract.

The organizer is not otherwise liable for simple negligence. Other contractual and/or legal damage claims of any type, including damage claims for consequential damages, shall be excluded, unless the damage was caused by the intentional or grossly negligent action of the organizer.

If the organizer is liable for damages, this liability is limited to damages that the organizer should have foreseen at the time of the contract's conclusion as the possible consequence of a breach of contract or that should have been foreseen had the usual care been exercised. Moreover, indirect and consequential damages are only eligible for compensation if such damage can typically be expected to occur.

The foregoing limitations of liability shall apply, to the full extent, to the executive organs, employees, legal representatives, persons employed in performing an obligation and vicarious agents, whose services are used by the organizer for the performance of the contract. (This also applies to personal liability in each case.)

If the organizer is compelled to temporarily vacate or permanently close the exhibition area or parts thereof, to postpone the event, shorten or extend it due to force majeure, or for other reasons beyond its control, then the exhibitor is not entitled to any rights, in particular, to claims for damages against the organizer.

The responsibility of the event organizer is limited to fault in all cases without prejudice to any limitations of liability under these Conditions of Participation.

Within the scope of liability, the statutory burden of evidence regulations shall continue to apply; they will not be affected by this clause.

3. The organizer does not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are the property of the stand personnel.

The organizer transfers the general surveillance of the trade fair halls and the outdoor areas, the supervision of the exterior grounds, and the security checks at the entrances to security agencies and their uniformed guards and non-uniformed personnel.

Every visitor and exhibitor in the exhibition hall must have a valid admission ticket or exhibitor pass and show it to the aforementioned security staff upon request. This general surveillance does not include the guarding and securing of individual stands or stand components.

4. In the event of contracts that provide for the procurement of certain items, then, unless otherwise expressly agreed in individual cases, the organizer does not assume the risk of procurement.

5. The organizer does not conclude insurance policies for specific stands. The organizer has concluded a framework agreement for exhibition insurance against the usual insurable dangers such as fires, burglary, theft, damage, water damage, etc., including the risks associated with the delivery and removal of the exhibits.

The exhibitor can cover his participation risks at its own expense in accordance with this framework agreement (order form accessible through the online service tool). All cases of theft and damage must be immediately reported to the police, the organizer and the insurance company at Messewache Ost (Security Office East at Entrance East) and thereafter registered in writing.

Exhibitors are strongly recommended to insure exhibits and take out sufficient exhibition insurance for the duration of the trade fair and the construction and dismantling periods. Stand security personnel may only be provided by the security agencies that have been commissioned for this purpose by the organizer.

6. As an exhibitor, you will be liable to the organizer and to third parties for any damage inflicted on the organizer or on third parties, provided that such damage is attributable to your culpable action or the culpable action of your personnel, your employees or any third party which you have appointed or any other third parties, whose services you are using for the purpose of fulfilling your obligations. In this regard, you must exempt the event organizer from all claims by third parties. It is necessary to observe strict compliance with the Technical Guidelines which will be handed over to you by the organizer, as well as with the information from the organizer's circular letters pertaining to questions on the preparation and implementation of the event.

7. The exhibitor shall irrevocably indemnify the organizer from all claims by third parties insofar as these are based on the exhibitor's presentation, the design of the exhibitor's stand, the products presented at the exhibitor's stand, or the intellectual content of these products violating the rights of third parties (in particular, but without being limited to, copyrights, the rights to names and images, trademark rights, competition rights and publicity rights) or other statutory provisions. This indemnity obligation encompasses all of the associated costs and expenses (in particular, but without being limited to, warning and legal costs as well as court fees).

IX Assertion of claims/period of limitation

1. The exhibitor's claims against the organizer — of whatever type — must be submitted to the organizer in writing immediately or, at the very least, during the course of the event. The date on which the organizer receives the claim will be the sole criterion for determining if it has been received by the deadline. Claims which are received at a later date cannot be considered.

2. Their claims against the organizer arising from the contractual relationship as well as all other claims relating thereto, shall become statute-barred after 6 months. The limitation period shall commence at the end of the month, in which the closing date of the event falls. This does not apply to damage claims resulting from (i) loss of life, bodily injury or impaired health, (ii) Germany's Product Liability Act, (iii) essential contractual obligations and (iv) damages caused by the organizer's intentional or grossly negligent actions. The statutory periods of limitation apply in such cases.

This does not apply to damage claims resulting from (i) loss of life, bodily injury or impaired health, (ii) Germany's Product Liability Act, (iii) essential contractual obligations and (iv) damages caused by the organizer's intentional or grossly negligent actions. The statutory periods of limitation apply in such cases.

X Place of fulfilment/place of jurisdiction/applicable law

1. The place of fulfilment shall be the principal place of business of the organizer. The place of jurisdiction, also in a process involving documents, bills of exchange and cheques is, in so far as you are a businessman, legal entity of public law or a separate asset under public law, Cologne. The organizer shall also be entitled, at his option, to lodge his claims at the court of the place where you have your place of business or your branch.

2. All legal relationships between you and the organizer are subject to Federal German Law as well as to the German text.

XI Reservations / force majeure, cancellation of the event

1. As an exhibitor, you will be solely responsible for compliance with all the laws, guidelines, and other regulations which are in force in the host country, even if the content of the organizer's Conditions of Participation deviate from such regulations. You must obtain information promptly and comprehensively of the relevant regulations prevailing at the venue of the event, and obtain the required knowledge.

The organizer will not be liable for damages and other losses which could be incurred on your part as an exhibitor.

2. The organizer shall have the right to reschedule, shorten, extend or cancel the event, as well as to terminate the event temporarily or definitely, in part or in whole, if such an action is required due to reasons for which he is not responsible or unforeseen events such as force majeure, e.g. natural disasters, wars, strikes, terrorist attacks or the breakdown or obstruction of traffic, supply and/or communication links. The organizer shall immediately notify the exhibitor of such circumstances, provided he is not also prevented from doing so by force majeure. In such cases, the exhibitor has no claim to have the resulting damages recompensed.

3. In case the event is cancelled as a result of one of the cases mentioned in Clause 21, you, as an exhibitor, are obligated to cover an appropriate share of the costs incurred to prepare the event if the organizer requests you to do so. This share shall amount to no more than 50% of the agreed-upon user fee. The specific amount that each exhibitor has to bear is determined on the basis of the sum of all the costs that the organizer has already incurred, divided by the number of exhibitors and taking into account the size of the exhibition space that each exhibitor has booked.

4. If cases of force majeure prevent the organizer or its service partners from fulfilling some or all of their obligations, the organizer is released from its obligations until the force majeure ceases. The organizer shall immediately notify the exhibitor of such actions, provided the organizer is not prevented from doing so by force majeure as well. Strikes, lockouts, regulatory intervention and the impossibility of providing auxiliary materials such as electricity are considered to be the equivalent of force majeure, unless they are of short duration or caused by the organizer.

5. You shall have the right to rescind the contract, if you lose your interest in participating in the event because of one of the cases mentioned in Clause 2, and if you waive the reservation for the stand space allotted to you. Upon obtaining knowledge of the change, the rescission of the contract must be declared in a written statement and without undue delay. In case of the cancellation of an event, the organizer shall not be liable for damages and/or other losses which may be incurred on your part.

XII Final provisions

1. By signing the application form you recognize the organizer's Conditions of Participation (the General and Special Sections, the Technical Guidelines and all other regulations relating to the contractual relationship) as binding. The contractual relationship is subject solely to these stipulations. Divergent or supplementary terms from the exhibitor do not become part of the contract even if the organizer does not specifically object to them. This applies especially to diverging conditions of payment.

2. Should these provisions be partially legally invalid or contain gaps, this shall not effect the validity of the remaining provisions or the contract. In this event, the parties shall undertake to replace the invalid provision with such a provision or to fill the gap with such a provision, which comes closest to enabling the commercial purpose pursued by the parties to be fulfilled.

3. All alterations to the contract must be made in writing. The same shall also apply to any amendment or cancellation of the written-form clause itself.

1 Controller/Contact

The Controller as defined under the data protection laws is

Koelnmesse GmbH
Messeplatz 1
50679 Cologne, Germany

Our Data Protection Officer can be contacted as follows:
datenschutz-km@koelnmesse.de.

2 Your rights as data subject

If your personal data are processed, you are a data subject as defined in the GDPR and you have the following rights with respect to the Controller:

Right of objection

You have the right to file an objection at any time against processing of your personal data, carried out on the basis of Art. 6 (1) lit. e or f GDPR, for reasons resulting from your particular situation. This also applies to any Profiling based on these provisions.

The Controller will then no longer process your personal data, unless he/she can demonstrate compelling reasons for the processing warranting protection, and these prevail over your interests, rights and liberties, or if the processing is for the purpose of asserting, exercising or defence of legal entitlements.

If your personal data are processed in order to carry out direct advertising, you have a right to file an objection at any time against the processing of your personal data for the purpose of such advertising. This also applies to Profiling insofar as it is connected with such direct advertising.

If you object to processing for the purpose of direct advertising, your personal data will no longer be processed for these purposes.

In connection with the use of services of the information society and notwithstanding Directive 2002/58/EC, you have the possibility of exercising your right of objection via automated procedures that use technical specifications.

You can demand **information** on whether we process personal data concerning you. If such processing is carried out, you can demand further information on this processing, in particular the purposes, categories of personal data, recipients or the categories of recipients, planned storage duration etc.

You have a right to **correction** and/or completion of your data

You can demand the **restriction of the processing** of your personal data under certain circumstances: If the processing of your personal data has been restricted, these data — with the exception of their storage — can only be processed with your consent, or for the assertion, exercise or defence of legal entitlements, or to protect the rights of another natural or legal person, or for reasons of an important public interest on the part of the EU or a member state.

Under certain circumstances, you can demand the **erasure** of the personal data concerning you. If the Controller has made your personal data public and is obliged to erase them, he/she shall, with consideration for the available technology and implementation costs, take appropriate measures, including of a technical nature, to inform Controllers, responsible for the data processing and processing the personal data, that you, as data subject, have demanded that they delete all links to these personal data, or have demanded the deletion of copies or replications of these personal data.

If you have asserted the right of rectification, erasure or restriction of processing with respect to the Controller, the latter is obliged to inform all recipients, to whom your personal data have been disclosed, of this

rectification or erasure of the data or of the restriction of processing, unless this proves to be impossible or involves disproportionate expense. You have a right with respect to the Controller to be **informed** of these recipients.

You have a right to **receive** your personal **data**, provided by you, in a structured, commonly-used and machine-readable format. You also have a right to insist that these data be transferred directly to another controller, insofar as this is technically possible. Liberties and rights of other persons must not be impaired as a result.

You have the right to **revoke** your data protection **declaration of consent** at any time. Revocation of the consent shall not affect the legality of the processing, carried out on the basis of the consent, up until the revocation. Within certain limits, you have the right not to be subjected to a decision, based exclusively on automated processing — including Profiling — that is legally effective against you or that significantly impairs you in a similar manner.

3 Right to complain to a supervisory body

Notwithstanding any other administrative-law or judicial remedy, you have a right to complain to a supervisory authority, in particular in the member state of your residence, your place of work or the place of the suspected violation, if you are of the opinion that the processing of your personal data violates the GDPR.

The supervisory body with which the complaint has been filed, will inform the complainant of the status and the results of the complaint, including the possibility of a judicial remedy pursuant to Art. 78 GDPR.

4 Information in the event of data collection via third parties

If we collect your personal data via third parties, this can involve the following categories of personal data: name, contact data as well as further information, for example concerning your responsibilities. If we do not receive these contact data directly from you, we receive them from the company for which you work and/or with which we are in contact. This can involve in particular an exhibitor or another cooperation partner with which we exchange services.

The possibility also exists of us receiving your contact data from commercial agents working for us.

5 Purposes and legal basis of the processing

We process your data for contract initiation, execution and settlement. This concerns the purchase of tickets as well as the contractual relationship as exhibitor, if you are acting as a natural person, for example businessman, in this respect. The data processing can also be for the purpose of administering your participation in an event or competition.

The legal basis for the handling of your data is Art. 6 (1) lit. b) GDPR, if this handling concerns the contractual exchange of services with you.

We may possibly also process data on you even if you yourself are not a customer, but rather a contact person of a business or cooperation partner.

In this respect, the legal basis for the handling of your data is Art. 6 (1) lit. f) GDPR.

We also process data for other purposes that are in our interests, specifically in order to:

- provide you with product information concerning relevant services.
- carry out measures aimed at improving and developing services and products, so as to be able to approach you individually with customised offers and products.
- carry out market and opinion research, or have this carried out by market and opinion research institutes. This enables us to obtain an overview of the

transparency and quality of our products, services and communication, and to align or design these in the interests of our customers.

The legal basis for this handling of your data is Art. 6 (1) lit. f) GDPR as well as Art. 6 (1) lit. a) GDPR, provided you have issued consent. You can revoke any such consent at any time with effect for the future.

6 Justified interest

If we use data within the framework of the above weighing-up of interests, our justified interest lies in enabling direct advertising (see Recital 47 GDPR), provided your privacy-law interests do not outweigh our advertising interests in each individual case.

If we use data in the context of contract initiation or fulfilment with a business or cooperation partner, our interest when handling your data lies in enabling and maintaining a dialogue with the respective business or cooperation partner, typically within the framework of a contractual or other relationship. If you act as contact person in this respect — typically in your function as employee of these companies — you typically have no opposing interest if this interaction with us is part of your work duties.

7 Recipients of your data

If and insofar as you have issued us with corresponding consent, we shall forward your data within the limits of this consent.

We shall also forward your data to service providers who are bound by instructions and whose work supports the provision of our services for you, on our behalf and in accordance with our instructions. These can be IT service providers, print service providers, call centres if you call in, and similar service providers.

In individual cases we also forward your data to third parties who use the data on their own responsibility: finance and tax authorities, police and investigation authorities (given the existence of a legal basis), official registration bodies (if forwarding is prescribed by law), insurance companies, banks and lending institutions (payment processing), market partners, commercial agents, auditors, lawyers, accountants or similar third parties.

8 Transfer of data to a third country

The transfer of data to third countries is planned if this is necessary for fulfilment of a contract, or if you issue us with express consent to forward the data to third parties.

If we transfer your data to service providers or group companies outside the European Economic Area (EEA), the transfer will only be made if the third country has been certified by the EU Commission as having an adequate level of data protection (Art. 45 (1) GDPR), or given the existence of other adequate data protection guarantees as defined in Art. 47 GDPR.

9 Duration of the storage of your data

If we have received your data for the processing of the contractual relationship with you as ticket purchaser or as natural person, as exhibitor, or for the purpose of an advertising approach or for the processing of your participation in an event or competition, we shall store your data and shall erase these after the event or when the contractual relationship with you has ended, when all reciprocal claims have been fulfilled and if no other statutory retention obligations or statutory justifying reasons for the storage exist.

Retention obligations exist in particular under the German Commercial Code (HGB) and the German Tax Code (AO). If such obligations apply and concern documents with your data, we shall erase your data upon expiry of the statutory retention obligations. As a rule therefore ten years from the end of the year in which the contractual relationship with you has ended.

If we use your data in the context of the contract initiation or fulfilment with a

business or cooperation partner, we shall store your data and shall erase them as soon as these are no longer required, for example if our relationship with the business or cooperation partner ends, if you yourself no longer act as contact person or similar.

Retention obligations exist under the German Commercial Code (HGB) and the German Tax Code (AO). If such obligations apply and concern documents with your data, we shall erase your data upon expiry of the statutory retention obligations. As a rule therefore ten years from the end of the year in which the contractual relationship with the business or cooperation partner has ended.

10 Necessity of providing your data

The provision of the data by you and the collection of the data by us for the processing of the contractual relationship with you as ticket purchaser or as natural person as exhibitor, is necessary for conclusion of the contract. Without the data we cannot conclude a contract with you or provide invoiceable services.

The same applies in cases in which you wish to be approached by us for advertising purposes, or wish to participate in events or competitions.

If we collect your data in the context of contract initiation or fulfilment with a business or cooperation partner, the provision of the data is typically necessary for the contractual relationship with the company for which you work; we would be typically unable to provide services without the data.

11 Automated decisions in individual cases or Profiling measures

No automated decision making or profiling takes place, neither for the creation and execution of the contractual relationship with you, nor for advertising approaches, nor for the processing of your participation in events or competitions.

(last amended 12 July 2018)

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